

#FESTisBEST

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52nd
Annual

OKTOBERFEST

❖ RACE WEEKEND ❖



OCTOBER 7-8-9-10, 2021



#FESTisBEST



OktoberfestRaceWeekend.com

• 608-786-1525 •

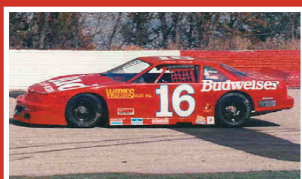
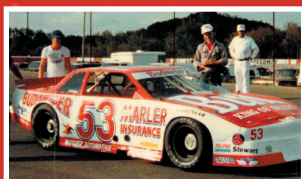
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HOOSIERTIRE.COM



OKTOBERFEST TEAMS

THIS BUD'S FOR YOU



#FESTisBEST



2020 Champion
Ty Majeski

LaCrosse
FAIRGROUNDS
SPEEDWAY

Welcome!

Welcome to OKTOBERFEST! As always, we welcome you and your friends and family to the 52nd running of this prestigious and nostalgic event- the Oktoberfest Race Weekend. The Oktoberfest Race Weekend is designed for you the race fan. As race fans ourselves, we have the opportunity to put together a multi day race event that a race fan would want to see. The four days are packed with a variety of Divisions, unique race formats and some just good ol' fashion short track racing. There will be no shortage of the Midwest (and beyond) greatest drivers and race teams as they will put on some of the finest stock car racing events in the upper Midwest. Thanks for being part of "FEST" and we hope that you go home with many memories that you can reflect on for years to come.

Larry Wehrs and family started this great event in 1970. The Oktoberfest started out as a two day race event in the 1970s and 1980's. In the early 1990's, it grew to three days and just a few years later became the four day tradition that still exists today. Further, fans are invited to stay with us in the popular camper village for up to a week. This year, starting on Monday October 4th right through Monday, October 11th.

Race fans have a lot of great choices for year end specials. As nearly every race track now holds a season finale- and they are all great events. We just want to thank you for joining us for this event and appreciate your choice in being part of Fest. Each day of the Oktoberfest Race Weekend has something new or different. Plus there is some fun activities in the campground during daylight. Be sure to catch the bag tournament or pet costume parade. Speaking of new...added to the Thursday night show- the "Knights of Oktoberfest". This is a new race for the Super Late Models- it should be an exciting event and the winner gets an awesome trophy!

There are many supporters of this event- of course, you the race fan that is or has attended this event. The event's corporate sponsors whom recognized the loyalty of the race fans, the local fundraising or volunteer groups that help us organize and put on the event. On behalf of them, and the many others that help put on the event, and the staff and management of LaCrosse Fairgrounds Speedway, WE THANK YOU.

If you have not been to Oktoberfest, ask your racing friends about it. Follow us on Facebook, or be sure to visit OktoberfestRaceWeekend.com for results and event information. Enjoy the racing, the foods, the festive atmosphere, and the fall colors! Most of all, enjoy one last hurrah of racing before the 2021 season is in the record books. And... by the way, don't forget to mark your calendar for the 53rd Oktoberfest: Oct. 5-6-7-8-9, 2022!

Sincerely,
Staff & Management of LaCrosse Speedway



2021 Event Schedule

7 THURSDAY

Super Late Models: "The Futures" and
 "Knights of Oktoberfest",
 LaCrosse Late Models - Twin 20's :1&2
 LaCrosse Sportsmen • 6 Shooters • Hornets



NOTE: ALL EVENTS & TIMES SUBJECT TO CHANGE



9:30 • 2021 LaCrosse Divisions Track
 Champions Reception
 (DJ Music, at Exhibition Hall)



8:00 • REGISTRATION OPENS
 (At Fairgrounds Exhibition Building)
 8:00 • PITS OPEN
 9:00 • DRIVERS' MEETING
 9:30 • OPEN PRACTICE STARTS
 (No 1/4 Mile Practice until 1:40)
 12:00 • CORNHOLE TOURNAMENT (T)
 (At Big Red Barn)
 1:20 • OPEN PRACTICE ENDS (Clear 1/4 mile)
 2:05 • 1/4 MILE TRACK PRACTICE
 2:30 • GRANDSTANDS/BOX OFFICE OPEN
 2:45 • QUALIFYING (Lax LM, SLM, Lax Sports)
 4:45 • QUALIFYING (Hornets, Streets)
 6:00 • OKTOBERFEST RACING BEGINS
 LAX LM Semi-Feature (T) (15 laps)
 Hornet B-Feature Feature (T) (10 laps)
 6 Shooters B-Feature (T) (10 laps)
 Hornet Feature (20 laps)
 6 Shooters Feature (20 laps)
 LaCrosse LM Eins Feature (#1) (20 Laps)
 Super LM Futures Hooligan Race (T) (15 laps)
 La Crosse Sportsmen Feature (20 laps)
 La Crosse Late Models Zwei Feature (#2) (20 laps)
 Super LM - Futures Feature (25 laps)
 Super LM - "KNIGHTS" Feature (25 laps)
 Double-O Feature (6 laps / Track = 12 Total)

2021 Event Schedule

9 SATURDAY

Super Late Models: ARCA Midwest Tour
 Big-8 Late Model Series
 Mid-American Stock Car Series
 Midwest Trucks • Midwest Dash



NOTE: ALL EVENTS & TIMES SUBJECT TO CHANGE



9:30 • JACOBY WATERPROOFING
 AFTER RACE ENTERTAINMENT: "35 SOUTH"
 (Live Music, at Exhibition Hall)



8:00 • REGISTRATION & PITS OPEN
 8:00 • GRANDSTANDS OPEN
 9:00 • DRIVERS' MEETING
 9:00 • MEMORABILIA SHOW OPENS
 (In Big Red Barn - Free Admission)
 9:30 • PRACTICE STARTS
 12:00 • STATIC ECHO (Live Music -
 Exhibition. Hall until 5:00)
 2:15 • PRACTICE ENDS
 2:15 • GRANDSTANDS/BOX OFFICE OPEN
 2:25 • QUALIFYING
 (Big-8, ARCA, Mid-Am, Trucks, Dash)
 5:00 • OKTOBERFEST RACING BEGINS
 Big-8 Series Qualifying Features (20 laps)
 Midwest Trucks Heats (8 laps)
 Mid-Am Heats (8 laps)
 Midwest Dash Heats (8 laps)
 ARCA Midwest Tour Odd & Even Dash (8 laps)
 Big-8 Series C-Feature (T) (12 laps)
 Big-8 Series B-Feature (18 laps)
 Midwest Dash Series Feature (20 laps)
 Mid-American Stock Car Feature (25 laps)
 ARCA Midwest Tour Qualifying Features (12 laps)
 Midwest Trucks Feature (25 laps)
 Big-8 Late Models Feature (38 laps)

