OCTOBER 5-6-7-8 LaCrosse Fairgrounds Speedway • West Salem, WI

CROSS

S4TH SANNUAL

RACE WEEKEND

Four Days of Stock Car Racing
Legendary After Race Parties
Special Challenge Races
Super Late Models
Stay at the famous "Camper Village"
Nearly 700 Laps of Feature Racing

TRADITION FUN FOOD CAMARADERIE CAMPING FAMILY MEMORABILIA RACING GAMES MUSIC

FALL FOLIAGE

MIDWEST TOUR

N4985 CTY Rd. M West Salem, WI 54669 608-786-1525



Welcome





THANK YOU FOR BEING PART OF THIS GREAT RACING TRADITION! As always, we would like to welcome you, your friends, and your family to the 54th Annual Oktoberfest Race Weekend. It has always been our goal to provide area race fans and race teams with a unique, fun, and exciting stock car racing event in the upper Midwest. Oktoberfest Race Weekend has provided thousands of race fans with many great memories, and we expect this year to be no different, if not better!

The history of this event goes back to 1970, when it operated as a two day event throughout the 1970's and 1980's. In the early 1990's, it grew to three days, and just a few years later, it became the four day tradition that still exists today. Thanks to the dedication of camping fans, our popular camper village has grown exponentially since the early 1990's. Now, many stay for up to a week.

There's nothing like hearing the sounds of racing... smelling the aroma of racing... or seeing the colors and action of racing in person that live racing provides. Not only on the track but off the track. The fans. Friendly Faces. The crews. We are all sharing a common love for this sport that brings us together; it can only be captured by being there in person.

17 Divisions...that is a lot of racing Divisions. And that is a lot of race cars. This event is put together by race fans because of our love for the sport and passion for entertaining guests. That combination makes it a perfect formula for both the fans and the race teams. That is why we feel FEST is BEST!

We would like to say thank you to everyone that has attended and raced over the years at this annual event. It is all of you who help make the event so fun for everyone. A thank you also must go out to several fundraising or volunteer groups that help us organize and put on the event. On behalf of them, and the many others that help put on the event, as well as the staff and management of LaCrosse Fairgrounds Speedway, WE THANK YOU.

We'd love to see you at the 54th Oktoberfest: Oct. 5-6-7-8, 2023!

- Staff & Management of LaCrosse Speedway



WEST SALEM FEST SCAVENGER HUNT - WIN PRIZES!

MONIKER & BLUE COLLAR 40 BANDS FRIDAY NIGHT / SATURDAY NIGHT 9:30-1:00

INFIELD BIG SCREEN TV THURSDAY - SUNDAY

LISTEN LIVE TO RACES ON 91.5FM

LIVE POLKA MUSIC

BUY ADVANCED TICKETS ONLINE

WIFI IN CAMPGROUND

BEST DECORATED CAMPSITE AWARD: 2023 THEME: FALL FARM HARVEST





2023 Fan Highlights



Event Schedule

ост. 6

5:30



Super Late Models: "The Futures" Super Late Models: "Knights of Oktoberfest" LaCrosse Late Models - Twin 20's: 1 & 2 LaCrosse Sportsmen • Street Socks / 6 Shooters Hornets • Double-O Race

NOTE: ALL EVENTS & TIMES SUBJECT TO CHANG





FRIDAY

"The Dick Trickle 99" Super Late Models LaCrosse Late Models - Twin 20's: 3 & 4 Area Sportsmen



:30 POST-RACE ENTERTAINMENT: MONIKER (Live Music - Exhibition Hall)



PRACTICE DATES

8:00 • REGISTRATION OPENS

(At Fairgrounds Youth 4H Building) 8:00 • PITS OPEN

Fan Guide

- 9:00 DRIVERS' MEETING
- 9:30 OPEN PRACTICE STARTS
- (No 1/4 Mile Practice until 2:05) 12:00 • CORNHOLE TOURNAMENT (At Big Red Barn) 1:20 • OPEN PRACTICE ENDS (Clear 1/4 mile) 2:05 • 1/4 MILE TRACK PRACTICE
- 2:20 GRANDSTANDS/BOX OFFICE OPEN
- 2:45 OUALIFYING (5/8 Mile, then 1/4 mile)

6:00 • OKTOBERFEST RACING BEGINS

LAX LM Semi-Feature (T) (15 Laps) Hornet B-Feature Feature (T) (10 laps) Street Stocks/ 6 Shooter B-Feature (T) (10 laps) Hornet Oktoberfest Feature (20 laps) Street Stocks/ 6 Shooter Feature (20 laps) LaCrosse LM Eins Feature (#1) (20 Laps) Super LM – Hooligan Race (T) (15 laps) Super LM – Futures Feature (25 laps) La Crosse Sportsmen Feature (20 laps) La Crosse Late Models Zwei Feature (#2) (20 laps) Super LM - Knights of Oktoberfest (25 laps) Double-O Feature (6 laps / Track = 12 Total)

8:00 • REGISTRATION OPENS

(At Fairgrounds Youth 4H Building) 8:00 • PITS OPEN

8:00 • GRANDSTANDS OPEN

(Free Grandstand Admission until 2:40) 9:00 • DRIVERS' MEETING

9:30 • OPEN PRACTICE STARTS

12:00 • CORNHOLE TOURNAMENT (Big Red Barn) 2:00 • PET COSTUME PARADE (Exhibition Building) 2:40 • GRANDSTANDS / BOX OFFICE OPENS 3:00 • QUALIFYING (SLM, Area Sportsmen)

