



55th
ANNUAL
OKTOBERFEST
RACE WEEKEND
20 | 24

FEST IS BEST

Fan Guide



OKTOBERFEST
MIDWEST TOUR **200**
Sunday, Oct. 6

OCTOBER 3-4-5-6 2024

LaCrosse
FAIRGROUNDS *Speedway*

N4985 CTY Rd. N • West Salem, WI 54669
608-786-1525

OktoberfestRaceWeekend.com

Welcome!



It's More Than Just a Race....



FEST IS BEST



THANK YOU FOR BEING PART OF THIS GREAT RACING TRADITION! We would like to welcome you, your friends, and your family to the 55th Annual Oktoberfest Race Weekend, October 3-6, 2024. It has always been our goal to provide area race fans and race teams with a unique, fun, and exciting stock car racing event in the upper Midwest. Oktoberfest Race Weekend has provided hundreds of thousands of race fans in its 54 years with many great memories, and we expect this year to be no different!

If you're reading this Fan Guide for the very first time, let's quickly review how we got here. Starting in 1970, 'Fest operated as a two day event throughout the 1970's and 1980's. In the early 1990's, Friday was added to the weekend schedule, and just a few years later, it became the four day tradition that fans enjoy today. Thanks to the dedication of the camping fans, our popular camper village has grown exponentially since the early 1990's. Now, many even stay for up to a week.

There's nothing like hearing the sounds of racing... smelling the aroma of race fuel, tires, or burnout smoke... or seeing the colors and action of racing in person that live racing provides. Not only on the track but off the track. The fans. Friendly faces. The crews. We are all sharing a common love for this sport that brings us together; it can only be captured by being there in person.

16 Divisions...that is a lot of racing Divisions. And that is a lot of race cars. This event is put together by race fans because of our love for the sport and passion for entertaining guests. That combination makes it a perfect formula for both the fans and the race teams. That is why we feel FEST is BEST!

We would like to say thank you to everyone that has attended and raced over the years at this annual event. It is all of you who help make the event so fun for everyone. A thank you also must go out to several fundraising or volunteer groups that help us organize and put on the event. On behalf of them, and the many others that help put on the event, as well as the staff and management of LaCrosse Fairgrounds Speedway, We Thank YOU.

We'd love to see you at the 55th Oktoberfest: Oct. 3-4-5-6, 2024!

- Staff & Management of LaCrosse Speedway



OFFICIAL FEST MERCHANDISE TRAILER
OPENS 11AM THURS-FRI-SAT; 9AM SUNDAY

WEST SALEM VILLAGE SCAVENGER HUNT:
WIN FEST PRIZES!

LIVE MUSIC 9:30PM-1:00AM
HIGH MILEAGE - FRIDAY NIGHT
BLUE COLLAR 40 - SATURDAY NIGHT

INFIELD BIG SCREEN TV FEED THURS.-SUN.

LISTEN LIVE TO RACES ON 91.5FM

BUY ADVANCED TICKETS ONLINE

IMPROVED WRISTBAND PURCHASING OPTIONS

CAMPGROUND WIFI

MEMORABILIA SHOW & MORE!

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ForteDesignSite.com • 608-792-1317

HOOSIER TIRE APPAREL

HOOSIERTIRE.COM



2024 Event Schedule



THURSDAY OCTOBER 3

6:00

Super Late Models: "The Futures"
 Super Late Models: "Knights of Oktoberfest"
 LaCrosse Late Models - Twin 20's: 1 & 2
 LaCrosse Sportsmen • Street Stocks / 6 Shooters
 Hornets • Double-O Race

NOTE: ALL EVENTS & TIMES SUBJECT TO CHANGE



9:30
2024 LaCrosse Division
Track Champion
Reception
 (Exhibition Hall, Music: DJ.
 Everyone is Welcome!)

8:00 • REGISTRATION OPENS
 (Tan Fair 4H Building, Behind Exhibition Hall)
8:00 • PITS OPEN
9:00 • DRIVERS' MEETING
9:30 • OPEN PRACTICE STARTS
 (No 1/4 Mile Practice until 2:05)
12:00 • CORNHOLE TOURNAMENT
 (At Big Red Barn)
1:20 • OPEN PRACTICE ENDS (Clear 1/4 mile)
2:05 • 1/4 MILE TRACK PRACTICE
2:20 • GRANDSTANDS / BOX OFFICE OPENS
2:45 • QUALIFYING (5/8 Mile, then 1/4 mile)
6:00 • OKTOBERFEST RACING BEGINS
 Street Stocks/ 6 Shooter B-Feature (T) (10 laps)
 Hornet B-Feature Feature (T) (10 laps)
 LAX LM Semi-Feature (T) (15 Laps)
 LAX Sportsmen Semi-Feature (T) (12 Laps)
Street Stocks/ 6 Shooter Feature (20 laps)
Hornet Oktoberfest Feature (20 laps)
LaCrosse LM Eins Feature (#1) (20 Laps)
Super LM – Hooligan Race (T) (15 laps)
La Crosse Sportsmen Feature (20 laps)
Super LM – Futures Feature (25 laps)
La Crosse Late Models Zwei Feature (#2) (20 laps)
Super LM – Knights of Oktoberfest (25 laps)
Double-O Feature (6 laps / Track = 12 Total)

FRIDAY OCTOBER 4

5:30

"The Dick Trickle 99" Super Late Models
 LaCrosse Late Models - Twin 20's: 3 & 4
 Area Sportsmen

NOTE: ALL EVENTS & TIMES SUBJECT TO CHANGE



9:30
POST-RACE
ENTERTAINMENT:
HIGH MILEAGE
 (Live Music - Exhibition Hall)



8:00 • REGISTRATION OPENS
 (Tan Fair 4H Building, Behind Exhibition Hall)
8:00 • PITS OPEN
8:00 • GRANDSTANDS OPEN
 (Free Grandstand Admission until 2:40)
9:00 • DRIVERS' MEETING
9:30 • OPEN PRACTICE STARTS
12:00 • CORNHOLE TOURNAMENT (Big Red Barn)
2:00 • PET COSTUME PARADE (Exhibition Building)
2:40 • GRANDSTANDS / BOX OFFICE OPENS
3:00 • QUALIFYING (SLM, Area Sportsmen)
5:30 • OKTOBERFEST RACING BEGINS
 Super LM Last Chance Races (10 laps)
 Area Sportsmen Qualifying Races (8 laps)
 Area Sportsmen Odd & Even Heats (6 laps)
Segment 1: "Dick Trickle 99" (33 laps)
 LaCrosse LM Semi-Feature (T) (15 laps)
 Area Sportsmen Last Chance (T) (12 laps)
Super LM C-Feature (T) (20 laps)
 (For cars not in Trickle 99 or the Stubby)
LaCrosse Late Model Drei Feature (#3) (20 laps)
Segment 2: "Dick Trickle 99" (33 laps)
Area Sportsmen Feature (25 laps)
Super LM "The Stubby" Feature (20 laps)
LaCrosse Late Model Vier Feature (#4) (20 laps)
Segment 3: "Dick Trickle 99" (33 laps)