8 FRIDAY



"The JE Pistons Dick Trickle 99" SLM Race
 LaCrosse Late Models - Twin 20's :3&4
 Area Sportsmen

NOTE: ALL EVENTS & TIMES SUBJECT TO CHANGE



9:30 • JACOBY WATERPROOFING
 AFTER RACE ENTERTAINMENT: "35 South"
 (Live Music, at Exhibition Hall)



8:00 • REGISTRATION OPENS
 (At Fairgrounds Exhibition Building)
 8:00 • PITS OPEN
 8:00 • GRANDSTANDS OPEN
 (Free Grandstand Admission until 2:55)
 9:00 • DRIVERS' MEETING
 9:30 • OPEN PRACTICE STARTS
 12:00 • Cornhole Tournament (T) (Big Red Barn)
 2:00 • PET COSTUME PARADE (Exhibition Building)
 3:00 • PRACTICE ENDS
 3:00 • GRANDSTANDS / BOX OFFICE OPEN
 3:10 • QUALIFYING (SLM, Area Sportsmen)
 5:30 • OKTOBERFEST RACING BEGINS
 Super LM Last Chance Races (10 laps)
 Area Sportsmen Heat Races (8 laps)
 Area Sportsmen Odd & Even Heats (6 laps)
 Segment 1: "Dick Trickle 99" (33 laps)
 LaCrosse LM Semi-Feature (T) (15 laps)
 Area Sportsmen Last Chance (T) (12 laps)
 Super LM C-Feature (T) (20 laps)
 (For cars not in Trickle 99 or the Stubby)
 LaCrosse Late Model Drei Feature (#3) (20 laps)
 Segment 2: "Dick Trickle 99" (33 laps)
 Area Sportsmen Feature (25 laps)
 Super LM "The Stubby" Feature (25 laps)
 LaCrosse Late Model Vier Feature (#4) (20 laps)
 Segment 3: "Dick Trickle 99" (33 laps)

10 SUNDAY

Super Late Models: ARCA Midwest Tour
 Gandrud Cratetoberfest
 Vintage Cars



NOTE: ALL EVENTS & TIMES SUBJECT TO CHANGE



8:00 • PANCAKE BREAKFAST (Exh. Hall until 11:00)
 8:00 • PITS/REGISTRATION OPENS
 (At Pit Gate Entrance Bldg.)
 8:30 • GRANDSTANDS / BOX OFFICE OPEN
 (Need wristband or Sunday Ticket to enter)
 9:00 • PUMPKIN COLORING CONTEST
 (At Exhibition Hall)
 9:30 • SUNDAY CHURCH SERVICE
 (At Big Red Barn)
 9:30 • DRIVERS' MEETING
 10:00 • PRACTICE / QUALIFYING for Cratetoberfest
 10:15 • PRACTICE for Vintage Cars
 10:45 • AUTOGRAPH SESSION STARTS
 (On Frontstretch until 11:30)
 11:00 • CHAMPIONS' RE-UNION
 (Hospitality Chalet, Until 2:00)
 11:30 • AUTOGRAPH SESSION ENDS
 12:00 • OKTOBERFEST RACING BEGINS
 Vintage Car Heats (8 laps)
 Cratetoberfest Heats (8 laps)
 ARCA Midwest Last Chance (T) (15 laps)
 Vintage Cars Feature (15 laps)
 Gandrud Cratetoberfest Feature (25 laps)
 ARCA Midwest Oktoberfest 200

PRACTICE DATES

• SATURDAY, OCTOBER 3 • 11:00 - 3:00
 • WEDNESDAY, OCTOBER 6 • 3:00 - 7:20

FUTURE FEST DATES

• 2022: OCTOBER 6-7-8-9
 • 2023: OCTOBER 5-6-7-8



Track Directory



- | | |
|--|------------------------------------|
| 1 • RACE TRACK OFFICE | 14 • Altra Credit Union SCOREBOARD |
| 2 • TICKETS & ENTRANCE | 15 • TRACK GATE 3 |
| 3 • SOUVENIR STAND | 16 • VICTORY LANE |
| 4 • RACE TOWER & CONCESSION | 17 • FLAGSTAND / GATE 2 |
| 5 • RESTROOMS & VIP DECK | 18 • TRACK GATE 1 |
| 6 • CONCESSION STAND | 19 • PIT ENTRANCE |
| 7 • PLAYGROUND | 20 • TECH AREA |
| 8 • FAMILY SEATING | 21 • HANDICAP PARKING |
| 9 • WHEELCHAIR SEATING | 22 • QUARTER MILE TRACK |
| 10 • RESERVED SEATING | 23 • RACE STAGING AREA |
| 11 • GRANDSTANDS EXIT | 24 • LAWNKEEPERS PARTY DECK |
| 12 • AUTO VALUE PARTS HOSPITALITY CHALET | |
| 13 • MESSAGE CENTER | |

TRACK: 5/8th Mile With Inner 1/4 Mile

BANKING: 5/8 mile: 5°, 8°, 11°, • 1/4: Various degrees

WIDTH: 5/8th mile: Straights - 50' • Turns: 60'

SPEED CONVERSION:

5/8: 1963/Lap Time

1/4: 900/Lap Time

TRACK RECORD: 18.177 sec., 107.994 mph

Fest Dates are always the 5th weekend after Labor Day. The LaCrosse Festival Oktoberfest is typically the 4th. That's why the dates fall where they do.

WANT TO RACE AT OKTOBERFEST?

If you are considering racing your car at Oktoberfest Race Weekend, take a look at the rules, divisions and competition guide at oktoberfestraceweekend.com/ competitor/. Get a description of divisions that your car may fit into, as well as an entry form. Discounts are available for advanced entry! Send them in before October 3rd. Print-Fill Out-Mail In. Remember, #FESTisBest and it's a lot of fun! Note: ARCA Midwest Tour: Get entries from your series director.