5:30 • OKTOBERFEST RACING BEGINS

Super LM Last Chance Races (10 Japs) Area Sportsmen Heat Races (8 laps) Area Sportsmen Odd & Even Heats (6 laps) Segment 1: "Dick Trickle 99" (33 laps) LaCrosse LM Semi-Feature (T) (15 laps) Area Sportsmen Last Chance (T) (12 laps) Super LM C-Feature (T) (20 laps)

(For cars not in Trickle 99 or the Stubby) LaCrosse Late Model Drei Feature (#3) (20 laps) Segment 2: "Dick Trickle 99" (33 laps) Area Sportsmen Feature (25 laps) Super LM "The Stubby" Feature (20 laps) LaCrosse Late Model Vier Feature (#4) (20 laps) Segment 3: "Dick Trickle 99" (33 laps)

• SATURDAY, SEPT. 30 • 11:00 - 3:00 • WEDNESDAY, OCTOBER 4 • 2:00 - 6:00





URD ОСТ.

Super Late Models: ASA Midwest Tour **Big-8** Late Model Series Bl Mid-American Stock Car Series Midwest Trucks • Midwest Dash





POST-RACE **ENTERTAINMENT: BLUE COLLAR 40** (Live Music - Exhibition Hall)





Super Late Models: ASA Midwest Tour Gandrud Chevrolet Cratetoberfest 602's Upper Midwest Vintage Racing Series





FUTURE FEST DATES











5:00

Late NOTE: ALL EVENTS & TIMES SUB I



ASA Midwest Tour Odd & Even Dash (8 laps) Midwest Dash Heats (8 laps) ASA Midwest Tour Qualifying Features (12 laps) Midwest Trucks Heats (8 laps) Mid-Am Heats (8 laps) Midwest Dash B-Feature (T) (12 laps) Big-8 Series B-Feature (18 laps) Midwest Dash Series Feature (20 laps) Mid-American Stock Car Feature (25 laps) Midwest Trucks Feature (25 laps)

Big-8 Late Models Feature (38 laps)

8:00 • REGISTRATION & PITS OPEN

9:00 • MEMORABILIA SHOW OPENS

(In Big Red Barn - Free Admission)

(Big-8, ASAMT, Mid-Am, Trucks, Dash)

5:00 • OKTOBERFEST RACING BEGINS

Big-8 Series Qualifying Features (20 laps)

8:00 • GRANDSTANDS OPEN

9:00 • DRIVERS' MEETING

- 7:30 PANCAKE BREAKFAST (Exh. Hall until 11:00) 8:00 • PITS/REGISTRATION OPENS (At Pit Gate Entrance Bldg.) 8:30 • GRANDSTANDS / BOX OFFICE OPEN 9:00 • PUMPKIN COLORING CONTEST (At Exhibition Hall) 9:30 • SUNDAY CHURCH SERVICE
 - (At Big Red Barn)
- 9:30 DRIVERS' MEETING
- 10:00 PRACTICE/QUALIFYING for Cratetoberfest
- 10:15 PRACTICE for Vintage Cars
- **10:45 AUTOGRAPH SESSION STARTS** (On Frontstretch until 11:30)

11:00 • CHAMPIONS' RE-UNION (Hospitality Chalet, Until 2:00)

11:30 • AUTOGRAPH SESSION ENDS

12:00 • OKTOBERFEST RACING BEGINS

Vintage Car Heats (8 laps) Gandrud Chevrolet Crateoberfest Heats (8 laps) Vintage Cars Feature (15 laps) Crateoberfest Feature (25 laps) **ASA Midwest Tour Driver Introductions**

ASA Midwest Oktoberfest 200

• 2024: OCTOBER 3-4-5-6 • 2025: OCTOBER 2-3-4-5







Fest Dates are always the 5th weekend after Labor Day. The LaCrosse Festival Oktoberfest is typically the 4th. That's why the dates fall where they do.



If you are considering racing your car at Oktoberfest Race Weekend, take a look at the rules, divisions and competition guide at oktoberfestraceweekend.com/competitor/. Get a description of divisions that your car may fit into, as well as an entry form. Discounts are available for advanced entry! Advanced entries are **OKTOBERFEST?** due no later than September 30th. Print, Fill Out, Mail In. -OR - Online registration is also available! Remember, #FESTisBest and it's a lot of fun! Note: ASA Midwest Tour: Get entries from your series director.





Track Facts

LENGTH OF TRACK: Large Track - 5/8 mile • Small Track - 1/4 mile. SPEED CONVERSION: 5/8 - 1963 / lap time. 1/4-800 / lap time. SURFACE: 5/8 Mile - Six inch highway grade asphalt over five inch base of ground asphalt from original pavement. First paved July 1970, repaved in 1994. Quarter mile - Six inch asphalt over three inch base, paved in 1987. WIDTH OF TRACKS: All straights 50 foot wide; half mile turns 60 foot wide; guarter mile turns 50 (2 & 3) and 75 foot (1 & 4) wide.

DEGREE OF BANKING: 5/8 Mile Track - Compound Banking, 4 degree straights 4, 6 & 9 degrees in turns. Small Track - Various degrees of banking **RETAINING WALL:** Steel Reinforced concrete wall, 3.5 feet high, 90 degrees to racing surface on half mile. Quarter mile has movable, steel reinforced cement highway barriers secured with steel cable.

