

# HOOSIER TIRE APPAREL



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# OKTOBERFEST TEAMS



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# #FESTISBEST

2019 Champion Ty Majeski

# Welcome

We would like to welcome you and your friends and family to the 51st Anniversary of the Oktoberfest Race Weekend. It is our goal to provide area race fans and racers one of the finest stock car racing events in the upper Midwest to be a part of. We hope that you go home with many memories that you can reflect on for years to come.

Oktoberfest started out as a two day race event in the 1970s and 1980's. In the early 1990's, it grew to three days and just a few years later became the four day tradition that still exists today. Further, fans are invited to stay with us in the popular camper village for up to a week. This year, starting on Monday October 5th right through Monday, October 12th.

Oktoberfest is a racing event and experience that you cannot capture on an electronic device. It is something much more. It IS a real-life experience, one that leaves fans looking forward to the next year. Every year. It's the chance to see old friends in the campground. Or in the Grandstands. The racing.... yes, it's exciting. And there's a LOT of it going on.

Are there lots of race cars in different styles, and classes? Sure, there are. But it is the camaraderie of the racing family that makes a big event like Oktoberfest so special. The racers can't wait to get on the track. But wait... they also can't wait to get off the track, so they can have a good time together either at the campground or the after race 'festivities with family and friends. The fans are able to mingle in with the competitors after the events, unlike in other sports.

Of course, we couldn't pass the opportunity to say thank you to all of you whom have attended and raced over the years at this annual event. It is all of you who help make the event so fun for everyone. A thank you also must go out to several fundraising or volunteer groups that help us organize and put on the event. On behalf of them, and the many others that help put on the event, and the staff and management of LaCrosse Fairgrounds Speedway, WE THANK YOU.

Of course, we couldn't put on this event in 2020 without you, and your help. We ask that you please review the COVID-19 section with the FAQ Section on page 9.

If you have not been to Oktoberfest, ask your racing friends about it. Follow us on Facebook, or be sure to visit OktoberfestRaceWeekend.com for results and event information. Enjoy the racing, the foods, the festive atmosphere, and the fall colors! Most of all, enjoy one last hurrah of racing before the 2020 season is in the record books. And... by the way, don't forget to mark your calendar for the 52nd Oktoberfest: Oct. 7-8-9-10, 2021!

Sincerely, Staff & Management of LaCrosse Speedway











# 2020 Event Schedule

# 8 THURSDAY

Super Late Models: "The Futures" LaCrosse Late Models - Twin 20's :1&2 LaCrosse Sportsmen • Hobby Stocks Hornets • Street Stocks • Double-O Race



9:30 • 2020 LaCrosse Divisions Track Champions Reception (DJ Music, at Exhibition Hall)



- 8:00 REGISTRATION OPENS (At Fairgrounds Exhibition Building) 8:00 • PITS OPEN
- 9:00 DRIVERS' MEETING
- 9:30 OPEN PRACTICE STARTS (No 1/4 Mile Practice until 1:40)
- 12:00 CORNHOLE TOURNAMENT (T) (At Big Red Barn)
- 1:20 OPEN PRACTICE ENDS (Clear 1/4 mile)
- 2:05• ¼ MILE TRACK PRACTICE 2:30 • GRANDSTANDS/BOX OFFICE OPEN
- 2:45 QUALIFYING (Lax LM, SLM, Lax Sports)
- **4:45 QUALIFYING** (Hobbys, Hornets, Streets)
- 6:00 OKTOBERFEST RACING BEGINS

LAX LM Semi-Feature (T) (15 Laps) Street Stocks B-Feature (T) (10 laps) Hornet B-Feature Feature (T) (10 laps) Hobby Stocks Feature (20 laps) Street Stocks Feature (20 laps) Hornet Feature (20 laps) LaCrosse LM Eins Feature (#1) (20 Laps)

La Crosse LM Eins reature (#1) (20 Laps) Super LM Futures Hooligan Race (T) (15 laps) La Crosse Sportsmen Feature (20 laps) La Crosse Late Models Zwei Feature (#2) (20 laps) Super LM – Futures Feature (25 laps) Double-O Feature (6 laps / Track = 12 Total)

8:00 • REGISTRATION OPENS (At Fairgrounds Exhibition Building) 8:00 • PITS OPEN 8:00 • GRANDSTANDS OPEN (Free Grandstand Admission until 2:55) 9:00 • DRIVERS' MEETING 9:30 • OPEN PRACTICE STARTS 12:00 • Cornhole Tournament (T) (Big Red Barn) 2:00 • PET COSTUME PARADE (Exhibition Building) 3:00 • PRACTICE ENDS 3:00 • GRANDSTANDS / BOX OFFICE OPEN 3:10 • QUALIFYING (SLM, Area Sportsmen) 5:30 • OKTOBERFEST RACING BEGINS Super LM Last Chance Races (10 laps) Area Sportsmen Heat Races (8 laps) Area Sportsmen Odd & Even Heats (6 laps) Segment 1: "Dick Trickle 99" (33 laps) LaCrosse LM Semi-Feature (T) (15 laps) Area Sportsmen Last Chance (T) (12 laps) Super LM C-Feature (T) (20 laps) (For cars not in Trickle 99 or the Stubby) LaCrosse Late Model Drei Feature (#3) (20 laps)

LaCrosse Late Model Drei Feature (#3) (20 laps) Segment 2: "Dick Trickle 99" (33 laps) Area Sportsmen Feature (25 laps) Super LM "The Stubby" Feature (25 laps) LaCrosse Late Model Vier Feature (#4) (20 laps) Segment 3: "Dick Trickle 99" (33 laps)

# PRACTICE DATES

## • SATURDAY, OCTOBER 3 • 11:00 - 3:00 • WEDNESDAY, OCTOBER 7 • 3:00 - 7:20

**9 FRIDAY** 



"The JE Pistons Dick Trickle 99" SLM Race LaCrosse Late Models - Twin 20's: 3&4 Area Sportsmen

NOTE: ALL EVENTS & TIMES SUBJECT TO CHANGE



9:30 • JACOBY WATERPROOFING AFTER RACE ENTERTAINMENT: "35 South" (Live Music, at Exhibition Hall)



# 2020 Event Schedule



Super Late Models: ARCA Midwest Tour Big-8 Late Model Series Mid-American Stock Car Series Midwest Trucks • Midwest Dash