6



LENGTH OF TRACK: Large Track - 5/8 mile • Small Track - 1/4 mile

SPEED CONVERSION: Large Track - 1963÷ lap time. Small Track 800÷ lap time

SURFACE: 5/8 Mile - Six inch highway grade asphalt over five inch base of ground asphalt from original pavement. First paved July 1970, repaved in 1994. Quarter mile - Six inch asphalt over three inch base, paved in 1987

WIDTH OF TRACKS: All straights 50 foot wide; half mile turns 60 foot wide; quarter mile turns 50 (2 & 3) and 75 foot (1 & 4) wide

DEGREE OF BANKING: 5/8 Mile Track - Compound Banking, 4 degree straights 4, 6 & 9 degrees in turns. Small Track - Various degrees of banking

RETAINING WALL: Steel Reinforced concrete wall, 3.5 feet high, 90 degrees to racing surface on half mile. Quarter mile has movable, steel reinforced cement highway barriers secured with steel cable.

TOTAL TRACK ACREAGE: 35 Acres

TYPES OF RACING: NASCAR Weekly Series Late Models, Sportsmen, Hobby Stocks, Hornets, Mini-Vans, Street Stocks.

RACING SCHEDULE: Events every Saturday night, mid-May through early-September, plus specials throughout the season and the Annual Oktoberfest Race Weekend in early October

SAFETY VEHICLES: Two Fire/Safety Trucks, one ambulance, three recovery vehicles

WHEN OPENED: Began operation as dirt track in 1957. First operated as an asphalt track in July 1970

7

Event Tickets

SINGLE-DAY GENERAL ADMISSION TICKETS

	THURSDAY	FRIDAY	SATURDAY	SUNDAY
GENERAL ADMISSION	\$25	\$30	\$30	\$30
STUDENT (12-17) w/Student I.D	\$12	\$15	\$15	\$15
KIDS (Age 6-11)	\$6	\$6	\$6	\$6
CHILDREN (Age 5 & Under)	FREE	FREE	FREE	FREE

MULTI-DAY GENERAL ADMISSION WRISTBANDS

	THURSDAY	FRIDAY	SATURDAY	SUNDAY
THURS-FRI-SAT-SUN \$100	✓	✓	✓	✓
FRI-SAT-SUN \$80	X	✓	✓	✓
SAT-SUN \$50	X	X	✓	✓
FRI-SAT \$50	X	✓	✓	X
THURS-FRI \$45	✓	✓	X	X

Available at Box Office, Starting 3:15 pm, Thursday Oct. 6th

RESERVED SEATING GRANDSTAND TICKETS (TURN 1)

THURSDAY \$25
FRIDAY \$30
SATURDAY \$30
SUNDAY \$30



ROW 14 (Bottom) • ROW 23 (TOP)



Includes After-Race Party Admission. Avoid the mad rush to save seats!
Call the Speedway office at 608-786-1525 to order TODAY!

NOTE:

- Management reserves the right to reschedule events, times or schedule, as necessary, due to weather or extenuating circumstances. No Refunds.
- Reserving General Admission Seats: All blankets, bags, etc, used to "save" seating must be removed from the grandstand area each evening.
- Grandstand gate will open 8:00 am daily for practice; 8:30 Sunday (must have ticket)

Join in the fun!



Frequently Asked Questions

Administrative Offices: The La Crosse Speedway office is located just outside the main grandstand entrance.

Alcoholic Beverages: We will not serve beer to anyone under the legal drinking age, or to anyone who is deemed intoxicated. Proper identification must be presented, and please drive responsibly!

Automobile Assistance: Fans who encounter car trouble while visiting La Crosse Speedway may receive assistance. Please contact a Speedway staff member for assistance.

Carry-Ins: Carry in food and beverages are not permitted inside the gate (except items purchased from the food vendors adjacent to the entrance).

Concessions: The main concession stands are located at the top of the grandstand area on the frontstretch.

Credit Cards: Credit Card are accepted at all ticket windows and the pit registration.

Family Section: The family seating sections are located at the end of the frontstretch, in front of the burger grill area, past the start finish line. Alcohol is not permitted in these areas.

Golf Carts / ATV's: May I bring my golf cart or ATV to use on the grounds? Yes, you may, but there is a fee for a permit and rules to use. Please visit OktoberfestRaceWeekend.com for details.

Handicap Access: The grandstands have designated wheelchair accessibility. On the west end, in the elevated grandstands are wheelchair designated spots. The speedway's handicap parking is located just outside the grandstand playground on the north end of the east parking lot. Please display handicap credentials in your vehicle.

Lost and Found: Lost & found items may be taken to, and retrieved from at Souvenir Stand.

Paging: The public address system at the Speedway will be used for paging fans in emergency situations only. Bring your cellular phone to find your friends or family members.

Parking: Car parking is free for all spectators, in the proper parking areas (Please do not park in the Camping Areas).

Rain Checks: In the event of postponement, your ticket will be honored on the date the event is rescheduled. During Oktoberfest many logistics come into play, but decisions are made keeping all parties involved in mind. Sorry, no cash refunds.

Re-Entry: Fans who leave the race track grandstands must have their hand stamped upon departure and have proper wristband on / or ticket stub in hand for re-admission.

Restrooms: Restrooms are located at the center of the frontstretch concession area. There are limited portable restrooms available in turn one and on the west end of the grandstand areas.

Security: If you have any problems, emergencies, etc., find a security staff member, or contact a concession worker.

Smoking: Wisconsin State Smoking Ordinance prohibits smoking in any of the seating. Smoking is allowed behind grandstand seating area only.

Souvenirs: The Speedway souvenir stand during the Oktoberfest Race Weekend is located across from the Ticket Entrance.

• COVID-19 •

By Attending this event, you acknowledge the possibility of being exposed to COVID-19. Per guidelines and recommendations set forth by the CDC, personal safety should be taken in account at all times. Frequent hand washing, social distancing, and mask wearing is recommended. If you, or anyone in your group, has a fever or symptoms of COVID-19, they may not attend the event. Consult the CDC website for more information regarding COVID-19, its symptoms, and the best procedures for personal protection at CDC.gov.