TOTAL TRACK ACREAGE: 35 Acres

TYPES OF RACING: NASCAR Weekly Series Late Models, Sportsmen, Hobby Stocks, Hornets, Mini-Vans, Street Stocks.

RACING SCHEDULE: Events nearly every Saturday night, mid-May through early-September, plus specials throughout the season and the Annual Oktoberfest Race Weekend in early October.

SAFETY VEHICLES: Five Fire/Safety Trucks, one ambulance, three recovery vehicles.

WHEN OPENED: Began operation as dirt track in 1957. First operated as an asphalt track in July 1970.



Event Schedule

SINGLE-DAY GENERAL ADMISSION TICKETS									
	<u>THURSDAY</u>	FRIDAY	<u>SATURDAY</u>	<u>SUNDAY</u>					
GENERAL ADMISSION	\$25	\$30	\$30	\$30					
STUDENT (12-17) w/Student I.D	\$15	\$15	\$15	^{\$} 15					
KIDS (Age 6-11)	\$6	\$6	\$6	\$6					
CHILDREN (Age 5 & Under)	FREE	FREE	FREE	FREE					

MULTI-DAY GENERAL ADMISSION WRISTBANDS

		THURSDAY	FRIDAY	SATURDAY	<u>SUNDAY</u>
THU-FRI-SAT-SU	JN \$100	Ø	Ø	Ø	Ø
FRI-SAT-SUN	\$80	X	Ø	S	Ø
SAT-SUN	^{\$} 50	X	X	Ø	Ø
FRI-SAT	\$50	X	Ø	S	X
THURS-FRI	\$45	Ø	Ø	X	x

Available at Box Office, Starting 3:15 pm, Thursday Oct. 5th

RESERVED SEATING GRANDSTAND TICKETS (TURN 1)

 THURSDAY
 \$30

 FRIDAY
 \$35

 SATURDAY
 \$35

 SUNDAY
 \$35



Reserved Ticket Includes After-Race Party Admission. Avoid the mad rush to save seats! • Call the Speedway office at 608-786-1525 to order TODAY!







Fan Gui

FAQs



The LaCrosse Speedway office is located just outside the main grandstand entrance. **ALCOHOLIC BEVERAGES:** We will not serve beer to anyone under the legal drinking age, or to anyone who is deemed intoxicated. Proper identification must be presented, and please drive responsibly!



ATM: There is an ATM available

inside the grandstands under the race tower, in front of the concession stand. **AUTOMOBILE ASSISTANCE:** Fans who encounter car trouble while visiting La Crosse Speedway may receive assistance. Please contact a Speedway staff member for assistance. **CARRY-INS:** Carry-in food and beverages are not permitted inside the grandstand gate (except items purchased from event participating food vendors adjacent to the entrance). **CONCESSIONS:** The speedway's concession stands are located at the top of the grandstand area on the frontstretch and are spread throughout the grandstands.

CREDIT CARDS: Credit Card are accepted at all ticket windows and the pit registration. **FAMILY SECTION:** The family seating sections are located at the end of the frontstretch, in front of the burger grill area, past the start finish line. Alcohol is not permitted in these areas. **GOLF CARTS / ATV'S:** Golf carts or ATVs are permitted to use on the grounds, but there is a fee for a permit and rules to follow. Please visit OktoberfestRaceWeekend.com for details.

HANDICAP ACCESS: The grandstands have designated wheelchair accessibility. On the west end, in the elevated grandstands are wheelchair designated spots. The speedway's handicap parking is located just outside the grandstand playground on the north end of the east parking lot. Please display handicap credentials in your vehicle.

LOST AND FOUND: Lost & found items may be taken to & retrieved from the Speedway's official Souvenir Stand or Oktoberfest Merchandise Trailer by the Box Office.

PAGING: The public address system at the Speedway will be used for paging fans in emergency situations only. Bring your cellular phone to find your friends or family members.

PARKING: Car parking is free for all spectators, in the proper parking areas (Please do not park in the Camping Areas).

RAIN CHECKS: In the event of postponement, your ticket will be honored on the date the event is rescheduled. During Oktoberfest many logistics come into play, but decisions are made keeping all parties involved in mind. Sorry, no cash refunds.

RE-ENTRY: Fans who leave the race track grandstands must have their hand stamped upon departure and have proper wristband on, and / or ticket stub in hand for re-admission.

RESTROOMS: Restrooms are located at the center of the frontstretch concession area. There are limited portable restrooms available in turn one and on the west end of the grandstand areas.

SECURITY: If you have any problems, emergencies, etc., find a security staff member, or contact a concession worker.

SMOKING: Wisconsin State Smoking Ordinance prohibits smoking in any of the seating. Smoking is allowed behind grandstand seating area only.

SOUVENIRS: The Speedway souvenir stand during the Oktoberfest Race Weekend is located across from the Ticket Entrance outside the grandstands.

Dis Oktoberfest 200 Fan Guide



The Oktoberfest 200 ASA Midwest Tour race is the "Granddaddy of the year-end special events". This tough, competitive, and grueling race has separated Champions from Challengers since it's inception in 1970. To win this event and be crowned, the "Oktoberfest Champion," is a highlight of any Driver's (and race team's) career. The list of past winners is impressive, and those that have competed in it are even more so.