NOTE: ALL EVENTS & TIMES SUBJECT TO CHANGE



9:30 • JACOBY WATERPROOFING AFTER RACE ENTERTAINMENT: "35 SOUTH" (Live Music, at Exhibition Hall)





# **11 SUNDAY**

Super Late Models: ARCA Midwest Tour CWRA Late Models Gandrud Cratetoberfest Vintage Cars

NOTE: ALL EVENTS & TIMES SUBJECT TO CHANGE





8:00 • REGISTRATION & PITS OPEN 8:00 • GRANDSTANDS OPEN 9:00 • DRIVERS' MEETING 9:00 • MEMORABILIA SHOW OPENS (In Big Red Barn - Free Admission) 9:30 • PRACTICE STARTS 10:00 • RACING T-SHIRT SWAP (Until Noon) (In Big Red Barn) 1:00 • NOTIFY (Live Music - Exh. Hall until 5:00) 2:15 · PRACTICE ENDS 2:15 • GRANDSTANDS/BOX OFFICE OPEN 2:25 • QUALIFYING (Big-8, ARCAMT, Mid-Am, Trucks, Dash) 5:00 • OKTOBERFEST RACING BEGINS Big-8 Series Qualifying Features (20 laps) Mid-Am Heats (8 laps) Midwest Dash Heats (8 laps) Midwest Trucks Heats (8 laps) ARCA Midwest Tour Odd & Even Dash (8 laps) Big-8 Series C-Feature (T) (12 laps) ARCA Midwest Tour Qualifying Features (12 laps)

Big-8 Series B-Feature (18 laps) Midwest Dash Series Feature (20 laps) Midwest Trucks Feature (25 laps) Mid-American Stock Car Feature (30 laps) Big-8 Late Models Feature (38 laps)

#### 7:30 • PANCAKE BREAKFAST (Exh. Hall until 11:00)

- 8:00 PITS/REGISTRATION OPENS (At Pit Gate Entrance Bldg.)
- 8:30 GRANDSTANDS / BOX OFFICE OPEN (Need wristband or Sunday Ticket to enter)
- 9:00 PUMPKIN COLORING CONTEST (At Exhibition Hall)
- 9:30 SUNDAY CHURCH SERVICE (At Big Red Barn)
- 9:30 DRIVERS' MEETING
- 10:00 PRACTICE for CWRA
- 10:10 PRACTICE for Cratetoberfest
- 10:20 PRACTICE for Vintage Cars
- 10:45 AUTOGRAPH SESSION STARTS (On Frontstretch until 11:30)
- 11:00 CHAMPIONS' RE-UNION (Hospitality Chalet, Until 2:00)

11:30 • AUTOGRAPH SESSION ENDS 12:00 • OKTOBERFEST RACING BEGINS Vintage Car Heats (8 laps) Crateoberfest Heats (8 laps) ARCA Midwest Last Chance (T) (15 laps) CWRA Late Model Feature (25 laps) Crateoberfest Feature (25 laps) Vintage Cars Feature (15 laps) ARCA Midwest Oktoberfest 200

# **FUTURE FEST DATES**

# 2021: OCTOBER 7-8-9-10 2022: OCTOBER 6-7-8-9



# Fest Dates are always the 5th weekend after Labor Day. The LaCrosse Festival Oktoberfest is typically the 4th. That's why the dates fall where they do.

## WANT TO RACE AT OKTOBEREFST?

If you are considering racing your car at Oktoberfest Race Weekend, take a look at the rules, divisions and competition guide at oktoberfestraceweekend.com/ competitor/. Get a description of divisions that your car may fit into, as well as an entry form. Discounts are available for advanced entry! Send them in before October 3rd. Print-Fill Out-Mail In. Remember, #FESTisBest and it's a lot of fun! Note: ARCA Midwest Tour: Get entries from your series director.



# Rectory



- **1 RACE TRACK OFFICE** 2 • TICKETS & ENTRANCE **3 • SOUVENIR STAND** 4 • RACE TOWER & CONCESSION 16 • VICTORY LANE 5 • RESTROOMS & VIP DECK 6 • CONCESSION STAND 7 • PLAYGROUND 8 • FAMILY SEATING 9 • WHEELCHAIR SEATING **10 • RESERVED SEATING 11 • GRANDSTANDS EXIT 12 • AUTO VALUE PARTS** HOSPITALITY CHALET 13 • MESSAGE CENTER
  - 14 KWIK TRIP SCOREBOARD 15 • TRACK GATE 3 17 • FLAGSTAND / GATE 2 18 • TRACK GATE 1 **19 • PIT ENTRANCE** 20 • TECH AREA 21 • HANDICAP PARKING 22 • QUARTER MILE TRACK 23 • RACE STAGING AREA 24 • LAWNKEEPERS PARTY DECK

TRACK: 5/8th Mile With Inner 1/4 Mile BANKING: 5/8 mile: 5°, 8°, 11°, • 1/4: Various degrees WIDTH: 5/8th mile: Straights - 50' • Turns: 60' SPEED CONVERSION:

5/8: 1963/Lap Time 1/4: 900/Lap Time TRACK RECORD: 18.177 sec., 107.994 mph







LENGTH OF TRACK: Large Track - 5/8 mile • Small Track - 1/4 mile

#### SPEED CONVERSION: Large Track - 1963 + lap time. Small Track 800÷ lap time

SURFACE: 5/8 Mile - Six inch highway grade asphalt over five inch base of ground asphalt from original pavement. First paved July 1970, repayed in 1994. Quarter mile - Six inch asphalt over three inch base, paved in 1987

WIDTH OF TRACKS: All straights 50 foot wide; half mile turns 60 foot wide: guarter mile turns 50 (2 & 3) and 75 foot (1 & 4) wide DEGREE OF BANKING: 5/8 Mile Track - Compound Banking, 4 degree straights 4, 6 & 9 degrees in turns. Small Track - Various degrees of banking

**RETAINING WALL:** Steel Reinforced concrete wall, 3.5 feet high, 90 degrees to racing surface on half mile. Quarter mile has movable, steel reinforced cement highway barriers secured with steel cable.

#### TOTAL TRACK ACREAGE: 35 Acres

TYPES OF RACING: NASCAR Weekly Series Late Models, Sportsmen, Hobby Stocks, Hornets, Mini-Vans, Street Stocks. **RACING SCHEDULE:** Events every Saturday night, mid-May through early-September, plus specials throughout the season and the Annual Oktoberfest Race Weekend in early October SAFETY VEHICLES: Two Fire/Safety Trucks, one ambulance, three recovery vehicles

WHEN OPENED: Began operation as dirt track in 1957. First operated as an asphalt track in July 1970

# Event Tickets

## SINGLE-DAY GENERAL ADMISSION TICKETS

	THURSDAY	<b>FRIDAY</b>	<b>SATURDAY</b>	<b>SUNDAY</b>
GENERAL ADMISSION	\$22	\$27	\$27	\$27
STUDENT (12-17) w/Student I.D	\$10	\$12	\$12	\$12
KIDS (Age 6-11)	\$6	\$6	\$6	\$6
CHILDREN (Age 5 & Under)	FREE	FREE	FREE	FREE

## **MULTI-DAY GENERAL ADMISSION WRISTBANDS**

	<b>THURSDAY</b>	<b>FRIDAY</b>	<b>SATURDAY</b>	<u>SUNDAY</u>				
THURS-FRI-SAT-SUN \$90		Image: A state of the state		<b>V</b>				
FRI-SAT-SUN \$70	X	<b>V</b>	Sec. 20	<b>V</b>				
SAT-SUN \$45	X	X	S	Image: A state of the state				
FRI-SAT \$45	X	<b>V</b>	Sector 10	X				
THURS-FRI \$40	Sec. 20	Image: A state of the state	X	X				
Available at Box Office Starting 3:15 pm Thursday Oct 7th								

Available at Box Office, Starting 3:15 pm, Thursday Oct. 7th

# **RESERVED SEATING GRANDSTAND TICKETS (TURN 1)**

THURSDAY \$22 FRIDAY \$27 SATURDAY \$27 SUNDAY \$27



ROW 14 (Bottom) • ROW 23 (TOP)



Includes After-Race Party Admission. Avoid the mad rush to save seats! Call the Speedway office at 608-786-1525 to order TODAY!

#### NOTE:

- Management reserves the right to reschedule events, times or schedule, as necessary, due to weather or extenuating circumstances. No Refunds.
- Reserving General Admission Seats: All blankets, bags, etc, used to "save" seating must be removed from the grandstand area each evening.
- Grandstand gate will open 8:00 am daily for practice; 8:30 Sunday (must have ticket)

# Contributing Photographers





ForteDesignSite.com

Bruce Nuttleman • Ultimate Lap Photo



UltimateLapPhoto.com

# Frequently Asked Questions

Administrative Offices: The La Crosse Speedway office is located just outside the main grandstand entrance.

**Alcoholic Beverages:** We will not serve beer to anyone under the legal drinking age, or to anyone who is deemed intoxicated. Proper identification must be presented, and please drive responsibly!

Automobile Assistance: Fans who encounter car trouble while visiting La Crosse Speedway may receive assistance. Please contact a Speedway staff member for assistance.

**Carry-Ins:** Carry in food and beverages are not permitted inside the gate (except items purchased from the food vendors adjacent to the entrance).

**Concessions:** The main concession stands are located at the top of the grandstand area on the frontstretch.

**Credit Cards:** Credit Card are accepted at all ticket windows and the pit registration. **Family Section:** The family seating sections are located at the end of the frontstretch, in front of the burger grill area, past the start finish line. Alcohol is not permitted in these areas.

Golf Carts / ATV's: May I bring my golf cart or ATV to use on the grounds? Yes, you may, but there is a fee for a permit and rules to use. Please visit OktoberfestRaceWeekend.com for details. Handicap Access: The grandstands have designated wheelchair accessibility. On the west end, in the elevated grandstands are wheelchair designated spots. The speedway's handicap parking is located just outside the grandstand playground on the north end of the east parking lot. Please display handicap credentials in your vehicle.

Lost and Found: Lost & found items may be taken to, and retrieved from at Souvenir Stand. Paging: The public address system at the Speedway will be used for paging fans in emergency situations only. Bring your cellular phone to find your friends or family members.

**Parking:** Car parking is free for all spectators, in the proper parking areas (Please do not park in the Camping Areas).

**Rain Checks:** In the event of postponement, your ticket will be honored on the date the event is rescheduled. During Oktoberfest many logistics come into play, but decisions are made keeping all parties involved in mind. Sorry, no cash refunds.

**Re-Entry:** Fans who leave the race track grandstands must have their hand stamped upon departure and have proper wristband on / or ticket stub in hand for re-admission.

**Restrooms:** Restrooms are located at the center of the frontstretch concession area. There are limited portable restrooms available in turn one and on the west end of the grandstand areas. **Security:** If you have any problems, emergencies, etc., find a security staff member, or contact a concession worker.

**Smoking:** Wisconsin State Smoking Ordinance prohibits smoking in any of the seating. Smoking is allowed behind grandstand seating area only.

**Souvenirs:** The Speedway souvenir stand during the Oktoberfest Race Weekend is located across from the Ticket Entrance.

# COVID-19 WAIVER

By Attending this event, you acknowledge the possibility of being exposed to COVID-19. Per guidelines and recommendations set forth by the CDC, personal safety should be taken in account at all times. Frequent hand washing, social distancing, and mask wearing is recommended. If you, or anyone in your group, has a fever or symptoms of COVID-19, they may not attend the event. Consult the CDC website for more information regarding COVID-19, its symptoms, and the best procedures for personal protection at CDC.gov.

# ARCA Midwest Tour



## 50th OKTOBERFEST 200 • October 6, 2019

- 1. 91 Ty Majeski
- 2. 36 Dan Fredrickson
- 3. 7 Erik Darnell
- 4. 77 Jonathan Eilen
- 5. 47 Casey Johnson
- 6. 39 Andrew Morrissey
- 7. 72 Jacob Goede
- 8. 14 Austin Nason
- 9. 15 Gabe Sommers
- 10. 33 Matthew Henderson
- 11. 49 Derek Kraus
- 12. 8 Billy Mohn
- 13. 1 Michael Sauter
- 14. 75 Chris Weinkauf
- 15. 35 Carson Kvapil
- 16. 87 John DeAngelis
- 17. 44 Justin Mondiek
- 18. 75 Dillion Hammond
- 19. 4 Luke Feinhaus
- 20. 36 Tim Springstroh

- 21. 76 Jason Weinkauf
- 22. 27 Paul Shafer
- 23. 45 Rich Bickle, Jr.
- 24. 18 Michael Ostdiek
- 25. 78 Skylar Holzhausen
- 26. 5 Johnny Sauter
- 27. 15 Dean LaPointe
- 28. 12 Nick Murgic





## 2020 ARCA MIDWEST TOUR SCHEDULE\*

#### DATE TRACK

7/25/20 State Park Speedway
8/4/20 Wisconsin Int'l Raceway
8/22/20 Grundy County Speedway
8/28/20 Madison Int'l Speedway
9/5/20 Dells Raceway Park
10/11/19 LaCrosse Speedway
11/01/20 Nashville Raceway \*\*\*
\* - 2020 Schedule shortened due to Covid-19.

## RACE

Larry Detjens Memorial 125 Gandrud Auto Group 250 Wayne Carter Classic 100 Howie Lettow Classic 100 Joe Shear Classic 200 Oktoberfest 200 All American 400 (\*\*\*-Noi

## WINNER

44- **Justin Mondiek** 91-**Ty Majeski** 7 - Paul Shafer

(\*\*\*-Non-Points Event)

# The Original "Dick Trickle 99"



The Dick Trickle 99 began as a concept that ARTGO and LaCrosse Speedway promoter John McKarns discovered from a track named "Thunder Road" out in the North East, using a similar format, first run in 2007.



A race, divided into three segments with not only segment lineup formulas, but an overall winner was not only something fun for the fans to watch, but something fun for the racers to compete in. No pressure for drivers looking for championship series points. Just a one night race, honoring the legend Dick Trickle. Trickle never raced in the event in his name, but he was on hand for several years to welcome the drivers competing, and to congratulate the winner.

#### FRIDAY, OCT. 9 • Super Late Models • "Dick Trickle 99"

**WHO**: Any Super Late Model race team or driver is invited to qualify from ARCAMT, CRA, TUNDRA, CWRA, Alive for 5 Series, Fox River Racing Club/WIR, Grundy, Golden Sands, Slinger, Wausau, Dells, SSS, Norway, LaCrosse, CARS Tour, Marshfield and more.

**FORMAT**: Fastest 15 in Qualifying advance to 99 Lap Feature. 10-Lap Last Chance(s) If two last chances, top three advance. If Three Last Chances, top two advance. FEATURE RACE: Is Run in (3) 33-Lap Segments. 1st is lined up straight from Qualifying. 2nd is lined up by inverting 10 plus draw of the first segment (must be on lead lap). 3rd is lined up by inverting 10 plus draw of current points (must be on lead lap)! **OVERALL LOWEST SCORE IS THE CHAMPION!** 



Trickle's last start in the Oktoberfest 100 -Main Event -Was October 7, 2007. He Finished 7th.



2019 Segment 1 Ty Majeski



2019 Segment 2 Casey Johnson





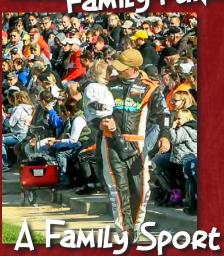
2019 Champion Nick Murgic



2019 Segment 3 Jonathan Eilen







# Remember the Past

LACROSSE



1200



Great Racing







# So Many Classes. So Much FUN

# · Super Late Models ·



ARCA MIDWEST TOUR SUPER LATE MODELS – The ARCA Midwest Tour has cars made specifically for racing short tracks, built with high-performance suspension parts and engines (A.K.A. "Super Late Model"). This division is run similar to the old ARTGO series that competed in the 80's and 90's. The

rules package is designed to meet in the middle, allowing drivers throughout the region to make minimal to no changes to their cars in order to race.



JE PISTONS "DICK TRICKLE 99" SUPER LATE MODELS These are similar to the cars you may see in The Futures or in the ARCA Midwest Tour, & are based on the ARTGO rules from the late 1990's. Weight may vary from 2750 to 2850 pounds. Super late models race at tracks like Grundy, Dells, Norway, Slinger,

Marshfield or WIR. The unique part of the Trickle 99 is the race format. The race is split up into three 33 lap segments with a different lineup format for each segment. Overall winner has the lowest total of "scored points."







THE FUTURES SUPER LATE MODELS - Cars competing are Super Late Models seen at tracks throughout Wisconsin, Minnesota, Illinois, etc. based on ARTGO Rules from the late 1990's. To be eligible: Race is Open to All Drivers Under the Age of 30 that have never finished in

the top 3 of the Midwest Tour Points or anyone over 30 that have never run in a previous Oktoberfest 200, NASCAR Touring/ARCA MT/ASA/ARTGO or any of NASCAR's top three Series.





MID-AMERICAN STOCK CAR SERIES - The Mid-American Stock Cars is a traveling Sportsman Series. Beginning in 1993 it is based on a 1978-88 GM Metric frame, with aftermarket made-for-racing Sportsman

bodies. Engines are 358 cubic inch Chevrolet and Ford or 366 cubic inch V-8 Mopars. They must run a stock Holley 750 CFM Carburetor, 8" Hoosier race tires and weigh a minimum of 3000 pounds.







AREA SPORTSMEN - Area Sportsmen starts with O.E.M. stock-type bodies, stubs and frames, with a minimum wheelbase of 108". You may see many of these as a middle support class at short tracks in Wisconsin, Minnesota, and Illinois. They compete on treaded 8" wide racing tires.

**CALAWNKO** 

LACROSSE SPORTSMEN - New for 2020, the LaCrosse Sportsmen now have an established 22.000 second rule. This allows a variety of cars including Sportsmen, Mid-Am, Modifieds, Trucks, Vintage

and more to compete under one class. Teams can utilize any treaded Hoosier Tire that fits on an 8" wheel. Stock stub cars can run any engine/carb combo they like, fabricated stubs must utilize a GM 602 Crate Engine. Drivers get one Mulligan per race (between 21.600-21.999) as long as it is not on the last lap.









MIDWEST TRUCKS- The Midwest Truck Series has seen recent growth and is a Late Model with a Truck Body. This series provides some of the coolest racing of the weekend; these hard charging, highly skilled drivers showcase America's love-affair with the pickup truck.

# 17 Different Divisions

# · Late Models ·



LACROSSE LATE MODELS – The LaCrosse Late Models compete at the LaCrosse Speedway weekly, sanctioned by NASCAR. They run any approved ABC Late Model body, and they run on Hoosier 1070 10" race tires. Engines may not exceed 363 cubic inches and they may only run a 2-barrel 500 CFM Carburetor. They race weekly at LaCrosse from early May through mid August, plus the Oktoberfest Race Weekend finale. This year they will run 4 feature events to determine the LaCrosse Fairgrounds Speedway Champion, right here at Oktoberfest.



BIG-8 LATE MODELS – This series has become very popular throughout Wisconsin. It is based on a restricted late model rule book, and these cars may be seen racing at area home tracks such as Rockford, LaCrosse, Jefferson,

Madison, Dells, WIR, and Elko. Tires are exclusively Hoosier 8" treaded tires, and the engines are based on cast iron heads and block. This class gives the weekly short track warrior a chance to race specials at other tracks without interfering with their home track weekly racing schedule.







CWRA LATE MODELS – CWRA is a Super late Model type race car, but with the use of the Towel City Racing Tire has served to accommodate other Divisions of racing including, Big 8 Late Models, Limited Late Models, and

NASCAR Late Models. CWRA has competed at paved oval tracks in Central Wisconsin including those in Wausau, Wis. Dells, Marshfield, Plover, La Crosse and Tomah. Along with the affordable tire, weight requirements for the cars have produced a level playing field. The CWRA "Stars to Legends Tour" is part of the magic that surrounds present, while preserving the history of the CWRA.

# 4-Cylinder Crates Vintage

GANDRUD CHEVROLET CRATEOBERFEST CHALLENGE – The mixing and matching of a multitude of race cars from all walks of life will be on display Sunday afternoon with the winner taking home a brand new 602 Crate Engine from Gandrud Chevrolet and one other competitor will win a 602 engine courtesy of the Bowtie Bonus. Race fans can expect to see racing machines such as Trucks, Mid-American Stock Cars, Sportsmen, 602 Late Models, Modifieds and more, all utilizing the popular 602 crate engine package to chase the checkered flag, and a brand new engine in victory lane.







VINTAGE CARS- Old race cars from the glory days! A variety of yesteryear's race cars will run before your very eyes... it is a "must see" race that will bring back a lot of memories, while providing some new ones. This is fun to watch on Sunday Championship day at Oktoberfest, as cars from the 70's, 80's, 90's, and more all compete at the same time!



MIDWEST DASH SERIES- These cars race at various tracks throughout the upper midwest, and are an entry level division. Any front or rear, two-wheel drive, car or mini-truck, having a minimum of 92" wheel base. Cars

must have only a 4-cylinder stock engine and a manufacture date of 2000 or older. They are fully equipped with standard racing safety gear and roll bar.



OPEN PRACTICE DATES - Saturday, Oct. 3: 11am - 3pm • Wednesday, Oct. 7: 3:00 - 7:20

# JN Action on the 1/4 Mile





HOBBY STOCKS - The typical "bomber" type class seen as an entry level division at most tracks. They must be a complete stock body, frame, suspension, and engine from a car built

between 1948 and 2000. A minimum of 106" wheelbase, and passenger tires (maximum P225-70 allowed) are a few of the guidelines which base this division off the LaCrosse Rulebook. They race weekly at LaCrosse from mid May through mid August.



HORNETS - Any 3 or 4 Cylinder compact car, with a Maximum wheelbase of 103." The cars are strictly stock with minimal alterations made for Safety. They race many times per season

at the LaCrosse Speedway and provide a fun and inexpensive way for a fan to try their hand at racing!







STREET STOCKS / 6-CYLINDERS – The newest typical "bomber" type class seen as an entry level division at many tracks. Any 6-cylinder stock OEM car, truck or van. Minimum wheelbase of 106". A 4-cylinder that does not fit the wheelbase rule in the Hornets, may compete with track approval. This division is easy to find a car to race, and easy to deliver to the salvage yard when done driving it. Most of all it's lots of FUN!



**DOUBLE-O** – The Double-O is one of the most exciting and unique races seen in short track racing. The cars line-up on both the 1/4 mile and 5/8 mile tracks and the race is a standing start. The cars switch tracks on alternating laps - making an

exciting transition at the start / finish line! The race is open to any full-frame car with roll-bars that is already eligible for competition during the weekend.



## **REGISTER NOW!** Download Registration Form at OktoberfestRaceWeekend.com • Advance Entry Deadline: Oct. 3

## **CWRA RETURNS TO FEST TO DETERMINE 2020 TOUR CHAMPION**

The Central Wisconsin Racing Association is returning after a 25 year hiatus on Sunday, October 11th, as drivers will be competing in a 25 lap Feature event, and ultimately deciding the 2020 Champion. CWRA through the years was one of the most established, popular sanctioning groups, racing up to 5 nights a week throughout Wisconsin and neighboring States. Many racers that went on to bigger



things competed, including Dick Trickle, who is the current holder of the track qualifying record at La Crosse, at 19:537 seconds, Marv Marzofka, Tom Reffner, Larry Detjens, Jim Back, Mike Miller, Steve Holzhausen, Kevin Cywinski, Allen Check, Bobby Weiss, Kirby Kurth, Kevin Peterson, Wayne Breitenfeldt, Jeff Weinfurter, and Gary Back. Those drivers were CWRA Champions, standing out among the hundreds that competed during the years.

Some of those names still appear in racing circles today with the re-forming of CWRA five years ago. Expected to be racing on the day include John Beale, Verona, WI., the current point leader, along with Jeff Weinfurter, Wis. Rapids, WI., two time CWRA defending Champion. Other top drivers that will be racing include, Mark Lamoreaux, Bloomington, MN., 1991 CWRA Champion, and Paul Paine, Mound, MN., currently 3rd in 2020 points. Many other recognizable names will be on hand. Approximately 20-30 race cars are expected to compete in the 25 lap Feature race shootout that will crown the 2020 CWRA Champion.

# Champions' Re-Union

WHAT: 12th Annual Champion's Re-Union WHEN: Sunday, October 11th TIME: 11:00 -2:00 WHERE: Auto Value Parts Stores Hospitality Chalet (At the end of Grandstands in Turn 1)

WHO: Any Champion • Any Track • Any Series RSVP: MUST RSVP in advance. Not Raced for 3 yrs. CONTACT: Dale Danielski 715-344-9072, or 608-518-2478 EMAIL: dale@starmakermultimedia.com WEBSITE: starmakermultimedia.com





## Fans with Sunday Event Ticket are welcomed to Visit!





Champions Reunion XII will once again be a part of the Oktoberfest Racing Weekend in 2020. The event continues to grow in stature and this year promises more of the same.

The event will be held in the Hospitality Chalet in turn one of the Speedway, from 11am-2pm, Sunday, October, 11th, and is open to any past Series, Track, or Oktoberfest Champion, in any Division of racing, that has not competed in the last three years. Race promoters from the past are also invited to attend.

The Reunion attendees have been like a who's who in racing with numerous celebrity drivers on hand through the years. Dick Trickle, Al Schill, Mary Marzofka, Dick Graves, Mike Demars, Tom Reffner, Mike Miller, Jim Hendricks, Ron Waite, Skip Polack, Gary and Mike Stein, La Vern Grandal, Bruce Backus, Tom Carlson, Roy Bohm, John Bell, Ray Kreyer, Rory Melbinger, Paul Thicke, Kevin Stepan, Gary Back, and John Ziegler, are just a small sampling of those who have attended. Promoter and the main push behind the effort to pave the track for asphalt racing back in 1970, Larry Wehrs, makes a point to attend every year as well. A similar turnout is expected in 2020 with upwards of 50 Champions on hand. In addition, numerous old time race cars from several eras of racing will be on display.

The event also serves as an opportunity for fans to visit the great racers from days gone by, as they are admitted to the event free with a Sunday race ticket. Along with the display of cars, other items of interest such as Photos, exhibits, and memorabilia will be on display to enjoy.

Drivers and racing Promoters wishing to attend need to contact event co-coordinator Dale P. Danielski at email address, dale@ starmakermultimedia.com. A list of the Champions indicating they will be attending will be at the main grandstand ticket gate entrance, where an arm band will be issued allowing admittance. Champion drivers and promoters will also be treated to food and beverage during the event.





# Camper VILLa



## **CAMPING RULES & REGULATIONS**

• PARKING: One Camper per designated reserved camping stall. All camping is classified as "primitive" camping. Porta-Jons and trash removal are provided.

• RESERVED: The majority of all camping on the grounds is reserved in advance. Reserved spaces are indicated by white paint on grass.

• UNRESERVED: The only area that is open free camping is the far southwest end of the entire grounds. Those areas are on a first-come, first-parked basis. You may only save space for one other camping unit beside yours, outside the reserved area - until 6pm Thursday. Officials reserve the right to remove any ropes or tape put up around empty spaces at any time. Campground roads and boundaries will be marked with paint. Please stay within the confines of the area near your unit. Unreserved campers MUST all park in an east-west direction, per fire marshall and the LaCrosse County Health Department Camping Permit.

• PLEASE LIMIT DRIVING VEHICLES INSIDE the campground to one per space. The camping area is NOT a parking lot.

• QUIET HOURS: Campground quiet hours will be enforced - 1:00 am to 6:00 a.m., as a courtesy to everyone. Please limit generator noise & use during quiet hours. NO Loud music, etc during quiet hours. Security has the authority to ask any person or groups of individuals who are abusing the quiet hour policy to leave. Permission is also granted to remove any pit or grandstand wristband because of violator's conduct.

• NO CAMPING AREAS: No Camping allowed within the center of the East spectator parking lot (Gravel lot off Cty. Rd M). That area is reserved for CAR PARKING. Both sides of the lot - east and west are reserved camping. Also Camping is not permitted in designated HAULER PARKING LOTS unless approved by camping or speedway officials.

SPEED LIMIT: through all the grounds is 5 MPH. We have lots of people, including children.. Let's make it safe for everyone.
 TRESPASSING: Please stay out of the buildings, barns, etc. Violators will be considered Trespassers and are subject to law enforcement actions.

• ELECTRIC PANELS: Anyone caught tampering with or opening up electric panels may be subject to a trespassing fine and loss of camping privledges!

• PETS: Pets are allowed but must be on a leash at all times (State Health Dept. Regulations). Pets may not be left unattended. Clean up pet waste. Pets are NOT allowed in the grandstands or the pit areas.



• CAMPFIRES: Contain all fires in (limited) supplied fire rings (or bring your own). All fires must be attended at all times. Absolutely No Bonfires. Do not burn tires, furniture, pallets, or anything with nails. Use Supplied (limited supply) free Naturally Organic Grown Firewood. Please do not destroy buildings, fences, etc.. (Please be respectful to others enjoying the event, and take only what you will need from the FREE wood for the weekend.)

- HOT COALS: Please DO NOT Put them in trash barrels or dumpsters.
- GARBAGE: Please throw bagged refuse into dumpsters.
- GLASS CONTAINERS: Please dispose of in a trash barrel for everyone's safety.
- GOLF CARTS & ATV'S: Permits are REQUIRED for golf carts & ATV's, etc. No use after 11pm. Must have lights in use between
- 6-11pm. MUST HAVE PERMIT. Get permit application at oktoberfestraceweekend.com, at Speedway office or registration desk.
- NO FIREWORKS! Violators will be removed and lose any reserved camping privileges in the future.
- RV HOLDING TANKS: Holding tanks may be emptied at the Veterans Memorial Park (for a fee), 1/4 mile away, but NOT At the Fairgrounds.
- NO FLAG POLES OVER 20' TALL. Poles must be wood or PVC. No Metal or aluminum poles.
- REMEMBER, Please be considerate to other campers. And most importantly.... Let's all have FUN

OUR CAMPING ATTENDANTS WILL DO THEIR NOTE: BEST TO FIND YOU A PLACE TO PARK ON-SITE IF YOU DO NOT HAVE A RESERVED SPACE.

IF YOU CANNOT FIND ON-SITE CAMPING SPACE: • NESHONOC LAKESIDE CAMPGROUND - 608-786-1792 (2 miles) • VETERANS MEMORIAL CAMPGROUND - 608-786-4011 (1/4 mile)





# Things to Do

## 2 WAYS TO GET LIVE DATA FROM THE TRACK'S OFFICIAL TIMING & SCORING SYSTEM!

 A) Purchace the Race Monitor app in Google Play or Apple Store. (There is a \$4.99 yearly subscription)
 B) Connect using the Free MYLAPS App from Google Play or Apple Store.

## LIVE TIMING & SCORING IN THE GRANDSTANDS & PIT AREA USING THE "MYLAPS" APP IN GOOGLE PLAY OR APPLE STORE

#### (only available for divisions running Transponders)



#### EASY DIRECTIONS TO THE SPEEDWAY

FROM INTERSTATE 90 WESTBOUND: Take exit 12 (West Salem). Go south to three way intersection, turn right (west) on County Rd. C. Go 1.3 miles, turn right (north) at three way intersection onto Cty. Hwy. M. The speedway is about 1 mile ahead, on the left, just past the stoplight.

FROM INTERSTATE 90 EASTBOUND: Take exit 5 (Onalaska). Turn left (east) on Hwy. 16, and drive 4.5 miles to West Salem. At stoplight, turn left, go 1/4 mile, and the Fairgrounds is on your left.

FROM THE SOUTH OR NORTH: Take the safest route to Interstate 90 or Hwy. 16 and follow the directions above.

The La Crosse Fairgrounds Speedway is located on the La Crosse Interstate Fairgrounds, at the intersection of Hwy 16 and County Road M, next to the town of West Salem, Wisconsin. Our Address: N4985 Hwy. M.

## DON'T RACE TO THE FIREWOOD PILE! Let Greg's bring You Firewood that's The Best at 'Fest!





#### THINGS TO DO AND REMEMBER

- Pancake Breakfast Sunday morning, 7:30-11:30am in the Fairgrounds Exhibition Building
- Sunday Church Service, Big Red Barn 9:30am
- After-Race parties Friday & Saturday night in the Fair Exhibition Bldg. with Live Band
- Free Showers in the campground restroom bldg.
- LP Gas: Allied Cooperative sells They do NOT Deliver - 608-786-1000
- Souvenir Row located behind grandstand entrance
- Memorabilia Show Saturday 9am in the Exhibition Hall, until 5pm
- Champions' Re-Union Sunday at the Hospitality Chalet - Visit with retired racers, 11-2pm
- Medical Emergencies: Call Gundersen Clinic
   608-775-8650, 5 miles west of the Grounds on Hwy 16
   or Mayo Clinic, 608-392-5000, 191 Theatre Rd, Onalaska
- Pet Costume Parade 2:00 pm on Friday
- Pumpkin Coloring Contest 9:00 am Sunday at the Exhibition Building.

Firewood - Call Greg's Firewood at 608-792-4734

## **HOW TO GET A RESERVED CAMPSITE**

1. How do I get a spot? There is a waiting list for reserved spaces, which may take a few years to get one.

 Are there hookups for my camper? No. There are a limited number of electrical panels, designed for events such as the annual Interstate Fair. No one is guaranteed to any water or electrical access.

3. When will you contact me If I will get a spot? Usually we will contact you in the first two weeks of September if spaces open up for those on the waiting list.

4. How do I sign up for the waiting list? Please contact the Speedway Office at 608-786-1525 or email FestCamping@lacrossespeedway.com, and tell us your name, address, phone #, email address, size/ type of camper(s) and number of campers.

# Fun Times

2020 CHAMPIONS RECEPTION CELEBRATE WITH LACROSSE CHAMPIONS THURSDAY - 10:00 p.m. - MIDNIGHT EXHIBITION HALL

#### **PET COSTUME PARADE**

HALLOWEEN COSTUMES - YOU & YOUR PET FRIDAY - 2:15 P.M. IN FRONT OF EXHIBITION HALL

## **T-SHIRT SWAP / EXCHANGE**

BRING YOUR OLD RACING T-SHIRTS SATURDAY - 10:00 - 12:00 BIG RED BARN

## **MEMORABILIA SHOW**

COLLECTIBLE SALE SATURDAY - 9:00 - 5:00 AT BIG RED BARN

## PANCAKE BREAKFAST

BENEFITTING LIONS' CLUB SUNDAY - 7:00 - 11:00 A.M. EXHIBITION HALL CORNHOLE TOURNAMENT CORNHOLE / BEANBAGS THURSDAY & FRIDAY - NOON-2:00 P.M. AT BIG RED BARN

## LIVE MUSIC: 35 SOUTH

FRIDAY & SATURDAY 9:30 p.m. -1:00 a.m. EXHIBITION HALL

## LIVE MUSIC: NOTIFY

SATURDAY 1:00 - 5:00 p.m. EXHIBITION HALL

## **PUMPKIN COLORING CONTEST**

MARKERS PROVIDED FOR KIDS SUNDAY - 9:00 A.M. EXHIBITION HALL

## **AUTOGRAPH SESSION**

GET AUTOGRAPHS & PHOTOS SUNDAY - 10:45 A.M. RACE TRACK FRONTSTRETCH

# Congratulations 2019 Winners

ARCA Midwest Tour • Ty Majeski Big 8 Series • Jacob Goede Midwest Trucks • Jerry Brickner Mid-Am Stock Cars • Dan Gilster Vintage Cars • Woody Poole Cratetoberfest • Frank Kreyer Dick Trickle 99 • Nick Murgic The Futures • Derek Kraus Area Sportsmen • Dustin Mann Midwest Dash Series • Brandon DeLacy LaCrosse Late Models • Ty Majeski LaCrosse Sportsmen • Chris Weber Hobby Stocks • Adam Moore Hornets • Troy Tuma Street Stocks / 6 Cyl. • Dan Frye Double-O • Corey Jankowski Outlawz • Cory Kemkes





2019 - Ty Majeski - ARCA Midwest Tour 2018 - Andrew Morrissey - ARCA Midwest Tour 2017 - Johnny Sauter - ARCA Midwest Tour 2016 - Ty Majeski - ARCA Midwest Tour 2015 - Dan Fredrickson - ARCA Midwest Tour 2014 - Travis Sauter - ARCA Midwest Tour 2013 - Nathan Haseleu - ARCA Midwest Tour 2012 - Travis Sauter - ASA Midwest Tour 2011 – Travis Sauter – ASA Midwest Tour 2010 - Dan Fredrickson - ASA Midwest Tour 2009 - Travis Sauter - ASA Midwest Tour 2008 - Dan Fredrickson - ASA Midwest Tour 2007 - Dan Fredrickson - ASA Midwest Tour 2006 - Steve Holzhausen - Wisc, Late Model (N.2\*) 2005 – Tim Schendel – NASCAR AutoZone 2004 – Brian Hoppe – NASCAR AutoZone 2003 – Tim Schendel – NASCAR ITEMS 2002 - Brian Hoppe - NASCAR Re/Max 2001 - Eddie Hoffman - NASCAR Re/Max 2000 – Steve Carlson – NASCAR Re/Max 1999 - Eddie Hoffman - NASCAR Re/Max 1998 - Eddie Hoffman - NASCAR Re/Max 1997 – Terry Baldry – ARTGO Challenge Series 1996 – Joe Shear – ARTGO Challenge Series 1995 - Joe Shear - ARTGO Challenge Series 1994 - Joe Shear - ARTGO Challenge Series 1993 - Matt Kenseth - ARTGO Challenge Series 1992 - Tom Carlson - ARTGO Challenge Series 1991 – Tom Carlson – ARTGO Challenge Series 1990 - Scott Hansen - ARTGO Challenge Series 1989 - Joe Shear - ARTGO Challenge Series 1988 - Ted Musgrave - ARTGO Challenge Series 1987 - Dick Trickle - ARTGO Challenge Series 1986 - Rich Bickle, Jr. (N.1\*) 1985 – John Ziegler 1984 - Bryan Reffner 1983 - Tom Reffner 1982 - Jim Back 1981 - Junior Hanley 1980 - Mark Martin 1979 - Butch Miller GrA 1978 - Dave Watson ITE DIVI 1977 - Larry Detjens 1976 - Larry Detjens 1975 - Tom Reffner 1974 – Jerry Makara 1973 – Marv Marzofka 1972 - Joe Shear CHALLENGE SER 1971 - Dick Trickle 1970 - Tom Reffner

N.1: The Oktoberfest races from 1970 thru 1986 were promoted by Larry Wehrs. The super late model rules followed the popular Central Wisconsin Racing Association rules. Starting in 1987, the main "touring class" at Fest became the "Champion's event" for Oktoberfest.

N.2: In 2006 the NASCAR AutoZone 'Farewell 150' winner was Brent Kirchner. (That was the final NASCAR Elite Division tour race nationwide for that style of car - the event attracted just 20 entries.) The 2006 Oktoberfest Champion was Steve Holzhausen as Sunday's Wisconsin Late Model race paid more to win than Friday's NASCAR AutoZone race.











# Official Track Records

DIVISION	<u>#</u>	DRIVER	LAP TIME	<u>(MPH)</u>	DATE	<u>TRACK</u>
American Speed Association *	23	Rick Beebe	19.415	101.107	6/6/1998	5/8 Mile
ARCA Midwest Tour	36	Dan Fredrickson	18.508	106.089	10/8/2016	5/8 Mile
Area Sportsmen*	71	Brian Back	20.836	94.212	10/6/2006	5/8 Mile
ARTGO Challenge Series*	78	Steve Holzhausen	18.903	103.846	10/7/1995	5/8 Mile
ASA Late Model North Series*	22	Chris Eggelston	19.159	102.458	6/27/2009	5/8 Mile
Bandit	09	Nick Schmidt	16.542	54.407	10/4/2018	1/4 Mile
Big-8 Late Models	91	Ty Majeski	19.676	99.792	10/8/2016	5/8 Mile
Central Wisconsin Late Model*	75	Blake Horstman	19.064	102.969	10/6/2006	5/8 Mile
CWRA *	99	Dick Trickle	19.537	100.476	6/22/1989	5/8 Mile
Grand National Sportsmen	8	Nick Clements	20.869	94.063	5/14/2016	5/8 Mile
Great Northern Sportsmen Series	12	Scott Luck	21.088	93.086	10/5/2018	5/8 Mile
High School Racing Assoc.	2	Mitchell Berg	17.205	52.310	8/8/2020	1/4 Mile
Hornets	41	Cheyanne Stanfield	16.111	55.863	7/25/2020	1/4 Mile
Junior Motorsports*	2	Shane Poehnelt	16.522	54.473	10/4/2001	1/4 Mile
Legends *	1	Isaak Owen	14.480	62.155	8/24/1996	1/4 Mile
Mid-American Stock Car Series	44	George Schultz	20.481	95.845	10/9/2004	5/8 Mile
Mid-American Truck Series*	91	Terry Marzofka	20.810	94.330	10/10/1998	5/8 Mile
Midwest Dash Series	192	Kyle Stark	22.263	88.196	10/8/2016	5/8 Mile
Midwest Truck Series	97	Jerry Brickner	20.411	96.174	10/5/2018	5/8 Mile
Midwest Trucks*	3	Adam Shackelford	20.567	95.444	10/9/1998	5/8 Mile
Mini-Vans	77	Rob Stanfield	17.055	52.770	5/25/2019	1/4 Mile
NASCAR Late Model	91	Ty Majeski	19.482	100.760	4/24/2016	5/8 Mile
NASCAR Touring Series*	7	Erik Darnell	19.076	102.904	10/8/2005	5/8 Mile
Outlawz	5	Cory Kemkes	13.814	65.151	10/4/2018	1/4 Mile
Pro-Four Modifieds *	25	Mel Walen	20.828	94.248	10/7/1994	5/8 Mile
Street Stocks	44	Jake Schomers	16.275	55.300	8/31/2019	1/4 Mile
Super Late Model - The Futures	91	Ty Majeski	18.574	105.685	10/4/2018	5/8 Mile
Super Late Model - Dick Trickle 99	36	Dan Fredrickson	18.698	105.011	10/7/2016	5/8 Mile
Super Sportsmen*	87	Colin Reffner	20.952	93.690	10/9/2009	5/8 Mile
Thunderstox	43	Dan Linnehan	15.950	56.426	9/18/1999	1/4 Mile
TUNDRA Super Late Models	91	Ty Majeski	18.786	104.439	6/30/2017	5/8 Mile
USAC National Midgets	9	Kody Swanson	18.177	107.994	5/16/2008	5/8 Mile
Wisconsin Late Model*	71	Mark Eswein	18.997	103.332	10/7/2006	5/8 Mile
Bandit Big Rig Series	17	Justin Ball	26.348	74.503	7/28/2018	
					As of AUGUS	ST 8, 2020

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LACROSSE SPEEDWAY

PO Box 853 • WEST SALEM, WI 54669 HWY. 16 & CTY RD M • 1-90 EXIT 12 608-786-1525

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# 51st EVENT GUIDE OCT. 8-9-10-11, 2020



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