Oktoberfest Fan Zone

Visit the Dick Trickle Raffle



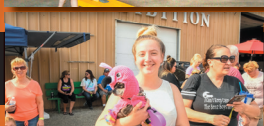
Play in the Corn-hole Tournament



Take home a Souvenir



Pet Costume Contest



Make new Friends



Memorabilia Show



Check out all the Divisions



Cheer for your favorite Driver



ARCA Midwest Tour

51st OKTOBERFEST 200 • October 11, 2020

- | | |
|--------------------------|----------------------|
| 1. Ty Majeski | 21. Brady Bill |
| 2. Rich Bickle, Jr. | 22. Billy Mohn |
| 3. Andrew Morrissey | 23. Paul Shafer, Jr. |
| 4. Dan Fredrickson | 24. Brent Kirchner |
| 5. Justin Mondiek | 25. Brock Heinrich |
| 6. Skylar Holzhausen | 26. Michael Ostdiek |
| 7. Casey Johnson | 27. Jacob Goede |
| 8. Gabe Sommers | 28. Boby Kendall |
| 9. Johnny Sauter | |
| 10. Jonathon Eilen | |
| 11. Dillon Hammond | |
| 12. John DeAngelies, Jr. | |
| 13. Matt Henderson | |
| 14. R.J. Braun | |
| 15. Chad Butz | |
| 16. Jason Weinkauff | |
| 17. Austin Nason | |
| 18. Ryan Farrell | |
| 19. Derek Kraus | |
| 20. Dean La Pointe | |



2021 ARCA MIDWEST TOUR SCHEDULE*

DATE	TRACK	RACE	WINNER
5/2/21	Madison Int'l Speedway	Joe Shear Classic	Rich Bickle, Jr.
5/29/21	Jefferson Speedway	Salute to the Troops	Ty Majeski
6/20/21	Milwaukee Mile	Fathers Day 100	Ty Majeski
7/24/21	State Park Speedway	Larry Detjens Memorial	Ty Majeski
8/3/21	Wisconsin International	Ganrud Auto Group	Paul Shafer
8/21/21	Hawkey Downs	Kwik Star 100	Ty Majeski
8/27/21	Madison Int'l Speedway	Howie Lettow Classic	TBD
10/10/21	LaCrosse Fairgrounds Speedway	Oktoberfest	TBD
10/31/21	All American 400	(***-Non-Points Event)	

The Original "Dick Trickle 99"



The Dick Trickle 99 began as a concept that ARTGO and LaCrosse Speedway promoter John McKarns discovered from a track named "Thunder Road" out in the North East, using a similar format, first run in 2007.



A race, divided into three segments with not only segment lineup formulas, but an overall winner was not only something fun for the fans to watch, but something fun for the racers to compete in. No pressure for drivers looking for championship series points. Just a one night race, honoring the legend Dick Trickle. Trickle never raced in the event in his name, but he was on hand for several years to welcome the drivers competing, and to congratulate the winner.

FRIDAY, OCT. 8 • Super Late Models • "Dick Trickle 99"

WHO: Any Super Late Model race team or driver is invited to qualify from ARCAMT, CRA, TUNDRA, CWRA, Alive for 5 Series, Fox River Racing Club/WIR, Grundy, Golden Sands, Slinger, Wausau, Dells, SSS, Norway, LaCrosse, CARS Tour, Marshfield and more.

FORMAT: Fastest 15 in Qualifying advance to 99 Lap Feature. 10-Lap Last Chance(s) If two last chances, top three advance. If Three Last Chances, top two advance. **FEATURE RACE:** Is Run in (3) 33-Lap Segments. 1st is lined up straight from Qualifying. 2nd is lined up by inverting 10 plus draw of the first segment (must be on lead lap). 3rd is lined up by inverting 10 plus draw of current points (must be on lead lap)! **OVERALL LOWEST SCORE IS THE CHAMPION!**



Trickle's last start in the Oktoberfest 100 -Main Event - Was October 7, 2007. He Finished 7th.



2020 Champion Dan Fredrickson





WINNING



#FESTisBEST



Volunteers



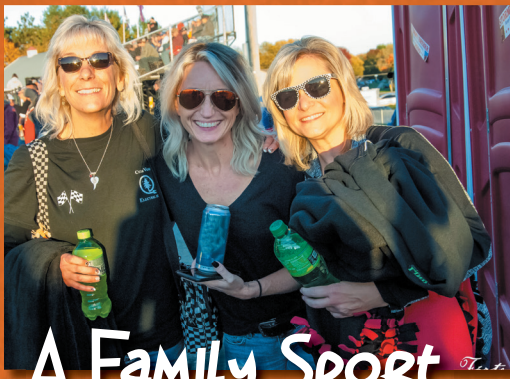
Family Fun



52nd Annual
OKTOBERFEST
RACE WEEKEND



Great Racing



A Family Sport



#FESTisBEST



Fun Times



Remember the Past



#FESTisBEST



So Many Classes.. So Much FUN

• Super Late Models •



ARCA MIDWEST TOUR SUPER LATE MODELS – The ARCA Midwest Tour has cars made specifically for racing short tracks, built with high-performance suspension parts and engines (A.K.A. "Super Late Model"). This division is run similar to the old ARTGO series that competed in the 80's and 90's. The rules package is designed to meet in the middle, allowing drivers throughout the region to make minimal to no changes to their cars in order to race.



JE PISTONS "DICK TRICKLE 99" SUPER LATE MODELS – These are similar to the cars you may see in The Futures or in the ARCA Midwest Tour, & are based on the ARTGO rules from the late 1990's. Weight may vary from 2750 to 2850 pounds. Super late models race at tracks like Grundy, Dells, Norway, Slinger, Marshfield or WIR. The unique part of the Trickle 99 is the race format. The race is split up into three 33 lap segments with a different lineup format for each segment. Overall winner has the lowest total of "scored points."



THE FUTURES SUPER LATE MODELS – Cars competing are Super Late Models seen at tracks throughout Wisconsin, Minnesota, Illinois, etc. based on ARTGO Rules from the late 1990's. To be eligible: Race is Open to All Drivers Under the Age of 30 that have never finished in the top 3 of the Midwest Tour Points or anyone over 30 that have never run in a previous Oktoberfest 200, NASCAR Touring/ARCA MT/ASA/ARTGO or any of NASCAR's top three Series.



• Sportsmen •



MID-AMERICAN STOCK CAR SERIES – The Mid-American Stock Cars is a traveling Sportsman Series. Beginning in 1993 it is based on a 1978-88 GM Metric frame, with aftermarket made-for-racing Sportsman bodies. Engines are 358 cubic inch Chevrolet and Ford or 366 cubic inch V-8 Mopars. They must run a stock Holley 750 CFM Carburetor, 8" Hoosier race tires and weigh a minimum of 3000 pounds.



AREA SPORTSMEN – Area Sportsmen starts with O.E.M. stock-type bodies, stubs and frames, with a minimum wheelbase of 108". You may see many of these as a middle support class at short tracks in Wisconsin, Minnesota, and Illinois. They compete on treaded 8" wide racing tires.



LACROSSE SPORTSMEN – New for 2020, the LaCrosse Sportsmen now have an established 22,000 second rule. This allows a variety of cars including Sportsmen, Mid-Am, Modifieds, Trucks, Vintage and more to compete under one class. Teams can utilize any treaded Hoosier Tire that fits on an 8" wheel. Stock stub cars can run any engine/carb combo they like, fabricated stubs must utilize a GM 602 Crate Engine. Drivers get one Mulligan per race (between 21.600-21.999) as long as it is not on the last lap.