Sunday Oct. 8th - ASA Midwest Tour

FORMAT: 200 laps with "controlled pit stops." A controlled pit stop allows the teams to re-fuel, change tires and make adjustments under yellow flag conditions for a set number of laps (usually 4). This helps the teams reduce cost by not having to need a full crew for any pit stop.

GETTING IN: Qualifying will take the top 16, Qualifying races will fill another 4 spots, last chance race(s) 4 spots, the current ASA MWT point leader, the most current winner of the Dick Trickle 99, the most current Oktoberfest 200 winner, and a promoters' choice(s) if applicable.

LAST EVENT: Saving the biggest for the last...this is the final race of the Fest Weekend.

OKTOBERFEST "PIT STOP" SCAVENGER HUNT!

NEW THIS YEAR! Join us for the fun of a tour around West Salem, starting Monday,

October 2nd and ending Thursday, October 5th. Anyone wishing to participate in the scavenger hunt will be given a "stamp card" with "Oktoberfest Pit Stops" (West Salem area Businesses) to visit and complete. Each "Oktoberfest Pit Stop" will have a stamp to 'sign off' on the participant's scavenger hunt card. To be marked as completed for each venue, the individual card holder will need to make a purchase at that business. Pick up a card to participate at the grandstand ticket booths.



Anyone that completes the scavenger hunt card will be awarded with a commemorative 54th Annual Oktoberfest Race Weekend sticker, and will also be entered into a drawing to win various prizes such as a free camp site in 2024, Oktoberfest merchandise vouchers, and much more! Join in the Fun!







The Dick Trickle 99 began as a concept that ARTGO and LaCrosse Speedway promoter John McKarns discovered from a track named "Thunder Road" out in the North East, using a similar format. The first edition ran in 2007.

A race, divided into three segments, with not only segment lineup formulas, but an overall winner, was not only something fun for the fans to watch, but something fun for the racers to compete in. No pressure for drivers looking for championship series points. Just a one night race, honoring the legend Dick Trickle. Trickle never raced in the event in his name, but he was on hand for several years to welcome the drivers competing, and to congratulate the winner.



FRIDAY, OCT. 6 - OPEN TO ANY SUPER LATE MODEL TEAM.

FORMAT: Fastest 15 in Qualifying advance to 99 Lap Feature. 10-Lap Last Chance(s) If two

last chances, top three advance. If Three Last Chances, top two advance. Points are assigned for each segment based apon finishing postion. First would be 1 point, second 2 points, etc..

THE RACE IS RUN IN 3 SEGMENTS: Each segment are 33 laps long. Segment 1 is lined up with a dice roll inversion plus zero, from qualifying. Segment 2 is lined up by inverting 10 plus draw of the first segment



(must be on lead lap). Segment 3 is lined up by inverting 10 plus draw of current points (must be on lead lap)!

OVERALL LOWEST SCORE IS THE CHAMPION!







17 Different Divisions of Hot Competition



• SUPER LATE MODELS •



ASA MIDWEST TOUR SUPER LATE MODELS - The ASA Midwest Tour has cars made specifically for racing short tracks, built with high-performance suspension parts and engines

(A.K.A. "Super Late Model"). This division is run similar to the



package is designed to meet in the middle, allowing drivers throughout the region to make minimal to no changes to their cars in order to race.



The Original "DICK TRICKLE 99" SUPER LATE MODELS -This race for the Super Late Models in one of the most popular short track events. This is the "big one" for the cars that do not

usually run with the touring Late Models. The unique part of the Trickle 99 is the race format. The race is split up into three 33 lap segments with a different lineup format for each segment. Overall winner has the lowest total of "scored points."



THE FUTURES SUPER LATE MODELS - The Futures is a Super Late Model race open to drivers under age 30 that have never finished in the top 3 of the Midwest Tour standings, -or- anyone over 30 that has never run in a previous Oktoberfest 200, NASCAR Touring/ASAMT/ARCA/ASA/ARTGO or any of



NASCAR's top three Series. Driver registration also subject to approval.

THE KNIGHTS OF OKTOBERFEST - This was new in 2022, and it's a Super Late Model event for teams that are not eligible for the Futures. It is a test of skill, patience, and team work. It's a good test run for those planning on running the Trickle 99 race or the Oktoberfest 200. It should be a fun race to watch.. and there's not a lot of laps.... so teams must move quickly from the drop of the green flag.



SPORTSMEN •

MID-AMERICAN STOCK CAR SERIES – The Mid-American Stock Cars series is

the longest running Sportsmen style car series in the Midwest. It has been the staple for most year end special events. The series started in 1993 and it is based on GM Metric framed cars, with aftermarket made-for-racing Sportsman bodies. Engines



are 358 cubic inch Chevrolet and Ford, or 366 cubic inch V-8 Mopars. They must run a stock Holley 750 CFM Carburetor, 8" Hoosier race tires and weigh a minimum of 3000 pounds.



- Area Sportsmen starts with O.E.M. stock-type bodies, stubs and frames, with a minimum wheelbase of 108". You may see many of these as a middle support class at short tracks in Wisconsin, Minnesota, and Illinois. They compete on treaded 8" wide racing tires.