2024 Event Schedule



SATURDAY OCTOBER 5

5:00

Super Late Models: ASA Midwest Tour
 Big-8 Late Model Series
 Mid-American Stock Car Series
 Midwest Trucks • Midwest Dash



NOTE: ALL EVENTS & TIMES SUBJECT TO CHANGE



9:30
POST-RACE
ENTERTAINMENT:
BLUE COLLAR 40
 (Live Music - Exhibition Hall)



8:00 • REGISTRATION & PITS OPEN
 (Tan Fair 4H Building, Behind Exhibition Hall)
8:00 • GRANDSTANDS OPEN
9:00 • DRIVERS' MEETING
9:00 • MEMORABILIA SHOW OPENS
 (In Big Red Barn - Free Admission)
9:30 • PRACTICE STARTS
10:00 • RACING T-SHIRT SWAP (Until Noon)
 (In Big Red Barn)
1:00 • LIVE MUSIC (Exhibition Hall Until 5:00)
2:05 • GRANDSTANDS / BOX OFFICE OPENS
2:25 • QUALIFYING
 (Big-8, ASAMT, Mid-Am, Trucks, Dash)
5:00 • OKTOBERFEST RACING BEGINS
 Big-8 Series Qualifying Features (20 laps)
 ASA Midwest Tour Odd & Even Dash (8 laps)
 Midwest Dash Heats (8 laps)
 ASA Midwest Tour Qualifying Features (12 laps)
 Midwest Trucks Heats (8 laps)
 Mid-Am Heats (8 laps)
 Midwest Dash B-Feature (T) (12 laps)
 Big-8 Series B-Feature (18 laps)
Midwest Dash Series Feature (20 laps)
Mid-American Stock Car Feature (25 laps)
Midwest Trucks Feature (25 laps)
Big-8 Late Models Feature (48 laps)

SUNDAY OCTOBER 6

12:00



Super Late Models: ASA Midwest Tour
 Gandrud Chevrolet Cratetoberfest 602's
 Upper Midwest Vintage Racing Series

NOTE: ALL EVENTS & TIMES SUBJECT TO CHANGE



7:30 • PANCAKE BREAKFAST (Exh. Hall until 11:00)
8:00 • PITS/REGISTRATION OPENS
 (At Pit Gate Entrance Bldg.)
8:30 • GRANDSTANDS / BOX OFFICE OPEN
9:00 • PUMPKIN COLORING CONTEST
 (At Exhibition Hall)
9:30 • SUNDAY CHURCH SERVICE
 (At Big Red Barn)
9:30 • DRIVERS' MEETING
10:00 • RICH PINSKI & BEER HOUSE BOYS
 (Live Music - Midway, Until Noon)
10:00 • PRACTICE/QUALIFYING for Cratetoberfest
10:15 • PRACTICE for Vintage Cars
10:45 • AUTOGRAPH SESSION STARTS
 (On Frontstretch until 11:30)
11:00 • CHAMPIONS' RE-UNION
 (Hospitality Chalet, Until 2:00)
11:30 • AUTOGRAPH SESSION ENDS
12:00 • OKTOBERFEST RACING BEGINS
 Vintage Car Heats (8 laps)
 Gandrud Chevrolet Cratetoberfest Heats (8 laps)
Vintage Cars Feature (15 laps)
Cratetoberfest Feature (25 laps)
ASA Midwest Tour Driver Introductions
ASA Midwest Oktoberfest 200

PRACTICE DATES

• SATURDAY, SEPT. 28 • 11:00 - 3:00
 • WEDNESDAY, OCTOBER 2 • 2:00 - 6:20

FUTURE FEST DATES

• 2025: OCTOBER 2-3-4-5
 • 2026: OCTOBER 8-9-10-11



- 1 • RACE TRACK OFFICE
- 2 • TICKETS & ENTRANCE
- 3 • SOUVENIR STAND
- 4 • RACE TOWER & CONCESSION
- 5 • RESTROOMS & VIP DECK
- 6 • CONCESSION STAND
- 7 • PLAYGROUND
- 8 • FAMILY SEATING
- 9 • WHEELCHAIR SEATING
- 10 • RESERVED SEATING
- 11 • GRANDSTANDS EXIT
- 12 • HOSPITALITY CHALET
- 13 • MESSAGE CENTER
- 14 • SCOREBOARD
- 15 • TRACK GATE 3
- 16 • VICTORY LANE
- 17 • FLAGSTAND / GATE 2
- 18 • TRACK GATE 1
- 19 • PIT ENTRANCE
- 20 • TECH AREA
- 21 • HANDICAP PARKING
- 22 • QUARTER MILE TRACK
- 23 • RACE STAGING AREA
- 24 • TURN 1 PARTY DECK

TRACK: 5/8th Mile With Inner 1/4 Mile
BANKING: 5/8 mile: 5°, 8°, 11°, 1/4: Various degrees
WIDTH: 5/8th mile: Straights - 50' • Turns: 60'
SPEED CONVERSION:
 5/8: 1963/Lap Time
 1/4: 900/Lap Time
OVERALL TRACK RECORD: 18.177 sec., 107.994 mph

Fest Dates are always the 5th weekend after Labor Day. The LaCrosse Festival Oktoberfest is typically the 4th. That's why the dates fall where they do.

WANT TO RACE AT OKTOBERFEST?

If you are considering racing your car at Oktoberfest Race Weekend, take a look at the rules, divisions and competition guide at oktoberfestraceweekend.com/competitors/. Get a description of divisions that your car may fit into, as well as an entry form. Discounts are available for advanced entry! **Advanced entries are due no later than September 28th.** Print, Fill Out, Mail In. -OR- Online registration is also available! Remember, #FESTisBest and it's a lot of fun! Note: ASA Midwest Tour: Get entries from your series director.

Dates And Times Quick Reference Guide

9/30/24	12:00 - Campground Opens	10/6/24	7:00 - Pancake Breakfast
10/2/24	2:00 - Open Practice Until 6:20	10/6/24	8:30 - Grandstand Gate Opens
10/3/24	8:00 - Grandstand Gate Opens (Thurs-Fri-Sat)	10/6/24	9:00 - Pumpkin Coloring Contest
10/3/24	11:00 - Fest Souvenir Trailer Opens (11am Daily)	10/6/24	9:30 - Sunday Church Service
10/3/24	12:00 - Cornhole Tournament	10/6/24	10:00 - Rich Pinski & Beer House Boys
10/3/24	6:00 - Thursday Racing Starts	10/6/24	10:45 - Autograph Session
10/4/24	12:00 - Cornhole Tournament	10/6/24	11:00 - Champions' Reunion
10/4/24	2:00 - Pet Costume Parade	10/6/24	12:00 - Sunday Fest Racing Starts
10/4/24	5:30 - Friday Racing Starts		
10/4/24	9:30 - After Race Party (Blue Collar 40 Band)		
10/5/24	9:00 - Memorabilia Show		
10/5/24	1:00 - Static Echo Band		
10/5/24	5:00 - Saturday Racing Starts		
10/5/24	9:30 - After Race Party (High Mileage Band)		



Track Facts



LENGTH OF TRACK: Large Track - 5/8 mile • Small Track - 1/4 mile.

SURFACE: 5/8 Mile - Six inch highway grade asphalt over five inch base of ground asphalt from original pavement. First paved July 1970, repaved in 1994. Quarter mile - Six inch asphalt over three inch base, paved in 1988, repaved in 2022.

WIDTH OF TRACKS: All straights 50 foot wide; half mile turns 60 foot wide; quarter mile turns 50 (2 & 3) and 75 foot (1 & 4) wide.

RETAINING WALL: Steel Reinforced concrete wall, 3.5 feet high, 90 degrees to racing surface on half mile. Quarter mile has movable, steel reinforced cement highway barriers secured with steel cable.

TOTAL TRACK ACREAGE: 35 Acres

TYPES OF RACING: NASCAR Weekly Series Late Models, Sportsmen, Hornets, Mini-Vans, Street Stocks, High School, 6-Shooters.

RACING SCHEDULE: Events nearly every Saturday night, mid-May through early-September, plus specials throughout the season and the Annual Oktoberfest Race Weekend in early October.

SAFETY VEHICLES: Five Fire/Safety Trucks, one ambulance, three recovery tow vehicles, two water trucks, 2 garbage trucks, plus a rolling dumpster, a GMC Sonoma & an S-10.

WHEN OPENED: Began operation as dirt track in 1957. First operated as an asphalt track in July 1970.



SINGLE-DAY GENERAL ADMISSION TICKETS

	THURSDAY	FRIDAY	SATURDAY	SUNDAY
GENERAL ADMISSION	\$25	\$30	\$30	\$30
STUDENT (12-17) w/Student I.D	\$15	\$15	\$15	\$15
KIDS (Age 6-11)	\$6	\$6	\$6	\$6
CHILDREN (Age 5 & Under)	FREE	FREE	FREE	FREE

MULTI-DAY GENERAL ADMISSION WRISTBANDS

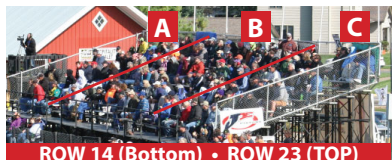
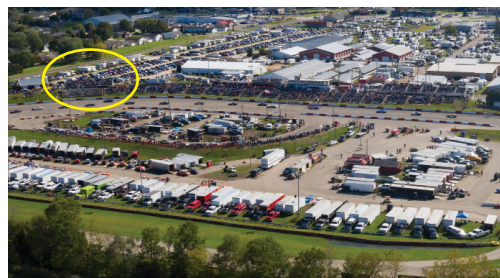
	THURSDAY	FRIDAY	SATURDAY	SUNDAY
THU-FRI-SAT-SUN \$100	✓	✓	✓	✓
FRI-SAT-SUN \$80	X	✓	✓	✓
SAT-SUN \$50	X	X	✓	✓
FRI-SAT \$50	X	✓	✓	X
THURS-FRI \$45	✓	✓	X	X

Available at Box Office, Starting 1:00 pm, Thursday Oct. 3rd

RESERVED SEATING GRANDSTAND TICKETS (TURN 1)

THURSDAY	\$30
FRIDAY	\$35
SATURDAY	\$35
SUNDAY	\$35

Available Online at Oktoberfest Website or at the Gate



ROW 14 (Bottom) • ROW 23 (TOP)

Reserved Ticket Includes After-Race Party Admission. Avoid the mad rush to save seats! • Call the Speedway office at 608-786-1525 to order TODAY!

“PIT STOP” SCAVENGER HUNT RETURNS!

For the second time, Join us for the fun of a tour around West Salem, starting Monday, September 30th, and ending Thursday, October 3rd. Anyone wishing to participate in the scavenger hunt will be given a “stamp card” with “Oktoberfest Pit Stops” (West Salem area Businesses) to visit and complete. Each “Oktoberfest Pit Stop” will have a stamp to ‘sign off’ on the participant’s scavenger hunt card. To be marked as completed for each venue, the individual card holder will need to make a purchase at that business. Pick up a card to participate at the grandstand ticket booths. Anyone that completes the scavenger hunt card will be entered into a drawing to win various prizes such as a free camp site in 2024, Oktoberfest merchandise vouchers, and much more! Join in the Fun!



ADMINISTRATIVE OFFICES: The LaCrosse Speedway office is located just outside the main grandstand entrance.

ALCOHOLIC BEVERAGES: We will not serve beer to anyone under the legal drinking age, or to anyone who is deemed intoxicated. Proper identification must be presented, and please drive responsibly!

ATM: There is an ATM available inside the grandstands under the race tower, in front of the concession stand.

AUTOMOBILE ASSISTANCE: Fans who encounter car trouble while visiting La Crosse Speedway may receive assistance. Please contact a Speedway staff member.

CARRY-INS: Carry-in food and beverages are not permitted inside the grandstand gate (except items purchased from event participating food vendors adjacent to the entrance).

CONCESSIONS: The speedway’s concession stands are located at the top of the grandstand area on the frontstretch and are spread throughout the grandstands.

CREDIT CARDS: Credit Card are accepted at all ticket windows and the pit registration.

FAMILY SECTION: The family seating sections are located at the end of the frontstretch, in front of the burger grill area, past the start finish line. Alcohol is not permitted in these areas.

GOLF CARTS / ATVS: Golf carts or ATVs are permitted to use on the grounds, but there is a fee, a permit required, and rules to follow. Please visit OktoberfestRaceWeekend.com for details.

HANDICAP ACCESS: The grandstands have designated wheelchair accessibility. On the west end, in the elevated grandstands are wheelchair designated spots. The speedway’s handicap parking is located just outside the grandstand playground on the north end of the east parking lot. Please display handicap credentials in your vehicle.

LOST AND FOUND: Lost & found items may be taken to & retrieved from the Speedway’s official Souvenir Stand or Oktoberfest Merchandise Trailer by the Box Office.

PAGING: The public address system at the Speedway will be used for paging fans in emergency situations only. Bring your cellular phone to find your friends or family members.

PARKING: Car parking is free for all spectators, in the proper parking areas (Please do not park in the Camping Areas).

RAIN CHECKS: In the event of postponement, your ticket will be honored on the date the event is rescheduled. During Oktoberfest many logistics come into play, but decisions are made keeping all parties involved in mind. Sorry, no cash refunds.

RE-ENTRY: Fans who leave the race track grandstands must have their hand stamped upon departure and have proper wristband on, and / or ticket stub in hand for re-admission.

RESTROOMS: Restrooms are located at the center of the frontstretch concession area. There are limited portable restrooms available in turn one and on the west end of the grandstand areas.

SECURITY: If you have any problems, emergencies, etc., find a security staff member, or contact a concession worker.

SMOKING: Wisconsin State Smoking Ordinance prohibits smoking in all of the seating areas. Smoking is allowed behind grandstand seating area only.

SOUVENIRS: The Speedway souvenir stand during the Oktoberfest Race Weekend is located across from the Ticket Entrance outside the grandstands.



AUCTIONS - TRADE SHOWS - SEMINARS

CONSIGN / SELL • BUY • MAKE \$ • SAVE \$
VISIT WITH THE TRADE SHOW EXHIBITORS

DAVENPORT, IA - DEC. 6-7
WEST BEND, WI - JAN. 10-11

Questions?: Call 815-703-0285

MidwestRacersAuction.com

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Scan to access:

- EVENT SCHEDULES -

- DRIVER LISTS -

- EVENT LINEUPS -

- EVENT RESULTS -

TUNE IN TO: 91.5 FM TO LISTEN TO THE RACES



WHAT: 16th Annual Champion's Re-Union
WHEN: Sunday, October 6th
TIME: 11:00 -2:00
WHERE: Auto Value Parts Stores Hospitality Chalet (At the end of Grandstands in Turn 1)
WHO: Any Champion • Any Track • Any Series
RSVP: MUST RSVP in advance, and have not raced for 3 yrs.
CONTACT: Dale Danielski 608- 518-2478 OR 608-783-5125
EMAIL: dale@starmakermultimedia.com
WEBSITE: starmakermultimedia.com



The 16th Annual Champions Reunion is set to take place at La Crosse Fairgrounds Speedway, West Salem, WI., Sunday, October 6th, as part of the Oktoberfest racing weekend, October 3-6. The event which has become a mainstay of the huge Oktoberfest extravaganza, will be held in the turn four Hospitality Chalet, from 11am-2pm Sunday of Fest.

This year's edition of the Reunion will be held to commemorate the racing career of Tom Reffner, who passed away last October. Reffner amassed 412 Feature race wins in a career that spanned over 50 years. Throughout that time, Reffner was a prolific winner at the La Crosse Speedway, ranking in the top five in all time wins.



Plans are for a number of the Reffner racing family, spanning three generations of racing, to be on hand for the festive event. John J. Mayer, a great supporter of racing for decades will be the presenting sponsor of the Reunion.

Any Championship winning racer from any tour, series, or track, that hasn't competed in the last three years, is invited to attend, including Oktoberfest main event winners. Past and present racing promoters are also invited. Over 60 champion drivers attended in 2023, and a similar count is expected this year.

A number of original and replica cars that raced in years past, will also be on display during the day, including former Reffner race cars.



Fans holding a Sunday ticket for the Oktoberfest races, will be able to get up close to these machines and visit with those racers in attendance, along with being able to check out the memorabilia also on display.



Drivers and racing Promoters wishing to attend need to contact event co-ordinator Dale P. Danielski at email address, dale@starmakermultimedia.com, on the Champions Reunion 15 event Facebook page, or by calling 608-518-2478.

Fans with Sunday Event Ticket are welcomed to Visit!

It's the Midwest's Racing Family Re-Union. Don't Miss it, because **FEST IS BEST**



55th ANNUAL OKTOBERFEST RACE WEEKEND

20 | 24





ASA MIDWEST TOUR SUPER LATE MODELS - The Oktoberfest 200 ASA Midwest Tour race is the “Granddaddy of the year-end special events”. This tough, competitive, and grueling race has separated Champions from Challengers since its inception in 1970. To win this event and be crowned, the “Oktoberfest Champion,” is a highlight of any Driver’s (and race team’s) career. The list of past winners is impressive, and those that have competed in it are even more so. The ASA Midwest Tour has cars made specifically for racing short tracks, built with high-performance suspension parts and engines (A.K.A. “Super Late Model”). This division is run similar to the old ARTGO series that competed in the 80’s and 90’s. The rules package is designed to meet in the middle, allowing drivers throughout the region to make minimal to no changes to their cars in order to race.

Sunday Oct. 6th - ASA Midwest Tour

FORMAT: 200 laps with “controlled pit stops.” A controlled pit stop allows the teams to re-fuel, change tires and make adjustments under yellow flag conditions for a set number of laps (usually 4). This helps the teams reduce cost by not having to need a full crew for any pit stop.

GETTING IN: Qualifying will take the top 16, Qualifying races will fill another 4 spots, last chance race(s) 4 spots, the current ASA MWT point leader, the most current winner of the Dick Trickle 99, the most current Oktoberfest 200 winner, and a promoters’ choice(s) if applicable.

LAST EVENT: Saving the biggest for the last...this is the final race of the Fest Weekend.

THE KNIGHTS OF OKTOBERFEST – This was new in 2022, and it’s a Super Late Model event for teams that are not eligible for the Futures. It is a test of skill, patience, and team work. It’s also a good warmup run for those planning on running the Trickle 99 race or the Oktoberfest 200. It should be a fun race to watch, and there’s not a lot of laps... so teams must move quickly from the drop of the green flag if they want to have a chance to win!



DICK TRICKLE 99 - FRIDAY, OCT. 4 The Dick Trickle 99 began as a concept that ARTGO and LaCrosse Speedway promoter John McKarns discovered from a track named “Thunder Road” out in the North East, using a similar format. The first edition ran in 2007. A race, divided into three segments, with not only segment lineup formulas, but an overall winner, was not only something fun for the fans to watch, but something fun for the racers to compete in. No pressure for drivers looking for championship series points. Just a one night race, honoring the legend Dick Trickle. Trickle never raced in the event in his name, but he was on hand for several years to welcome the drivers competing, and to congratulate the winner in victory lane.



OPEN TO ANY SUPER LATE MODEL TEAM.

FORMAT: Fastest 15 in Qualifying advance to 99 Lap Feature. 10-Lap Last Chance(s) If two last chances, top three advance. If Three Last Chances, top two advance. Points are assigned for each segment based upon finishing position. First would be 1 point, second 2 points, etc..

THE RACE IS RUN IN 3 SEGMENTS: Each segment is 33 laps long. Segment 1 is lined up with a dice roll inversion plus zero, from qualifying. Segment 2 is lined up by inverting 10 plus draw of the first segment (must be on lead lap). Segment 3 is lined up by inverting 10 plus draw of current points (must be on lead lap)! **OVERALL LOWEST SCORE IS THE CHAMPION!**

THE FUTURES SUPER LATE MODELS -

The Futures is a Super Late Model race open to drivers under age 30 that have never finished in the top 3 of the Midwest Tour standings, -or- anyone over 30 that has never run in a previous Oktoberfest 200, NASCAR Touring/ASAMT/ARCA/ASA/ARTGO or any of NASCAR’s top three Series (Cup, Xfinity or Trucks). Driver registration also subject to approval.



GANDRUD CHEVROLET CRATEOBERFEST CHALLENGE – The mixing and matching of a

GANDRUD PERFORMANCE PARTS multitude of race cars from all walks of life will be on display Sunday afternoon with one of the participants taking home a brand new 602 Crate Engine from Gandrud Chevrolet and GM Performance. Watch Trucks, Mid-American Stock Cars, Sportsmen, 602 Late Models, Modifieds and more, all utilizing the popular 602 crate engine package while chasing the checkered flag, and a brand new engine winner’s prize in victory lane.



LATE MODELS



LACROSSE LATE MODELS – The LaCrosse Late Models compete at the LaCrosse Speedway weekly, sanctioned by NASCAR. They run any approved ABC Late Model body, and they run on Hoosier 1070 10" race tires. Engines may not exceed 363 cubic inches, and they may only run a 2-barrel 500 CFM Carburetor. Their schedule starts in May, runs through mid August, plus the Oktoberfest Race Weekend finale. Again, this year they will run 4 feature events to determine the LaCrosse Speedway 2024 track champion.



BIG-8 LATE MODELS – One of the top Midwest touring series is based on the home track for the cars that participate. Solid car counts and great racing with the "local" cars versus the "outsiders." The cars run on a Hoosier 8" treaded tire, and the engines are restricted on horsepower. This class gives the weekly short track warrior a chance to race specials at other tracks without interfering with their home track weekly racing schedule.



TRUCKS



MIDWEST TRUCKS - The Midwest Truck Series has been providing fans with some good ol' fashioned hard charging racing. The series has seen growth with young future stars, and is real testing ground for skill and team work. You'll see some of the best racing of the weekend in the Midwest Truck Series, and watch as their 2024 Series Champion is Crowned!



SPORTSMEN



MID-AMERICAN STOCK CAR SERIES – The Mid-American Stock Cars series is the longest running Sportsmen style car series in the Midwest. It has been the staple for most year end special events. The series started in 1993 and it is based on GM Metric framed cars, with aftermarket made-for-racing Sportsman bodies. Engines are 358 cubic inch Chevrolet and Ford, or 366 cubic inch V-8 Mopars. They must run a stock Holley 750 CFM Carburetor, 8" Hoosier race tires and weigh a minimum of 3000 pounds.



AREA SPORTSMEN – Area Sportsmen starts with O.E.M. stock-type bodies, stubs and frames, with a minimum wheelbase of 108". You may see many of these as a middle support class at short tracks in Wisconsin, Minnesota, and Illinois. They compete on treaded 8" wide racing tires.



LACROSSE SPORTSMEN – The LaCrosse Sportsmen have an established "breakout" lap time of 21.900 seconds per lap. The feature winners draws the breakout time for the following event. This rule allows a variety of cars including Sportsmen, Mid-Am, Modifieds, Trucks, Vintage and more to compete under one class. Teams can utilize any treaded Hoosier Tire that fits on an 8" wheel. You will see a variety of cars and it is a unique way to race. Look for lots of passing and a new type of game plan to run in this race. Drivers get two 0.3 second difference "Mulligans" per race as long as it is not on the last lap, so anything below 21.006 is an automatic disqualification.



OKTOBERFESTRACEWEEKEND.COM

4 & 6 CYLINDER

MIDWEST DASH SERIES - These cars are fast, and are not afraid to push the limits...3 wide racing...and lots of moves that will make your heart race! This series races at various tracks throughout the upper midwest, and is at the top end of the 4 cylinder divisions. Any front or rear, two-wheel drive, car or mini-truck, having a minimum of 92" wheel base can run. Cars must have only a 4-cylinder stock engine and a manufacture date of 2000 or older. They are fully equipped with standard racing safety gear and a roll bar.



HORNETS - Any 3 or 4 Cylinder compact car, with a Maximum wheelbase of 103."The cars are strictly stock with minimal alterations made for Safety. They race many times per season at the LaCrosse Speedway and provide a fun and inexpensive way for a fan to try their hand at racing!



STREET STOCKS / 6-CYLINDERS – The newest typical "bomber" type class seen as an entry level division at many tracks. Any 6-cylinder stock OEM Car. This Division is loads of fun for both the driver and fans. The racing is always interesting as you have a mix of new drivers and seasoned ones, and oftentimes you'll see 3 or 4 wide racing!



VINTAGE



VINTAGE CARS - Old race cars from the glory days! Witness a variety of yesteryear's race cars in a flashback to the past. It is a "must see" race that will bring back a lot of memories, while providing some new ones. This is fun to watch on Sunday at Oktoberfest, as cars from the 70's, 80's, 90's, and more all compete at the same time!



UPPER MIDWEST VINTAGE RACING SERIES

DOUBLE-O

DOUBLE-O – The Double-O is one of the most exciting and unique races seen in short track racing. The cars line-up on both the 1/4 mile and 5/8 mile tracks. The race is a standing start and the cars switch tracks on alternating laps – making an exciting transition at the start / finish line and at turn one! The race is open to any full-frame car with roll-bars that is already eligible for competition during the weekend.



WIN A FREE RESERVED CAMPSITE FOR 2025!

Decorate your Camper and Campsite area with Hawaiian Luau decor, and the Judges will pick TWO winners for a Free Reserved Campsite in 2025, and runner up prizes!



2024 CAMPSITE DECORATION THEME: "HAWAIIAN LUAU"



YOU COULD WIN!
BEST DECORATED CAMPSITE
 2024 THEME: "HAWAIIAN LUAU"
 The top 3 campsites will have their
 2024 Site Paid for & Sponsored by:
Nuttleman Grain Cleaning

CAMPING AREA OPENS MONDAY, SEPT. 30 -12:00PM
 Camper Units not allowed on property prior to 12:00 p.m. Sept. 30
**ALL CAMPING UNITS MUST BE REMOVED FROM
 GROUNDS BY 11:00 AM TUESDAY, OCT. 8TH**

1. 24 HR RESTROOMS / SHOWERS
2. EXHIBITION BUILDING / REGISTRATION
3. FIREWOOD PILE (LIMITED SUPPLY)
4. MIDWAY / SOUVENIR ROW

OKTOBERFEST RACE WEEKEND CAMPING GENERAL RULES

REFUSE: Please bag your trash & place in dumpsters located throughout camping areas.

HAULERS: Park in the Hauler Parking area to the East of Pischke Motors (car dealership).

CO: Carbon monoxide is a colorless, odorless deadly gas. Please do not use portable heaters or lanterns while sleeping in tents, campers, or vehicles. Also do not use a charcoal grill or propane indoors unless specified for indoor use. RVs with exhaust tubes – please run it away from nearby campers.

ELECTRIC: There is a very limited number of electrical hook-ups. They are first come, first served. Do not open or tamper with the electrical panels, or do any electrical work to any Fairgrounds property. YOU WILL BE SUBJECT TO REMOVAL FROM GROUNDS IMMEDIATELY and you will also Lose renewal privileges. Respect the property of others, and do not remove other campers' cords in occupied outlets. This too, will cause you to lose your camping spot.

GENERATORS: Are Permitted, and we recommend you chain it to your unit. If it does not have a "quiet" mode, it must be turned off at 1am.

BOUNDARIES: PLEASE STAY WITHIN THE CONFINES OF THE AREA MEASURED OR "DESIGNATED" as your campsite. Campers must be parked in an orderly direction to comply with health dept. regulations and emergency services.

FIRE LANES: DO NOT PARK IN THE CAMPGROUND ROADS ("fire lanes"). Please be considerate of others that need to move through campgrounds. Violators will be towed with one of the four wreckers we have on the grounds. We are not responsible for any damages.

ATV, GOLF CART, UTV, ETC.: If you choose to operate one of these on the grounds, YOU MUST have a permit. The permit must be visible. Proof of insurance is required to obtain a permit. NO MOTORIZED 2-WHEEL UNITS ALLOWED ON GROUNDS. PERMIT registration forms are available at Oktoberfestraceweekend.com/camper-village/. You may print and mail that in with payment – please do as soon as possible. **A NON-REGISTERED GOLF CART /ATV / UTV / ETC. VEHICLE FOUND IN OPERATION - at any time - WILL IMMEDIATELY TERMINATE YOUR RESERVED CAMPSITES AND FURTHER ACTION MAY TAKE PLACE AS DEEMED NECESSARY AT THE DISCRETION OF TRACK OFFICIALS.**

SOCIAL MEDIA: Please visit the event official website at oktoberfestraceweekend.com, follow @raceoktoberfest on Twitter, and "Like" Oktoberfest Race Weekend on Facebook.

CAMPER WASTEWATER: Camper septic tanks or "grey water" may not be emptied on Fairgrounds Property. Any Violators will be dealt with through law enforcement, and they will permanently lose any camping reservation opportunities.

HOT COALS: Please DO NOT dump any hot coals or ashes in trash cans or dumpsters.

FIRE RINGS: Are provided for your campfire. Firewood is provided for your campfire. Please do not take any more firewood than you need for your campfire during the event. Be respectful that other campers would like to use firewood too – don't hoard it. NO BONFIRES or EXCESSIVE sized fires. Keep fire contained to the size of the fire rings.

QUIET HOURS: Have fun, but please be considerate to those camping or sleeping around you. **QUIET HOURS FROM 1 A.M. UNTIL 6:00 A.M. WILL BE ENFORCED.** Please turn off your generators and any stereos, etc. during this time. If security or speedway staff determines that your behavior is inappropriate, we will not hesitate to remove you from the property, and you will forfeit your camping spot.

FIREWORKS: Fireworks are not permitted on any fairgrounds or speedway property at any time.

RESERVED / UNRESERVED AREAS: We reserve the right to accommodate the increasing demand and limited supply of camping spaces by adding reserved spots and reducing the availability of unreserved areas as deemed necessary.

RESPONSIBILITY: You are responsible for anyone associated with your reserved camping spot. You are responsible for anyone using YOUR Registered CART / ATV / UTV / ETC Permit. Please help us keep respectful behavior on the grounds in accordance with the spirit of the event. Let's all have fun, but know when to draw the line.

REMOVAL: All camping units must be removed by 11 A.M. on Tuesday Oct. 8.

OUR CAMPING ATTENDANTS WILL DO THEIR BEST TO FIND YOU A PLACE TO PARK ON-SITE IF YOU DO NOT HAVE A RESERVED SPACE.

NOTE: IF YOU CANNOT FIND ON-SITE CAMPING SPACE:

- NESHONOC LAKESIDE CAMPGROUND - 608-786-1792 (2 miles)
- VETERANS MEMORIAL CAMPGROUND - 608-786-4011 (1/4 mile)

HOW TO GET A RESERVED CAMPSITE

1. How do I get a spot? There is a waiting list for reserved spaces, which may take a few years to get one.

2. Are there hookups for my camper?

No. There are a limited number of electrical panels, designed for events such as the annual Interstate Fair. No one is guaranteed to any water or electrical access.

3. When will you contact me if I will get a spot?

Usually we will contact you in the first two weeks of September if spaces open up for those on the waiting list.

4. How do I sign up for the waiting list?

Please contact the Speedway Office at 608-786-1525 or email OktoberfestCamping@gmail.com, and tell us your name, address, phone #, email address, size/ type of camper(s) and number of campers.

THINGS TO DO AND REMEMBER

- **Sunday Church Service**, Big Red Barn - 9:30am
- **Free Showers** in the campground restroom bldg.
- **LP Gas**: Allied Cooperative sells - They do NOT Deliver - 608-786-1000
- **Souvenir Row** located behind grandstand entrance
- **Champions' Re-Union** Sunday at the Hospitality Chalet - Visit with retired racers, 11-2pm
- **Medical Emergencies**: Call Gundersen Clinic 608-775-8650, 5 miles west of the Grounds on Hwy 16 or Mayo Clinic, 608-392-5000, 191 Theatre Rd, Onalaska
- **Private Porta Jons**- Call Arcade Pumping at 608-525-4425
- **Pumpkin Coloring Contest** 9:00 am Sunday at the Exhibition Building.
- **Firewood** - Call Greg's Firewood at 608-792-4734

2024 CHAMPIONS RECEPTION

CELEBRATE WITH LACROSSE CHAMPIONS
THURSDAY - 10:00 p.m. - MIDNIGHT
EXHIBITION HALL

PET COSTUME PARADE

HALLOWEEN COSTUMES - YOU & YOUR PET
FRIDAY - 2:15p.m.
IN FRONT OF EXHIBITION HALL

CORNHOLE TOURNAMENT

CORNHOLE / BEANBAGS
THURSDAY & FRIDAY - NOON-2:00 p.m.
AT BIG RED BARN

MEMORABILIA SHOW

COLLECTIBLE SALE
SATURDAY - 9:00a.m. - 5:00p.m.
AT BIG RED BARN

PANCAKE BREAKFAST

BENEFITTING 4-H CLUB
SUNDAY - 7:30a.m. - 11:00a.m.
EXHIBITION HALL

RACING ON BIG SCREEN

ALL WEEKEND LONG. ENJOY THE RACING
FEED OFFERED BY THE TELEVISION
BROADCASTS COURTESY OF SPEEDSCREEN.US

HIGH MILEAGE

FRIDAY NIGHT - LIVE MUSIC
9:30 p.m. - 1:00 a.m.
EXHIBITION HALL

BLUE COLLAR 40

SATURDAY NIGHT - LIVE MUSIC
9:30 p.m. - 1:00 a.m.
EXHIBITION HALL

STATIC ECHO BAND

SATURDAY AFTERNOON
1:00 p.m.. - 5:00 p.m.
EXHIBITION HALL

RICH PINSKI & BEER HOUSE BOYS

SUNDAY MORNING LIVE MUSIC
10:00 a.m. - 12:00 p.m.
MIDWAY

PUMPKIN COLORING CONTEST

MARKERS PROVIDED FOR KIDS
SUNDAY - 9:00 a.m.
EXHIBITION HALL

AUTOGRAPH SESSION

GET AUTOGRAPHS & PHOTOS
SUNDAY - 10:45 a.m..
RACE TRACK FRONTSTRETCH



DON'T RACE TO THE FIREWOOD PILE!
Let Greg's bring You
Firewood that's The Best at 'Fest!
CAMPFIRE BUNDLES & BULKLOADS
GREG'S FIREWOOD
608-792-4734



CONGRATULATIONS 2023 WINNERS

ASA Midwest Tour • **Gabe Sommers**
Big 8 Series • **Zach Riddle**
Midwest Trucks • **Ty Majeski**
Mid-Am Stock Cars • **Ron Vandermier Jr.**
UMVRS Vintage Cars • **Todd Korish**
Cratetoberfest • **Tom Carlson**
Dick Trickle 99 • **Ty Majeski**
The Futures • **Max Kahler**
Knights • **Jacob Goede**

Area Sportsmen • **Devin Schmidt**
Midwest Dash Series • **Tyler Deschaine**
LaCrosse Late Models • **Skylar Holzhausen, Jacob Goede**
LaCrosse Sportsmen • **Chris Weber**
Hornets • **Davey Pannel**
Six Shooters / 6 Cyl. • **Steven Mueller**
Double-O • **Rick Redig-Tackman**

GOLF CART / UTV / ATV PERMITS AVAILABLE

\$50 IN ADVANCE • \$75 AT THE EVENT
4-WHEELER / ATV PASSES: \$100

UNITS WILL NOT BE ALLOWED ON PREMISES WITHOUT A PERMIT

Download form at OktoberfestRaceWeekend.com

Past Champions



Track Records



2023 - Gabe Sommers - ASA Midwest Tour
 2022 - Andrew Morrissey - ARCA Midwest Tour
 2021 - Casey Johnson - ARCA Midwest Tour
 2020- Ty Majeski- ARCA Midwest Tour
 2019 - Ty Majeski - ARCA Midwest Tour
 2018 - Andrew Morrissey - ARCA Midwest Tour
 2017 - Johnny Sauter - ARCA Midwest Tour
 2016 - Ty Majeski - ARCA Midwest Tour
 2015 - Dan Fredrickson - ARCA Midwest Tour
 2014 - Travis Sauter - ARCA Midwest Tour
 2013 - Nathan Haseleu - ARCA Midwest Tour
 2012 - Travis Sauter - ASA Midwest Tour
 2011 - Travis Sauter - ASA Midwest Tour
 2010 - Dan Fredrickson - ASA Midwest Tour
 2009 - Travis Sauter - ASA Midwest Tour
 2008 - Dan Fredrickson - ASA Midwest Tour
 2007 - Dan Fredrickson - ASA Midwest Tour
 2006 - Steve Holzhausen - Wisc. Late Model
 2005 - Tim Schendel - NASCAR AutoZone
 2004 - Brian Hoppe - NASCAR AutoZone
 2003 - Tim Schendel - NASCAR ITEMS
 2002 - Brian Hoppe - NASCAR Re/Max
 2001 - Eddie Hoffman - NASCAR Re/Max
 2000 - Steve Carlson - NASCAR Re/Max
 1999 - Eddie Hoffman - NASCAR Re/Max
 1998 - Eddie Hoffman - NASCAR Re/Max
 1997 - Terry Baldry - ARTGO Challenge Series

1996 - Joe Shear - ARTGO Challenge Series
 1995 - Joe Shear - ARTGO Challenge Series
 1994 - Joe Shear - ARTGO Challenge Series
 1993 - Matt Kenseth - ARTGO Challenge Series
 1992 - Tom Carlson - ARTGO Challenge Series
 1991 - Tom Carlson - ARTGO Challenge Series
 1990 - Scott Hansen - ARTGO Challenge Series
 1989 - Joe Shear - ARTGO Challenge Series
 1988 - Ted Musgrave - ARTGO Challenge Series
 1987 - Dick Trickle - ARTGO Challenge Series
 1986 - Rich Bickle, Jr.
 1985 - John Ziegler
 1984 - Bryan Reffner
 1983 - Tom Reffner
 1982 - Jim Back
 1981 - Junior Hanley
 1980 - Mark Martin
 1979 - Butch Miller
 1978 - Dave Watson
 1977 - Larry Detjens
 1976 - Larry Detjens
 1975 - Tom Reffner
 1974 - Jerry Makara
 1973 - Marv Marzofka
 1972 - Joe Shear
 1971 - Dick Trickle
 1970 - Tom Reffner



DIVISION	#	DRIVER	LAP TIME	(MPH)	DATE	TRACK
American Speed Association *	23	Rick Beebe	19.415	101.107	6/6/1998	5/8 Mile
American Super Cup Series	97	Sean Eurick	15.441	58.286	7/2/2024	1/4 Mile
ARCA / ASA Midwest Tour	91	Ty Majeski	18.476	106.245	10/9/2021	5/8 Mile
Area Sportsmen	2	Dave Trute	20.617	95.212	10/6/2023	5/8 Mile
ARTGO Challenge Series*	78	Steve Holzhausen	18.903	103.846	10/7/1995	5/8 Mile
ASA Late Model North Series*	22	Chris Eggelston	19.159	102.458	6/27/2009	5/8 Mile
Bandits*	09	Nick Schmidt	16.542	54.407	10/4/2018	1/4 Mile
Big-8 Late Models	91	Ty Majeski	19.676	99.792	10/8/2016	5/8 Mile
Central Wisconsin Late Model*	75	Blake Horstman	19.064	102.969	10/6/2006	5/8 Mile
CWRA	99	Dick Trickle	19.537	100.476	6/22/1989	5/8 Mile
CWRA	107.5	Darek Gress	14.178	63.479	7/17/24	1/4 Mile
Grand National Sportsmen	8	Nick Clements	20.869	94.063	5/14/2016	5/8 Mile
Great Northern Sportsmen Series	12	Scott Luck	21.088	93.086	10/5/2018	5/8 Mile
High School Racing Assoc.	2	Mitchell Berg	16.403	54.868	6/24/2023	1/4 Mile
Hobby Stocks	34	Mike Krueger Jr.	15.210	56.172	5/28/2022	1/4 Mile
Hornets	00	Thomas Farra	15.612	57.648	6/29/2024	1/4 Mile
Junior Motorsports	2	Shane Poehnelt	16.522	54.473	10/4/2001	1/4 Mile
Legends	8	Colin Stocker	14.347	62.730	7/20/2022	1/4 Mile
Mid-American Stock Car Series	44	George Schultz	20.481	95.845	10/9/2004	5/8 Mile
Mid-American Truck Series*	91	Terry Marzofka	20.810	94.330	10/10/1998	5/8 Mile
Midwest Dash Series	0	Dan Braun	22.122	88.735	10/7/2023	5/8 Mile
Midwest Truck Series	23	LeVon VanDerGeest	19.989	98.204	10/4/2019	5/8 Mile
Midwest Trucks*	3	Adam Shackelford	20.567	95.444	10/9/1998	5/8 Mile
Mini-Vans	19	Jay Raines	16.687	53.934	7/8/2023	1/4 Mile
NASCAR Late Model	36	Dan Fredrickson	19.374	101.270	5/28/2022	5/8 Mile
NASCAR Touring Series*	36	Dan Fredrickson	19.054	103.049	10/6/2006	5/8 Mile
Outlawz*	5	Cory Kemkes	13.814	65.151	10/4/2018	1/4 Mile
Pro-Four Modifieds *	25	Mel Walen	20.828	94.248	10/7/1994	5/8 Mile
Street Stocks	42	Chris Larson	15.897	56.614	7/20/2022	1/4 Mile
Six Shooter	42	Chris Larson	16.171	55.655	7/8/2023	1/4 Mile
Super Late Model - The Futures	91	Ty Majeski	18.574	105.685	10/4/2018	5/8 Mile
Super Late Model - Knights	119	Dalton Zehr	18.498	106.066	10/6/2022	5/8 Mile
Super Late Model - Dick Trickle 99	91	Ty Majeski	18.405	106.601	10/8/2021	5/8 Mile
Super Sportsmen*	87	Colin Reffner	20.952	93.690	10/9/2009	5/8 Mile
Thunderstox*	43	Dan Linnehan	15.950	56.426	9/18/1999	1/4 Mile
TUNDRA Super Late Models	91	Ty Majeski	18.786	104.439	6/30/2017	5/8 Mile
USAC National Midgets	9	Kody Swanson	18.177	107.994	5/16/2008	5/8 Mile
Wisconsin Late Model*	71	Mark Eswein	18.997	103.332	10/7/2006	5/8 Mile
Bandit Big Rig Series*	17	Justin Ball	26.348	74.503	7/28/2018	5/8 Mile

* indicates Division/Series is inactive. Red text indicates fastest qualifying lap in stock cars.
 As of AUGUST 18, 2024



**INSPIRATION...
 IT'S IN
 OUR NATURE**

ADVENTURE AWAITS NESTLED BETWEEN THE BLUFFS AND ALONG THE MISSISSIPPI RIVER!
 The La Crosse Region bursts with inspired adventure as unique as each explorer. Discover festive flavors, charming history, vibrant views, and epic outdoor recreation just a road trip away!

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2024

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Fan Guide

OCTOBER 3-4-5-6

LaCrosse Fairgrounds Speedway • West Salem, WI

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2024