MIDWEST TRUCKS – The Midwest Truck Series has seen recent growth and is a Late Model with a Truck Body. This series provides some of the coolest racing of the weekend; these hard charging, highly skilled drivers showcase America's love-affair with the pickup truck.

18 Different Divisions

• Late Models •



LACROSSE LATE MODELS – The LaCrosse Late Models compete at the LaCrosse Speedway weekly, sanctioned by NASCAR. They run any approved ABC Late Model body, and they run on Hoosier 1070 10" race tires. Engines may not exceed 363 cubic inches and they may only run a 2-barrel 500 CFM Carburetor. They race weekly at LaCrosse from early May through mid August, plus the Oktoberfest Race Weekend finale. This year they will run 4 feature events to determine the LaCrosse Fairgrounds Speedway Champion, right here at Oktoberfest.



BIG-8 LATE MODELS – This series has become very popular throughout Wisconsin. It is based on a restricted late model rule book, and these cars may be seen racing at area home tracks such as Rockford, LaCrosse, Jefferson, Madison, Dells, WIR, and Elko. Tires are exclusively Hoosier 8" treaded tires, and the engines are based on cast iron heads and block. This class gives the weekly short track warrior a chance to race specials at other tracks without interfering with their home track weekly racing schedule.



NEW for 2021- The "Nights of OKTOBERFEST" . This is a Thursday night new Super Late Model race. Since the inception the "Futures" race on Thursday, many of the veterans of the Super Late Models did not have a chance to race. The cars are here..but not racing. In honor of the true veterans, the gladiators of racing...the KNIGHTS of Oktoberfest race is now established. This should be a fun and interesting event as the the "Knights" get to show the rest of the teams what they have for have and what they will be up against. Stay tuned...



• 4-Cylinder • Crates • Vintage •

GANDRUD CHEVROLET CRATEOBERFEST CHALLENGE – The mixing and matching of a multitude of race cars from all walks of life will be on display Sunday afternoon with the winner taking home a brand new 602 Crate Engine from Gandrud Chevrolet and one other competitor will win a 602 engine courtesy of the Bowtie Bonus. Race fans can expect to see racing machines such as Trucks, Mid-American Stock Cars, Sportsmen, 602 Late Models, Modifieds and more, all utilizing the popular 602 crate engine package to chase the checkered flag, and a brand new engine in victory lane.



VINTAGE CARS – Old race cars from the glory days! A variety of yesteryear's race cars will run before your very eyes... it is a "must see" race that will bring back a lot of memories, while providing some new ones. This is fun to watch on Sunday Championship day at Oktoberfest, as cars from the 70's, 80's, 90's, and more all compete at the same time!



MIDWEST DASH SERIES – These cars race at various tracks throughout the upper midwest, and are an entry level division. Any front or rear, two-wheel drive, car or mini-truck, having a minimum of 92" wheel base. Cars must have only a 4-cylinder stock engine and a manufacture date of 2000 or older. They are fully equipped with standard racing safety gear and roll bar.



OPEN PRACTICE DATES – Saturday, Oct. 2: 11am - 3pm • Wednesday, Oct. 6: 3:00 - 7:20



FUN Action on the 1/4 Mile



HORNETS - Any 3 or 4 Cylinder compact car, with a Maximum wheelbase of 103". The cars are strictly stock with minimal alterations made for Safety. They race many times per season at the LaCrosse Speedway and provide a fun and inexpensive way for a fan to try their hand at racing!



6-SHOOTER - The newest typical "bomber" type class seen as an entry level division at many tracks. Any 6-cylinder stock OEM car, truck or van. Minimum wheelbase of 106". A 4-cylinder that does not fit the wheelbase rule in the Hornets, may compete with track approval. This division is easy to find a car to race, and easy to deliver to the salvage yard when done driving it. Most of all it's lots of FUN!



an exciting

DOUBLE-O - The Double-O is one of the most exciting and unique races seen in short track racing. The cars line-up on both the 1/4 mile and 5/8 mile tracks and the race is a standing start. The cars switch tracks on alternating laps - making transition at the start / finish line! The race is open to any full-frame car with roll-bars that is already eligible for competition during the weekend.



REGISTER NOW! Download Registration Form at OktoberfestRaceWeekend.com • **Advance Entry Deadline: Oct. 2**

SOME of the 2020 WINNERS



13TH ANNUAL Champions' Re-Union

WHAT: 13th Annual Champion's Re-Union

WHEN: Sunday, October 10th

TIME: 11:00 -2:00

WHERE: Auto Value Parts Stores Hospitality Chalet
(At the end of Grandstands in Turn 1)

WHO: Any Champion • Any Track • Any Series

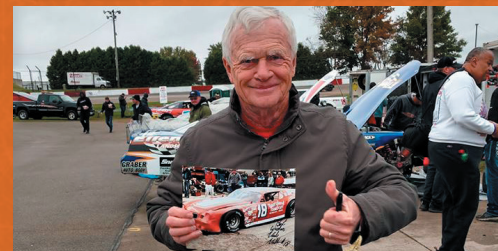
RSVP: MUST RSVP in advance. Not Raced for 3 yrs.

CONTACT: Dale Danielski 715-344-9072, or 608-518-2478

EMAIL: dale@starmakermultimedia.com

WEBSITE: starmakermultimedia.com

**SEE VINTAGE
RACE CARS ON
DISPLAY!**



**Fans with Sunday Event Ticket are
welcomed to Visit!**



**The Okoberfest Race Weekend honors all
Champions.**

The Champions Reunion XIII will once again be a part of the Oktoberfest Racing Weekend in 2021. The event continues to grow in stature and this year promises more of the same.

We believe that all Track Champions - from any track, in any Divisions needs to be recognized. As Championships are hard to come by...this is the Oktoberfest Race Weekends' chance to say "thank you" for your efforts and congratulations for your Championship(s).

The event will be held in the Hospitality Chalet in turn one of the Speedway, from 11am-2pm, Sunday, October, 10th, and is open to any past Series, Track, or Oktoberfest Champion, in any Division of racing, that has not competed in the last three years. Race promoters from the past are also invited to attend.