LACROSSE SPORTSMEN – For the last three years, the LaCrosse Sportsmen have had a "break out" time of 22.000 seconds. This rule allows a variety of cars including Sportsmen, Mid-Am, Modifieds, Trucks, LINE Vintage and more to compete under one class. Teams can SPORTSHEN utilize any treaded Hoosier Tire that fits on an 8" wheel. You will see a variety of cars and it is a unique way to race. Look for

lots of passing and a new type of game plan to run in this race. Drivers get two Mulligans per race (between 21.600-21.999) as long as it is not on the last lap.

STAY UP TO DATE AT: OKTOBERFESTRACEWEEKEND.COM

• MIDWEST TRUCK SERIES •

MIDWEST TRUCKS- The Midwest Truck Series has been providing fans with some good ol' fashioned hard charging racing. The series has seen growth with young future stars, and is real testing ground for skill and team work. You'll see some of the best racing of the weekend in the Midwest Truck Series!



ACROSSE & BIG-8 LATE MODEL



LACROSSE LATE MODELS – The LaCrosse Late Models compete at the LaCrosse Speedway weekly, sanctioned by NASCAR. They run any approved KWIK TRIP ABC Late Model body, and they run on Hoosier 1070 10" race tires. LATE MODELS Engines may not exceed 363 cubic inches, and they may only run

a 2-barrel 500 CFM Carburetor. Their schedule starts in May, runs through mid August, plus the Oktoberfest Race Weekend finale. Again, this year they will run 4 feature events to determine the LaCrosse Speedway 2023 track champion.

BIG-8 LATE MODELS – One of the top Midwest touring series is based on the



home track for the cars that participate. Solid car counts and great racing with the "local" cars versus the "outsiders." The Models cars run on a Hoosier 8" treaded tire, and the engines are restricted on horsepower. This class gives the weekly short



track warrior a chance to race specials at other tracks without interfering with their home track weekly racing schedule.

• 4-CYLINDER • CRATES • VINTAGE •

GANDRUD CHEVROLET CRATEOBERFEST CHALLENGE – The mixing and matching of a multitude of race cars from all walks of life will be on display Sunday



afternoon with one of the participants taking home a brand new 602 Crate Engine from Gandrud Chevrolet and GM Performance. Watch Trucks, Mid-American Stock Cars, Sportsmen, 602 Late Models, Modifieds and more, all utilizing the popular 602



crate engine package while chasing the checkered flag, and a brand new engine winner's prize in victory lane.



VINTAGE CARS- Old race cars from the glory days! Witness a variety of yesteryear's race cars in a flashback to the past. It is a "must see" race that will bring back a lot of memories, while providing some new ones. This is fun to watch on Sunday at Oktoberfest, as cars from the 70's, 80's, 90's, and more all compete at the same time!

MIDWEST DASH SERIES- These cars are fast, and are not afaid to push the limits...3 wide racing...and lots of moves that will make your heart race! This series races at



various tracks throughout the upper midwest, and is at the top end of the 4 cylinder divisions. Any front or rear, two-wheel drive, car or mini-truck, having a minimum of 92" wheel base can run. Cars must have only a 4-cylinder stock engine and a manufacture date of 2000 or older.



UPPER MIDWEST VINTAGE

RACING SERIES

They are fully equipped with standard racing safety gear and a roll bar.

TUNE IN TO: 91.5 FM TO LISTEN TO THE RACES



Quarter Mile Action

Champions ReUnion



HORNETS - Any 3 or 4 Cylinder compact car, with a Maximum wheelbase of



103."The cars are strictly stock with minimal alterations made for Safety. They race many times per season at the LaCrosse Speedway and provide a fun and inexpensive way for a fan to try their hand at racing!





STREET STOCKS / 6-CYLINDERS – The newest typical "bomber" type class seen as an entry level division at many tracks. Any 6-cylinder stock OEM Car. This Division is loads of fun for both the driver and fans. The racing is always interesting as you have a mix of new drivers and seasoned ones, and oftentimes you'll see 3 or 4 wide racing!



DOUBLE-O – The Double-O is one of the most exciting and unique races seen in short track racing. The cars line-up on both the 1/4 mile and 5/8 mile tracks. The



race is a standing start and the cars switch tracks on alternating laps – making an exciting transition at the start / finish line and at turn one! The race is open to any full-frame car with roll-bars that is already eligible for competition during the weekend.



MOBILE OFFICE • STORAGE CONTAINERS - 10' to 53'







WHAT: 15th Annual Champion's Re-Union WHEN: Sunday, October 8th TIME: 11:00 -2:00 WHERE: Auto Value Parts Stores Hospitality Chalet (At the end of Grandstands in Turn 1)

WHO: Any Champion • Any Track • Any Series RSVP: MUST RSVP in advance, and have not raced for 3 yrs. CONTACT: Dale Danielski 608- 518-2478 OR 608-783-5125 EMAIL: dale@starmakermultimedia.com WEBSITE: starmakermultimedia.com The 15th Annual Champions Reunion is set to take place at La Crosse Fairgrounds Speedway, West Salem, WI., Sunday, October 8th, as part of the Oktoberfest racing weekend, October 5-8. The event which has become a staple of the huge Oktoberfest extravaganza, will be held in the turn one Auto Value Hospitality Chalet, from 11am-2pm on Sunday of 'Fest.

of races at that track including the Oktoberfest 200 Feature in 1973, and returning there will bring back great memories," commented Marzofka.

John J. Mayer Insurance, a loyal supporter of racing for many years, will be the presenting sponsor of

This year's Reunion will be held to commemorate the racing career of Marv Marzofka. Marzofka was one of the most popular drivers during his over 30 year career which began in the late 1950s. Marzofka won over 250 Feature races during that period and captured four track championships in one season, unprecedented at the time. Marv himself will be on hand for the event. "I'm looking forward to being there for the Reunion. I won a lot



the Reunion.

Any Champion racer from any tour, series, or track, that hasn't competed in the last three years, is invited to attend, including Oktoberfest main event winners. Past and present racing promoters are also invited. Over 50 champion drivers attended in 2022, and a similar count is expected this year.

A number of original and replica cars that raced in years past, will also be on display during the day, including former Mary Marzofka race cars. Fans holding a Sunday ticket for the



of tormer Marz Marzotka race cars. Fans holding a Sunday ticket for the Oktoberfest races, will be able to get up close to these machines and visit with those racers in attendance, along with being able to check out the memorabilia also on display.

Drivers and racing Promoters wishing to attend need to contact event co-coordinator Dale P. Danielski at email address, dale@ starmakermultimedia.com ,on the Champions Reunion 15 event Facebook page, or by calling 608-783-5125, or 608-518-2478.

Fans with Sunday Event Ticket are welcomed to Visit!





OKTOBERFEST RACE WEEKEND CAMPING GENERAL RULES

REFUSE: Please bag your trash & place in dumpsters located throughout camping areas. **HAULERS:** Park in the Hauler Parking area to the East of Pischke Motors (car dealership). **CO:** Carbon monoxide is a colorless, odorless deadly gas. Please do not use portable heaters or lanterns while sleeping in tents, campers, or vehicles. Also do not use a charcoal grill or propane indoors unless specified for indoor use. RVs with exhaust tubes – please run it away from nearby campers.

ELECTRIC: There is a very limited number of electrical hook-ups. They are first come, first served. Do not open or tamper with the electrical panels, or do any electrical work to any Fairgrounds property. YOU WILL BE SUBJECT TO REMOVAL FROM GROUNDS IMMEDIATELY and you will also Lose renewal privileges. Respect the property of others, and do not remove other campers' cords in occupied outlets. This too, will cause you to lose your camping spot.

GENERATORS: Are Permitted, and we recommend you chain it to your unit. If it does not have a "quiet" mode, it must be turned off at 1am.

BOUNDARIES: PLEASE STAY WITHIN THE CONFINES OF THE AREA MEASURED OR "DESIGNATED" as your campsite. Campers must be parked in an orderly direction to comply with health dept. regulations and emergency services.

FIRE LANES: DO NOT PARK IN THE CAMPGROUND ROADS ("fire lanes"). Please be considerate of others that need to move through campgrounds. Violators will be towed with one of the four wreckers we have on the grounds. We are not responsible for any damages.

ATV, GOLF CART, UTV, ETC.: If you choose to operate one of these on the grounds, YOU MUST have a permit. The permit must be visible. Proof of insurance is required to obtain a permit. NO MOTORIZED 2-WHEEL UNITS ALLOWED ON GROUNDS. PERMIT registration forms are available at Oktoberfestraceweekend.com/camper-village/. You may print and mail that in with payment – please do as soon as possible. A NON-REGISTERED GOLF CART /ATV / UTV / ETC. VEHICLE FOUND IN OPERATION - at any time - WILL IMMEDIATELY TERMINATE YOUR RESERVED CAMPSITES AND FURTHER ACTION MAY TAKE PLACE AS DEEMED NECESSARY BY TRACK OFFICIALS.

SOCIAL MEDIA: Please visit the event official website at oktoberfestraceweekend.com, follow @ raceoktoberfest on Twitter, and "Like" Oktoberfest Race Weekend on Facebook.

CAMPER WASTEWATER: Camper septic tanks or "grey water" may not be emptied on Fairgrounds Property. Any Violators will be dealt with through law enforcement, and they will permanently lose any camping reservation opportunities.

HOT COALS: Please DO NOT dump any hot coals or ashes in trash cans or dumpsters. **FIRE RINGS**: Are provided for your campfire. Firewood is provided for your campfire. Please do not take any more firewood than you need for your campfire during the event. Be respectful that other campers would like to use firewood too – don't hoard it. NO BONFIRES or EXCESSIVE sized fires. Keep fire contained to the size of the fire rings.

QUIET HOURS: Have fun, but please be considerate to those camping or sleeping around you. QUIET HOURS FROM 1 A.M. UNTIL 6:00 A.M. WILL BE ENFORCED. Please turn off your generators and any stereos, etc. during this time. If security or speedway staff determines that your behavior is inappropriate, we will not hesitate to remove you from the property, and you will forfeit your camping spot.

FIREWORKS: Fireworks are not permitted on any fairgrounds or speedway property at any time. **RESERVED / UNRESERVED AREAS**: We reserve the right to accommodate the increasing demand and limited supply of camping spaces by adding reserved spots and reducing the availability of unreserved areas as deemed necessary.

RESPONSIBILITY: You are responsible for anyone associated with your reserved camping spot. You are responsible for anyone using YOUR Registered CART / ATV / UTV / ETC Permit. Please help us keep respectful behavior on the grounds in accordance with the spirit of the event. Let's all have fun, but know when to draw the line.

REMOVAL: All camping units must be removed by 11 A.M. on Tuesday Oct. 10.

OUR CAMPING ATTENDANTS WILL DO THEIR BEST TO FIND YOU A PLACE TO PARK ON-SITE



IF YOU DO NOT HAVE A RESERVED SPACE. IF YOU CANNOT FIND ON-SITE CAMPING SPACE: • NESHONOC LAKESIDE CAMPGROUND - 608-786-1792 (2 miles) • VETERANS MEMORIAL CAMPGROUND - 608-786-4011 (1/4 mile)



Good to Know

HOW TO GET A RESERVED CAMPSITE **1. How do I get a spot?** There is a waiting list for reserved spaces, which may take a few years to get one.

2. Are there hookups for my camper?

No. There are a limited number of electrical panels, designed for events such as the annual Interstate Fair. No one is guaranteed to any water or electrical access.

3. When will you contact me If I will get a spot? Usually we will contact you in the first two weeks of September if spaces open up for those on the waiting list.

4. How do I sign up for the waiting list? Please contact the Speedway Office at 608-786-1525 or email OktoberfestCamping@gmail.com, and tell us your name, address, phone #, email address, size/ type of camper(s) and number of campers.







THINGS TO DO AND REMEMBER

Sunday Church Service, Big Red Barn 9:30am

Fan Guide

• Free Showers in the campground restroom bldg.

• LP Gas: Allied Cooperative sells - They do NOT Deliver - 608-786-1000

 Souvenir Row located behind grandstand entrance

• **Champions' Re-Union** Sunday at the Hospitality Chalet - Visit with retired racers, 11-2pm

• Medical Emergencies: Call Gundersen Clinic 608-775-8650, 5 miles west of the Grounds on Hwy 16 or Mayo Clinic, 608-392-5000, 191 Theatre Rd, Onalaska

 • Private Porta Jons- Call Arcade Pumping at 608-525-4425

Pumpkin Coloring Contest 9:00 am Sunday at the Exhibition Building.
Firewood - Call Greg's Firewood at 608-792-4734





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WISCONSIN LOTTERY



2023 CHAMPIONS RECEPTION

THURSDAY - 10:00 p.m. - MIDNIGHT

PET COSTUME PARADE

IN FRONT OF EXHIBITION HALL

RACING ON BIG SCREEN

MEMORABILIA SHOW

SATURDAY - 9:00a.m. - 5:00p.m.

PANCAKE BREAKFAST

SUNDAY - 7:30a.m. - 11:00a.m.

BENEFITTING 4-H CLUB

EXHIBITION HALL

FRIDAY - 2:15p.m.

BROADCASTS

COLLECTIBLE SALE

AT BIG RED BARN

EXHIBITION HALL

CELEBRATE WITH LACROSSE CHAMPIONS

HALLOWEEN COSTUMES - YOU & YOUR PET

ALL WEEKEND LONG. ENJOY THE RACING

AND THE FEED OFFERED BY THE TELEVISION



CORNHOLE TOURNAMENT

CORNHOLE / BEANBAGS THURSDAY & FRIDAY - NOON-2:00 p.m. AT BIG RED BARN

MUSIC: MONIKER & BLUE COLLAR 40

FRIDAY & SATURDAY 9:30 p.m. -1:00 a.m. EXHIBITION HALL

GARY'S RIDGELAND DUTCHMEN

SUNDAY MORNING LIVE POLKA MUSIC 9:45a.m. - 12:00 p.m. EXHIBITION HALL

PUMPKIN COLORING CONTEST

MARKERS PROVIDED FOR KIDS SUNDAY - 9:00 a.m. EXHIBITION HALL

AUTOGRAPH SESSION GET AUTOGRAPHS & PHOTOS SUNDAY - 10:45 a.m.. RACF TRACK FRONTSTRETCH

CONGRATULATIONS 2022 WINNERS!

ARCA Midwest Tour • Andrew Morrissey Big 8 Series • Jacob Goede Midwest Trucks • Ty Majeski Mid-Am Stock Cars • Clay Curts UMVRS Vintage Cars • Steve Rubeck Cratetoberfest • Tom Carlson Dick Trickle 99 • Ty Majeski The Futures • Bryan Syer-Keske Knights • Derek Kraus Area Sportsmen • Dillon Sellner Midwest Dash Series • Phil Malouf LaCrosse Late Models • Jacob Goede, Dan Fredrickson, Nick Clements LaCrosse Sportsmen • Randy Humfeld Hornets • Justin Schelitzche Six Shooters / 6 Cyl. • Matt Moore Double-O • Dale Lecus, Jr.



Download form at OktoberfestRaceWeekend.com



Past Champions

2022 - Andrew Morrissey - ARCA Midwest Tour 2021 - Casey Johnson - ARCA Midwest Tour 2020- Ty Majeski- ARCA Midwest Tour 2019 - Ty Majeski - ARCA Midwest Tour 2018 - Andrew Morrissey - ARCA Midwest Tour 2017 - Johnny Sauter - ARCA Midwest Tour 2016 - Ty Majeski - ARCA Midwest Tour 2015 – Dan Fredrickson - ARCA Midwest Tour 2014 - Travis Sauter - ARCA Midwest Tour 2013 – Nathan Haseleu – ARCA Midwest Tour 2012 – Travis Sauter – ASA Midwest Tour 2011 – Travis Sauter – ASA Midwest Tour 2010 - Dan Fredrickson - ASA Midwest Tour 2009 – Travis Sauter – ASA Midwest Tour 2008 – Dan Fredrickson – ASA Midwest Tour 2007 - Dan Fredrickson - ASA Midwest Tour 2006 – Steve Holzhausen – Wisc. Late Model 2005 – Tim Schendel – NASCAR AutoZone 2004 – Brian Hoppe – NASCAR AutoZone 2003 – Tim Schendel – NASCAR ITEMS 2002 – Brian Hoppe – NASCAR Re/Max 2001 – Eddie Hoffman – NASCAR Re/Max 2000 – Steve Carlson – NASCAR Re/Max 1999 – Eddie Hoffman – NASCAR Re/Max 1998 – Eddie Hoffman – NASCAR Re/Max 1997 - Terry Baldry - ARTGO Challenge Series 1996 – Joe Shear – ARTGO Challenge Series



Fan Guide





1974 – Jerry Makara

1972 – Joe Shear

1971 – Dick Trickle

1970 – Tom Reffner

1973 – Marv Marzofka











DIVISION	<u>#</u>	DRIVER	LAP TIME	<u>(MPH)</u>	DATE	<u>TRACK</u>
American Speed Association *	23	Rick Beebe	19.415	101.107	6/6/1998	5/8 Mile
ARCA / ASA Midwest Tour	91	Ty Majeski	18.476	106.245	10/9/2021	5/8 Mile
Area Sportsmen	07	Dillon Sellner	20.661	95.010	10/7/2022	5/8 Mile
ARTGO Challenge Series*	78	Steve Holzhausen	18.903	103.846	10/7/1995	5/8 Mile
ASA Late Model North Series*	22	Chris Eggelston	19.159	102.458	6/27/2009	5/8 Mile
Bandit*	09	Nick Schmidt	16.542	54.407	10/4/2018	1/4 Mile
Big-8 Late Models	91	Ty Majeski	19.676	99.792	10/8/2016	5/8 Mile
Central Wisconsin Late Model*	75	Blake Horstman	19.064	102.969	10/6/2006	5/8 Mile
CWRA	99	Dick Trickle	19.537	100.476	6/22/1989	5/8 Mile
Grand National Sportsmen	8	Nick Clements	20.869	94.063	5/14/2016	5/8 Mile
Great Northern Sportsmen Series	12	Scott Luck	21.088	93.086	10/5/2018	5/8 Mile
High School Racing Assoc.	2	Mitchell Berg	16.403	54.868	6/24/2023	1/4 Mile
Hobby Stocks	34	Mike Krueger Jr.	15.210	56.172	5/28/2022	1/4 Mile
Hornets	33	Lester Stanfield	15.646	57.522	10/02/2022	1/4 Mile
Junior Motorsports	2	Shane Poehnelt	16.522	54.473	10/4/2001	1/4 Mile
Legends	8	Colin Stocker	14.347	62.730	7/20/22	1/4 Mile
Mid-American Stock Car Series	44	George Schultz	20.481	95.845	10/9/2004	5/8 Mile
Mid-American Truck Series*	91	Terry Marzofka	20.810	94.330	10/10/1998	5/8 Mile
Midwest Dash Series	21	Scott Ciesielski	22.183	88.446	10/8/2022	5/8 Mile
Midwest Truck Series	23	LeVon VanDerGeest	19.989	98.204	10/4/2019	5/8 Mile
Midwest Trucks*	3	Adam Shackelford	20.567	95.444	10/9/1998	5/8 Mile
Mini-Vans	19	Jay Raines	16.687	53.934	7/8/2023	1/4 Mile
NASCAR Late Model	36	Dan Frecrickson	19.374	101.270	5/28/22	5/8 Mile
NASCAR Touring Series*	36	Dan Fredrickson	19.054	103.049	10/6/2006	5/8 Mile
Outlawz*	5	Cory Kemkes	13.814	65.151	10/4/2018	1/4 Mile
Pro-Four Modifieds *	25	Mel Walen	20.828	94.248	10/7/1994	5/8 Mile
Street Stocks	42	Chris Larson	15.897	56.614	7/20/22	1/4 Mile
Six Shooter	42	Chris Larson	16.171	55.655	7/8/2023	1/4 Mile
Super Late Model - The Futures	91	Ty Majeski	18.574	105.685	10/4/2018	5/8 Mile
Super Late Model - Knights	119	Dalton Zehr	18.498	106.066	10/6/2022	5/8 Mile
Super Late Model - Dick Trickle 99	91	Ty Majeski	18.405	106.601	10/8/2021	5/8 Mile
Super Sportsmen*	87	Colin Reffner	20.952	93.690	10/9/2009	5/8 Mile
Thunderstox*	43	Dan Linnehan	15.950	56.426	9/18/1999	1/4 Mile
TUNDRA Super Late Models	91	Ty Majeski	18.786	104.439	6/30/2017	5/8 Mile
USAC National Midgets	9	Kody Swanson	18.177	107.994	5/16/2008	5/8 Mile
Wisconsin Late Model*	71	Mark Eswein	18.997	103.332	10/7/2006	5/8 Mile
Bandit Big Rig Series*	17	Justin Ball	26.348	74.503	7/28/2018	5/8 Mile

indicates Division/Series is inactive. Red text indicates fastest qualifying lap in stock cars. As of AUGUST 20, 2023