The Reunion attendees have been like a who's who in racing with numerous celebrity drivers on hand through the years. Dick Trickle, Al Schill, Marv Marzofka, Dick Graves, Mike Demars, Tom Reffner, Mike Miller, Jim Hendricks, Ron Waite, Skip Polack, Gary and Mike Stein, La Vern Grandal, Bruce Backus, Tom Carlson, Roy Bohm, John Bell, Ray Kreyer, Rory Melbinger, Paul Thicke, Kevin Stepan, Gary Back, and John Ziegler, are just a small sampling of those who have attended. Promoter and the main push behind the effort to pave the track for asphalt racing back in 1970, Larry Wehrs, makes a point to attend every year as well. A similar turnout is expected in 2021 with upwards of 50 Champions on hand. In addition, numerous old time race cars from several eras of racing will be on display.

The event also serves as an opportunity for fans to visit the great racers from days gone by, as they are admitted to the event free with a Sunday race ticket. Along with the display of cars, other items of interest such as Photos, exhibits, and memorabilia will be on display to enjoy.

Drivers and racing Promoters wishing to attend need to contact event co-coordinator Dale P. Danielski at email address, dale@starmakermultimedia.com. A list of the Champions indicating they will be attending will be at the main grandstand ticket gate entrance, where an arm band will be issued allowing admittance. Champion drivers and promoters will also be treated to food and beverage during the event.

**THE PUBLIC IS WELCOMED TO
MEET THE PAST CHAMPIONS
AND VIEW THE VINTAGE CARS
ON DISPLAY**





CAMPING AREA OPENS MONDAY, OCT. 4 • 12:00 p.m.

Sorry, Camper Units not allowed on property prior to 12:00 p.m. Oct. 4

**ALL CAMPING UNITS MUST BE REMOVED FROM
GROUNDS BY 9:00 AM TUESDAY, OCT. 13TH**

1. 24 HR RESTROOMS / SHOWERS
2. EXHIBITION BUILDING / REGISTRATION
3. FIREWOOD PILE (LIMITED SUPPLY)
4. MIDWAY / SOUVENIR ROW

CAMPING RULES & REGULATIONS

- **PARKING:** One Camper per designated reserved camping stall. All camping is classified as "primitive" camping. Porta-Jons and trash removal are provided.
- **RESERVED:** The majority of all camping on the grounds is reserved in advance. Reserved spaces are indicated by white paint on grass.
- **UNRESERVED:** The only area that is open free camping is the far southwest end of the entire grounds. Those areas are on a first-come, first-parked basis. You may only save space for one other camping unit beside yours, outside the reserved area - until 6pm Thursday. Officials reserve the right to remove any ropes or tape put up around empty spaces at any time. Campground roads and boundaries will be marked with paint. Please stay within the confines of the area near your unit. Unreserved campers MUST all park in an east-west direction, per fire marshal and the LaCrosse County Health Department Camping Permit.
- **PLEASE LIMIT DRIVING VEHICLES INSIDE** the campground to one per space. The camping area is NOT a parking lot.
- **QUIET HOURS:** Campground quiet hours will be enforced - 1:00 am to 6:00 a.m., as a courtesy to everyone. Please limit generator noise & use during quiet hours. NO Loud music, etc during quiet hours. Security has the authority to ask any person or groups of individuals who are abusing the quiet hour policy to leave. Permission is also granted to remove any pit or grandstand wristband because of violator's conduct.
- **NO CAMPING AREAS:** No Camping allowed within the center of the East spectator parking lot (Gravel lot off Cty. Rd M). That area is reserved for **CAR PARKING**. Both sides of the lot - east and west are reserved camping. Also Camping is not permitted in designated HAULER PARKING LOTS unless approved by camping or speedway officials.
- **SPEED LIMIT:** through all the grounds is 5 MPH. We have lots of people, including children.. Let's make it safe for everyone.
- **TRESPASSING:** Please stay out of the buildings, barns, etc. Violators will be considered Trespassers and are subject to law enforcement actions.
- **ELECTRIC PANELS:** Anyone caught tampering with or opening up electric panels may be subject to a trespassing fine and loss of camping privileges!
- **PETS:** Pets are allowed but must be on a leash at all times (State Health Dept. Regulations). Pets may not be left unattended. Clean up pet waste. Pets are NOT allowed in the grandstands or the pit areas.

- **CAMPFIRES:** Contain all fires in (limited) supplied fire rings (or bring your own). All fires must be attended at all times. Absolutely No Bonfires. Do not burn tires, furniture, pallets, or anything with nails. Use Supplied (limited supply) free Naturally Organic Grown Firewood. Please do not destroy buildings, fences, etc.. (Please be respectful to others enjoying the event, and take only what you will need from the FREE wood for the weekend.)
- **HOT COALS:** Please DO NOT Put them in trash barrels or dumpsters.
- **GARBAGE:** Please throw bagged refuse into dumpsters.
- **GLASS CONTAINERS:** Please dispose of in a trash barrel for everyone's safety.
- **GOLF CARTS & ATV'S:** Permits are REQUIRED for golf carts & ATV's, etc. No use after 11pm. Must have lights in use between 6-11pm. MUST HAVE PERMIT. Get permit application at oktoberfestraceweekend.com, at Speedway office or registration desk.
- **NO FIREWORKS!** Violators will be removed and lose any reserved camping privileges in the future.
- **RV HOLDING TANKS:** Holding tanks may be emptied at the Veterans Memorial Park (for a fee), 1/4 mile away, but NOT At the Fairgrounds.
- **NO FLAG POLES OVER 20' TALL.** Poles must be wood or PVC. No Metal or aluminum poles.
- **REMEMBER,** Please be considerate to other campers. And most importantly.... Let's all have FUN!



**OUR CAMPING ATTENDANTS WILL DO THEIR
BEST TO FIND YOU A PLACE TO PARK ON-SITE
IF YOU DO NOT HAVE A RESERVED SPACE.**

IF YOU CANNOT FIND ON-SITE CAMPING SPACE:

- NESHONOC LAKESIDE CAMPGROUND - 608-786-1792 (2 miles)
- VETERANS MEMORIAL CAMPGROUND - 608-786-4011 (1/4 mile)



Things To Do

2 WAYS TO GET LIVE DATA FROM THE TRACK'S OFFICIAL TIMING & SCORING SYSTEM!

- A) Purchase the Race Monitor app in Google Play or Apple Store. (There is a \$4.99 yearly subscription)
- B) Connect using the Free MYLAPS App from Google Play or Apple Store.

LIVE TIMING & SCORING IN THE GRANDSTANDS & PIT AREA USING THE "MYLAPS" APP IN GOOGLE PLAY OR APPLE STORE

(only available for divisions running Transponders)



EASY DIRECTIONS TO THE SPEEDWAY

FROM INTERSTATE 90 WESTBOUND: Take exit 12 (West Salem). Go south to three way intersection, turn right (west) on County Rd. C. Go 1.3 miles, turn right (north) at three way intersection onto City Hwy. M. The speedway is about 1 mile ahead, on the left, just past the stoplight.

FROM INTERSTATE 90 EASTBOUND: Take exit 5 (Onalaska). Turn left (east) on Hwy. 16, and drive 4.5 miles to West Salem. At stoplight, turn left, go 1/4 mile, and the Fairgrounds is on your left.

FROM THE SOUTH OR NORTH: Take the safest route to Interstate 90 or Hwy. 16 and follow the directions above.

The La Crosse Fairgrounds Speedway is located on the La Crosse Interstate Fairgrounds, at the intersection of Hwy 16 and County Road M, next to the town of West Salem, Wisconsin. Our Address: N4985 Hwy. M.

DON'T RACE TO THE FIREWOOD PILE!

Let Greg's bring You
Firewood that's The Best at 'Fest!



608-792-4734



THINGS TO DO AND REMEMBER

- **Pancake Breakfast** Sunday morning, 7:30-11:30am in the Fairgrounds Exhibition Building
- **Sunday Church Service**, Big Red Barn - 9:30am
- **After-Race parties** Friday & Saturday night in the Fair Exhibition Bldg. with Live Band
- **Free Showers** in the campground restroom bldg.
- **LP Gas:** Allied Cooperative sells - They do NOT Deliver - 608-786-1000
- **Souvenir Row** located behind grandstand entrance
- **Memorabilia Show** Saturday 9am in the Exhibition Hall, until 5pm
- **Champions' Re-Union** Sunday at the Hospitality Chalet - Visit with retired racers, 11-2pm
- **Medical Emergencies:** Call Gundersen Clinic 608-775-8650, 5 miles west of the Grounds on Hwy 16 or Mayo Clinic, 608-392-5000, 191 Theatre Rd, Onalaska
- **Pet Costume Parade** 2:00 pm on Friday
- **Pumpkin Coloring Contest** 9:00 am Sunday at the Exhibition Building.
- **Firewood** - Call Greg's Firewood at 608-792-4734

HOW TO GET A RESERVED CAMPSITE

1. **How do I get a spot?** There is a waiting list for reserved spaces, which may take a few years to get one.
2. **Are there hookups for my camper?** No. There are a limited number of electrical panels, designed for events such as the annual Interstate Fair. No one is guaranteed to any water or electrical access.
3. **When will you contact me if I will get a spot?** Usually we will contact you in the first two weeks of September if spaces open up for those on the waiting list.
4. **How do I sign up for the waiting list?** Please contact the Speedway Office at 608-786-1525 or email FestCamping@lacrossespeedway.com, and tell us your name, address, phone #, email address, size/ type of camper(s) and number of campers.

Fun Times

2021 CHAMPIONS RECEPTION

CELEBRATE WITH LACROSSE CHAMPIONS
THURSDAY - 10:00 p.m. - MIDNIGHT
EXHIBITION HALL

PET COSTUME PARADE

HALLOWEEN COSTUMES - YOU & YOUR PET
FRIDAY - 2:15 P.M.
IN FRONT OF EXHIBITION HALL

T-SHIRT SWAP / EXCHANGE

BRING YOUR OLD RACING T-SHIRTS
SATURDAY - 10:00 - 12:00
BIG RED BARN

MEMORABILIA SHOW

COLLECTIBLE SALE
SATURDAY - 9:00 - 5:00
AT BIG RED BARN

PANCAKE BREAKFAST

BENEFITTING LIONS' CLUB
SUNDAY - 8:00 - 11:00 A.M.
EXHIBITION HALL

CORNHOLE TOURNAMENT

CORNHOLE / BEANBAGS
THURSDAY & FRIDAY - NOON-2:00 P.M.
AT BIG RED BARN

LIVE MUSIC: 35 SOUTH

FRIDAY & SATURDAY
9:30 p.m. - 1:00 a.m.
EXHIBITION HALL

LIVE MUSIC: STATIC ECHO

SATURDAY
12:00 - 5:00 p.m.
EXHIBITION HALL

PUMPKIN COLORING CONTEST

MARKERS PROVIDED FOR KIDS
SUNDAY - 9:00 A.M.
EXHIBITION HALL

AUTOGRAPH SESSION

GET AUTOGRAPHS & PHOTOS
SUNDAY - 10:45 A.M.
RACE TRACK FRONTSTRETCH

Fan Autograph Session - Sunday Oct. 10



GOLF CART PERMITS AVAILABLE

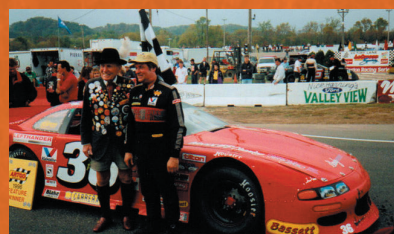
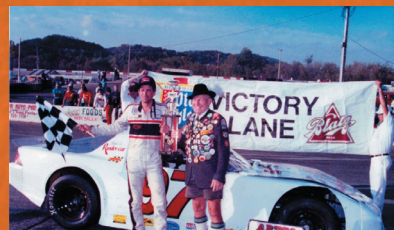
\$50 IN ADVANCE • \$75 AT THE EVENT
4-WHEELER / ATV PASSES: \$100

UNITS WILL NOT BE ALLOWED ON PREMISES WITHOUT A PERMIT

CALL 608-786-1525

Download form at OktoberfestRaceWeekend.com

2020 - Ty Majeski - ARCA Midwest Tour
2019 - Ty Majeski - ARCA Midwest Tour
2018 - Andrew Morrissey - ARCA Midwest Tour
2017 - Johnny Sauter - ARCA Midwest Tour
2016 - Ty Majeski - ARCA Midwest Tour
2015 - Dan Fredrickson - ARCA Midwest Tour
2014 - Travis Sauter - ARCA Midwest Tour
2013 - Nathan Haseleu - ARCA Midwest Tour
2012 - Travis Sauter - ASA Midwest Tour
2011 - Travis Sauter - ASA Midwest Tour
2010 - Dan Fredrickson - ASA Midwest Tour
2009 - Travis Sauter - ASA Midwest Tour
2008 - Dan Fredrickson - ASA Midwest Tour
2007 - Dan Fredrickson - ASA Midwest Tour
2006 - Steve Holzhausen - Wisc. Late Model (N.2*)
2005 - Tim Schendel - NASCAR AutoZone
2004 - Brian Hoppe - NASCAR AutoZone
2003 - Tim Schendel - NASCAR ITEMS
2002 - Brian Hoppe - NASCAR Re/Max
2001 - Eddie Hoffman - NASCAR Re/Max
2000 - Steve Carlson - NASCAR Re/Max
1999 - Eddie Hoffman - NASCAR Re/Max
1998 - Eddie Hoffman - NASCAR Re/Max
1997 - Terry Baldry - ARTGO Challenge Series
1996 - Joe Shear - ARTGO Challenge Series
1995 - Joe Shear - ARTGO Challenge Series
1994 - Joe Shear - ARTGO Challenge Series
1993 - Matt Kenseth - ARTGO Challenge Series
1992 - Tom Carlson - ARTGO Challenge Series
1991 - Tom Carlson - ARTGO Challenge Series
1990 - Scott Hansen - ARTGO Challenge Series
1989 - Joe Shear - ARTGO Challenge Series
1988 - Ted Musgrave - ARTGO Challenge Series
1987 - Dick Trickle - ARTGO Challenge Series
1986 - Rich Bickle, Jr. (N.1*)
1985 - John Ziegler
1984 - Bryan Reffner
1983 - Tom Reffner
1982 - Jim Back
1981 - Junior Hanley
1980 - Mark Martin
1979 - Butch Miller
1978 - Dave Watson
1977 - Larry Detjens
1976 - Larry Detjens
1975 - Tom Reffner
1974 - Jerry Makara
1973 - Marv Marzofka
1972 - Joe Shear
1971 - Dick Trickle
1970 - Tom Reffner



N.1: The Oktoberfest races from 1970 thru 1986 were promoted by Larry Wehrs. The super late model rules followed the popular Central Wisconsin Racing Association rules. Starting in 1987, the main "touring class" at Fest became the "Champion's event" for Oktoberfest.

N.2: In 2006 the NASCAR AutoZone 'Farewell 150' winner was Brent Kirchner. (That was the final NASCAR Elite Division tour race nationwide for that style of car - the event attracted just 20 entries.) The 2006 Oktoberfest Champion was Steve Holzhausen as Sunday's Wisconsin Late Model race paid more to win than Friday's NASCAR AutoZone race.

DIVISION	#	DRIVER	LAP TIME	(MPH)	DATE	TRACK
American Speed Association *	23	Rick Beebe	19.415	101.107	6/6/1998	5/8 Mile
ARCA Midwest Tour	36	Dan Fredrickson	18.508	106.089	10/8/2016	5/8 Mile
Area Sportsmen*	71	Brian Back	20.836	94.212	10/6/2006	5/8 Mile
ARTGO Challenge Series*	78	Steve Holzhausen	18.903	103.846	10/7/1995	5/8 Mile
ASA Late Model North Series*	22	Chris Eggelston	19.159	102.458	6/27/2009	5/8 Mile
Bandit	09	Nick Schmidt	16.542	54.407	10/4/2018	1/4 Mile
Big-8 Late Models	91	Ty Majeski	19.676	99.792	10/8/2016	5/8 Mile
Central Wisconsin Late Model*	75	Blake Horstman	19.064	102.969	10/6/2006	5/8 Mile
CWRA *	99	Dick Trickle	19.537	100.476	6/22/1989	5/8 Mile
Grand National Sportsmen	8	Nick Clements	20.869	94.063	5/14/2016	5/8 Mile
Great Northern Sportsmen Series	12	Scott Luck	21.088	93.086	10/5/2018	5/8 Mile
High School Racing Assoc.	2	Mitchell Berg	17.205	52.310	8/8/2020	1/4 Mile
Hornets	41	Cheyenne Stanfield	15.650	55.863	5/18/2021	1/4 Mile
Junior Motorsports*	2	Shane Poehnelt	16.522	54.473	10/4/2001	1/4 Mile
Legends *	1	Isaak Owen	14.480	62.155	8/24/1996	1/4 Mile
Mid-American Stock Car Series	44	George Schultz	20.481	95.845	10/9/2004	5/8 Mile
Mid-American Truck Series*	91	Terry Marzofka	20.810	94.330	10/10/1998	5/8 Mile
Midwest Dash Series	192	Kyle Stark	22.263	88.196	10/8/2016	5/8 Mile
Midwest Truck Series	97	Jerry Brickner	20.411	96.174	10/5/2018	5/8 Mile
Midwest Trucks*	3	Adam Shackelford	20.567	95.444	10/9/1998	5/8 Mile
Mini-Vans	77	Rob Stanfield	17.055	52.770	5/25/2019	1/4 Mile
NASCAR Late Model	91	Ty Majeski	19.482	100.760	4/24/2016	5/8 Mile
NASCAR Touring Series*	7	Erik Darnell	19.076	102.904	10/8/2005	5/8 Mile
Outlawz	5	Cory Kemkes	13.814	65.151	10/4/2018	1/4 Mile
Pro-Four Modifieds *	25	Mel Walen	20.828	94.248	10/7/1994	5/8 Mile
Street Stocks	44	Jake Schomers	16.275	55.300	8/31/2019	1/4 Mile
Super Late Model - The Futures	91	Ty Majeski	18.574	105.685	10/4/2018	5/8 Mile
Super Late Model - Dick Trickle 99	36	Dan Fredrickson	18.698	105.011	10/7/2016	5/8 Mile
Super Sportsmen*	87	Colin Reffner	20.952	93.690	10/9/2009	5/8 Mile
Thunderstox/Hobbystocks	8	Jason Bolster	15.752	56.426	5/18/2021	1/4 Mile
TUNDRA Super Late Models	91	Ty Majeski	18.786	104.439	6/30/2017	5/8 Mile
USAC National Midgets	9	Kody Swanson	18.177	107.994	5/16/2008	5/8 Mile
Wisconsin Late Model*	71	Mark Eswein	18.997	103.332	10/7/2006	5/8 Mile
Bandit Big Rig Series	17	Justin Ball	26.348	74.503	7/28/2018	5/8 Mile

As of AUGUST 18, 2021





LACROSSE SPEEDWAY

PO Box 853 • WEST SALEM, WI 54669
HWY. 16 & CTY RD M • I-90 EXIT 12
608-786-1525

OktoberfestRaceWeekend.com

#FESTISBEST



52nd EVENT GUIDE

OCT. 7-8-9-10, 2021

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LaCrosse, WI
Permit No. 869



★ TICKETS • CAMPING
RULES • INFORMATION &
REGISTRATION: CALL TODAY!
(608) 786-1525

CURRENT RESIDENT OR: