

10 | 2.3.4.5 | 25



2025 FAN GUIDE



N4985 CTY Rd. M • West Salem, WI 54669

608-786-1525



RULES / ENTRY • REGISTRATION • CAMPING • TICKET INFO • VISIT:

OktoberfestRaceWeekend.com

# WELCOME



# IT'S MORE THAN RACING





**THANK YOU FOR BEING PART OF THIS GREAT RACING TRADITION!** We would like to welcome you, your friends, and your family, to the 56th Annual Oktoberfest Race Weekend, October 2-5, 2025. It has always been our goal to provide area race fans and race teams with a unique, fun, and exciting stock car racing event in the upper Midwest. Oktoberfest Race Weekend has provided hundreds of thousands of race fans in its 55 years with many great memories, and we expect this year to be no different!

If you're reading this Fan Guide for the very first time, let's quickly review how we got here. Starting in 1970, 'Fest operated as a two day event throughout the 1970's and 1980's. In the early 1990's, Friday was added to the weekend schedule, and just a few years later, it became the four day tradition that fans enjoy today. Thanks to the dedication of the camping fans, our popular camper village has grown exponentially since the early 1990's. Now, many even stay for up to a week.

There's nothing like taking in the senses at fest. Hearing the sounds of racing... smelling the aroma of race fuel, and tires, or the grandstand grill. The Visual. Seeing the colors and action of racing in-person that live racing provides. Not only on the track, but off the track. The fans. Friendly faces. The crews. We are all sharing a common love for this sport that brings us together- a must see, like no other.

16 Divisions...that is a lot of racing Divsions. And that is a lot of race cars. This event is put together by race fans because of our love for the sport and passion for entertaining guests. That combination makes it a perfect formula for both the fans and the race teams. That is why we feel FEST is BEST!

We would like to say thank you to everyone that has attended and raced over the years at this annual event. It is all of you who help make the event so fun for everyone. A thank you also must go out to several fundraising or volunteer groups that help us organize and put on the event. On behalf everyone that helps put on the event, as well as the staff and management of LaCrosse Fairgrounds Speedway, We Thank YOU.

We'd love to see you at the 56th Oktoberfest: Oct. 2-3-4-5, 2025!

- Staff & Management of LaCrosse Speedway











# **OFFICIAL FEST MERCHANDISE TRAILER**OPENS 11AM THURS-FRI-SAT; 9AM SUNDAY

PET COSTUME PARADE - FRIDAY | GOLF CART PARADE - SATURDAY

LIVE MUSIC - 9:30PM-1:00AM

ONE ACCORD - FRIDAY NIGHT | THE DAWG BONES - SATURDAY NIGHT

**LISTEN LIVE TO RACES ON 91.5FM** 

**BUY ADVANCED TICKETS ONLINE I CAMPGROUND WIFI** 

IMPROVED WRISTBAND PURCHASING OPTIONS

**Photo Credit** TRACK PHOTOGRAPHER MARY SCHILL ForteDesignSite.com • 608-792-1317

ALSO THANKS TO: BRUCE NUTTLEMAN - ULTIMATE LAP PHOTO | STAN KALWASINSKI



## THURSDAY-FRIDAY SCHEDULE



# **SATURDAY-SUNDAY SCHEDULE**



# **THURSDAY**

6:00

Super Late Models: "The Futures" Super Late Models: "Knights"

LaCrosse Late Models - Twin 20's: 1 & 2

LaCrosse Sportsmen • Street Stocks / 6 Shooters

Hornets • Double-O Race

#### NOTE: ALL EVENTS & TIMES SUBJECT TO CHANGE





STDRAGE

9:30 2025 LaCrosse Division **Track Champion** Reception

(Exhibition Hall, Music: DJ. Everyone is Welcome!)

#### 8:00 • REGISTRATION OPENS

(Tan Fair 4H Building, Behind Exhibition Hall)

(No 1/4 Mile Practice until 2:05)

12:00 • CORNHOLE TOURNAMENT

(At Big Red Barn)

2:05 • 1/4 MILE TRACK PRACTICE

2:45 • QUALIFYING (5/8 Mile, then 1/4 mile)

Street Stocks/ 6 Shooter B-Feature (T)(10 laps) Hornet B-Feature Feature (T)(10 laps)

LAX Sportsmen Semi-Feature (T)(12 Laps)

Hornet Oktoberfest Feature (20 laps)

Super LM - Futures Feature (22 laps)

Super LM - Knights Tom Reffner Feature (22 laps)

8:00 • PITS OPEN

9:00 • DRIVERS' MEETING

9:30 • OPEN PRACTICE STARTS

1:20 • OPEN PRACTICE ENDS (Clear 1/4 mile)

2:20 • GRANDSTANDS / BOX OFFICE OPENS

6:00 • OKTOBERFEST RACING BEGINS

LAX LM Semi-Feature (T)(15 Laps)

Street Stocks/ 6 Shooter Feature (20 laps)

LaCrosse LM Eins Feature (#1)(22 Laps)

La Crosse Sportsmen Feature (20 laps)

La Crosse Late Models Zwei Feature (#2) (22 laps)

Double-O Feature (6 laps / Track = 12 Total)

# **SATURDAY**

Super Late Models: ASA Midwest Tour Big-8 Late Model Series

Mid-American Stock Car Series Midwest Trucks • Midwest Dash

5:00 Late Models

Kwik Trip

#### NOTE: ALL EVENTS & TIMES SUBJECT TO CHA



9:30 POST-RACE **ENTERTAINMENT:** THE DAWG BONES

**SUNDAY** 

MIDWEST TOUR

(Live Music - Exhibition Hall)

Super Late Models: ASA Midwest Tour

Upper Midwest Vintage Racing Series

Gandrud Chevrolet Cratetoberfest 602's

NOTE: ALL EVENTS & TIMES SUBJECT TO CHANG

#### 8:00 • REGISTRATION & PITS OPEN

(Tan Fair 4H Building, Behind Exhibition Hall)

8:00 • GRANDSTANDS OPEN

9:00 • DRIVERS' MEETING

9:00 • MEMORABILIA SHOW OPENS

(In Big Red Barn - Free Admission)

9:30 • PRACTICE STARTS

10:00 • GOLF CART PARADE (Exhibition Hall)

1:00 • LIVE MUSIC (Exhibition Hall Until 5:00)

2:05 • GRANDSTANDS / BOX OFFICE OPENS

2:25 • OUALIFYING

(Big-8, ASAMT, Mid-Am, Trucks, Dash)

#### 5:00 • OKTOBERFEST RACING BEGINS

Big-8 Series Qualifying Features (12 laps) ASA Midwest Tour Odd & Even Dash (8 laps)

Midwest Dash Heats (8 laps)

ASA Midwest Tour Qualifying Features (12 laps)

Midwest Trucks Heats (8 laps)

Mid-Am Heats (8 laps)

Midwest Dash B-Feature (T)(12 laps)

Big-8 Series B-Feature (18 Japs)

Midwest Dash Series Feature (20 laps)

Mid-American Stock Car Feature (25 laps)

Midwest Trucks Feature (25 laps) Big-8 Late Models Feature (48 laps)

# **FRIDAY**

"The Dick Trickle 99" Super Late Models LaCrosse Late Models - Twin 20's: 3 & 4 Area Sportsmen

#### NOTE: ALL EVENTS & TIMES SUBJECT TO CHANG



9:30 **POST-RACE ENTERTAINMENT:** ONE ACCORD (Live Music - Exhibition Hall)



### 8:00 • REGISTRATION OPENS

(Tan Fair 4H Building, Behind Exhibition Hall)

8:00 • PITS OPEN

8:00 • GRANDSTANDS OPEN

(Free Grandstand Admission until 2:40)

9:00 • DRIVERS' MEETING

9:30 • OPEN PRACTICE STARTS

12:00 • CORNHOLE TOURNAMENT (Big Red Barn)

2:00 • PET COSTUME PARADE (Exhibition Building)

2:40 • GRANDSTANDS / BOX OFFICE OPENS

3:00 • QUALIFYING (SLM, Area Sportsmen)

5:30 • OKTOBERFEST RACING BEGINS

Super LM Last Chance Races (10 laps) Area Sportsmen Qualifying Races (8 laps) Area Sportsmen Odd & Even Heats (6 laps)

Segment 1: SLM "Dick Trickle 99" (33 laps)

LaCrosse LM Semi-Feature (T)(15 laps) Area Sportsmen Last Chance (T)(12 laps)

LaCrosse Late Model Drei Feature (#3) (20 laps) Segment 2: SLM "Dick Trickle 99" (33 laps)

Area Sportsmen Feature (25 laps)

Super LM "The Stubby" Feature (20 laps) LaCrosse Late Model Vier Feature (#4)(20 laps)

Segment 3: SLM "Dick Trickle 99" (33 laps)





7:30 • PANCAKE BREAKFAST (Exh. Hall until 11:00)

8:00 • PITS/REGISTRATION OPENS (At Turn 4 Pit Gate Building)

8:30 • GRANDSTANDS / BOX OFFICE OPEN

9:00 • PUMPKIN COLORING CONTEST

(At Exhibition Hall)

9:00 • DRIVERS' MEETING 9:30 · SUNDAY CHURCH SERVICE

(At Big Red Barn)

### 10:00 • RICH PINSKI & BEER HOUSE BOYS

(Live Music - Midway, Until Noon)

10:00 • PRACTICE/OUALIFYING for Cratetoberfest

10:15 • PRACTICE for Upper Midwest Vintage Cars 10:45 • AUTOGRAPH SESSION STARTS

(On Frontstretch until 11:30)

11:00 • CHAMPIONS' RE-UNION (Hospitality Chalet, Until 2:00)

11:30 • AUTOGRAPH SESSION ENDS

12:00 • OKTOBERFEST RACING BEGINS

Gandrud Chevrolet Crateoberfest Heats (8 laps) Vintage Car Heats (8 laps)

Crateoberfest Feature (25 laps)

Vintage Cars Feature (15 laps)

**ASA Midwest Tour Driver Introductions** 

ASA Midwest Oktoberfest 200

PRACTICE DATES

• SATURDAY, SEPT. 27 • 11:00 - 3:00 • WEDNESDAY, OCTOBER 1 • 2:00 - 6:20

**FUTURE FEST DATES** 

• 2026: OCTOBER 8-9-10-11 • 2027: OCTOBER 7-8-9-10



Fest Dates are always the 5th weekend after Labor Day. The LaCrosse Festival Oktoberfest is typically the 4th. That's why the dates fall where they do.

WANT TO RACE AT OKTOBERFEST?

10/4/25

10/4/25

If you are considering racing your car at Oktoberfest Race Weekend, take a look at the rules, divisions and competition guide at oktoberfestraceweekend. com/competitors/. Get a description of divisions that your car may fit into, as well as an entry form. Discounts are available for advanced entry! Advanced entries are due no later than September 27th. Print, Fill Out, Mail In. -OR - Online registration is also available! Remember, #FESTisBest and it's a lot of fun! Note: ASA Midwest Tour: Get entries from your series director.

10/5/25

# Dates And Times Quick Reference Guide

9/29/25 12:00 - Camparound Opens 10/1/25 2:00 - Open Practice Until 6:20 10/2/25 8:00 - Grandstand Gate Opens (Thurs-Fri-Sat) 10/2/25 11:00 - Fest Souvenir Trailer Opens (11am Daily) 10/2/25 12:00 - Cornhole Tournament 10/2/25 6:00 - Thursday Racing Starts 10/3/25 12:00 - Cornhole Tournament 10/3/25 2:00 - Pet Costume Parade 10/3/25 5:30 - Friday Racing Starts 10/3/25 9:30 - After Race Party: One Accord 10/4/25 9:00 - Memorabilia Show 10/4/25 1:00 - Live Music: Static Echo Band 10/4/25 10:00 - Golf Cart Parade

5:00 - Saturday Racing Starts

9:30 - After Race Party: The Dawg Bones

 10/5/25
 8:30 - Grandstand Gate Opens

 10/5/25
 9:00 - Pumpkin Coloring Contest

 10/5/25
 9:30 - Sunday Church Service

 10/5/25
 10:00 - Rich Pinski & Beer House Boys

 10/5/25
 10:45 - Autograph Session

 10/5/25
 11:00 - Champions' Reunion

 10/5/25
 12:00 - Sunday Fest Racing Starts

OFFICIAL EVENT
MERCHANDIST



7:00 - Pancake Breakfast (until 11:00)

# Track Facts

**LÊNGTH OF TRACK:** Large Track - 5/8 mile • Small Track - 1/4 mile.

**SURFACE:** 5/8 Mile - Six inch highway grade asphalt over five inch base of ground asphalt from original pavement. First paved July 1970, repaved in 1994. Quarter mile - Six inch asphalt over three inch base, paved in 1988, repaved in 2022.

**WIDTH OF TRACKS:** All straights 50 foot wide; half mile turns 60 foot wide; quarter mile turns 50 (2 & 3) and 75 foot (1 & 4) wide. **RETAINING WALL:** Steel Reinforced concrete wall, 3.5 feet

high, 90 degrees to racing surface on half mile. Quarter mile has movable, steel reinforced cement highway barriers secured with steel cable.

TOTAL TRACK ACREAGE: 35 Acres

TYPES OF RACING: NASCAR Weekly Series Late Models, Sportsmen, Hornets, Mini-

Vans, Street Stocks, High School, 6-Shooters.

**RACING SCHEDULE:** Events nearly every Saturday night, mid-May through early-September, plus specials throughout the season and the Annual Oktoberfest Race Weekend in early October.

**SAFETY VEHICLES:** Five Fire/Safety Trucks, one ambulance, three recovery tow vehicles, two water trucks, 2 garbage trucks, plus a rolling dumpster, a GMC Sonoma, an Oversized Grocery Shopping Cart, an S-10 and Trakside Liveable Van.

**WHEN OPENED:** Began operation as dirt track in 1957; Asphalt paved track in July 1970.



# TICKET INFORMATION



#### **SINGLE-DAY GENERAL ADMISSION TICKETS THURSDAY FRIDAY** SATURDAY SUNDAY **GENERAL ADMISSION** \$25 \$30 \$30 \$30 STUDENT (12-17) w/Student I.D \$15 \$15 \$15 \$15 \$6 \$6 **KIDS** (Age 6-11) \$6 \$6 CHILDREN (Age 5 & Under) FRFF FRFF **FRFF FRFF**

MULTI-DAY GENERAL ADMISSION WRISTBANDS										
		<b>THURSDAY</b>	<b>FRIDAY</b>	<b>SATURDAY</b>	<b>SUNDAY</b>					
THU-FRI-SAT-SI	<b>JN</b> \$100	<b>Ø</b>	Ø	lacksquare						
FRI-SAT-SUN	\$80	X	$\bigcirc$	lacksquare	$\bigcirc$					
SAT-SUN	\$50	X	X	Ø	<b>Ø</b>					
FRI-SAT	\$50	X		<b>Ø</b>	X					
THURS-FRI	\$45			X	X					

Available at Box Office, Starting 1:00 pm, Thursday Oct. 2nd

### **RESERVED SEATING GRANDSTAND TICKETS (TURN 1)**

FRIDAY	\$35	Available Online at Oktoberfest
SATURDAY	\$35	Website or at the
SUNDAY	\$35	Gate
♦ A	В	C

THIIDGUAV





Reserved Ticket Includes After-Race Party Admission. Avoid the Gate Rush!
ORDER ONLINE TODAY at OktoberfestRaceWeekend.com!

### BRINGING A GOLF CART OR ATV / UTV? - IT MUST BE REGISTERED WITH PAID PERMIT

DUTIbeivze

• Please only park in designated areas.

• Please observe all rules, regarding speed limit on grounds, number of passengers, and nighttime operation.

• Parking available behind the grandstands.

• Bring your trailer to the Big White Horse Arena, located adjacent to the East Side Parking Lot. Our valet service will drop it inside and bring it to you when you are ready to leave.

Visit OktoberfestRaceWeekend.com/campervillage-invormation/ for rules and Registration Form.



# FREQUENTLY ASKED QUESTIONS



**ADMINISTRATIVE OFFICES:** The LaCrosse Speedway office is located just outside the main grandstand entrance.

**ALCOHOLIC BEVERAGES:** We will not serve beer to anyone under the legal drinking age, or to anyone who is deemed intoxicated. Proper identification must be presented, and please drive responsibly!

**ATM:** There is an ATM available inside the grandstands under the race tower, in front of the concession stand.

**AUTOMOBILE ASSISTANCE:** Fans who encounter car trouble while visiting La Crosse Speedway may receive assistance. Please contact a Speedway staff member.

**CARRY-INS:** Carry-in food and beverages are not permitted inside the grandstand gate (except items purchased from event participating food vendors adjacent to the entrance).

**CONCESSIONS:** The speedway's concession stands are located at the top of the grandstand area on the frontstretch and are spread throughout the grandstands.

**CREDIT CARDS:** Credit Card are accepted at all ticket windows and the pit registration. **FAMILY SECTION:** The family seating sections are located at the end of the frontstretch, in front of the burger grill area, past the start finish line. Alcohol is not permitted in these areas.

**GOLF CARTS / ATV'S:** Golf carts or ATV's are permitted to use on the grounds, but there is a fee, a permit required, and rules to follow. Please visit OktoberfestRaceWeekend.com for details.

**HANDICAP ACCESS:** The grandstands have designated wheelchair accessibility. On the west end, in the elevated grandstands are wheelchair designated spots. The speedway's handicap parking is located just outside the grandstand playground on the north end of the east parking lot. Please display handicap credentials in your vehicle.

**LOST AND FOUND:** Lost & found items may be taken to & retrieved from the Speedway's official Souvenir Stand or Oktoberfest Merchandise Trailer by the Box Office.

**PAGING:** The public address system at the Speedway will be used for paging fans in emergency situations only. Bring your cellular phone to find your friends or family members.

**PARKING:** Car parking is free for all spectators, in the proper parking areas (Please do not park in the Camping Areas).

**RAIN CHECKS:** In the event of postponement, your ticket will be honored on the date the event is rescheduled. During Oktoberfest many logistics come into play, but decisions are made keeping all parties involved in mind. Sorry, no cash refunds.

**RE-ENTRY:** Fans who leave the race track grandstands must have their hand stamped upon departure and have proper wristband on, and / or ticket stub in hand for readmission.

**RESTROOMS:** Restrooms are located at the center of the frontstretch concession area. There are limited portable restrooms available in turn one and on the west end of the grandstand areas.

**SECURITY:** If you have any problems, emergencies, etc., find a security staff member, or contact a concession worker.

**SMOKING:** Wisconsin State Smoking Ordinance prohibits smoking in all of the seating areas. Smoking is allowed behind grandstand seating area only.

**SOUVENIRS:** The Speedway souvenir stand during the Oktoberfest Race Weekend is located across from the Ticket Entrance outside the grandstands.

d d

# **USE #FESTISBEST ON SOCIAL!**



## **CHAMPION'S REUNION**





AUCTIONS – TRADE SHOWS – SEMINARS

CONSIGN / SELL • BUY • MAKE \$ • SAVE \$ VISIT WITH THE TRADE SHOW EXHIBITORS

DAVENPORT, IA - DEC. 5-6 WEST BEND, WI - JAN. 9-10

Questions?: Call 815-703-0285

MidwestRacersAuction.com



# **MOBILE OFFICE • STORAGE CONTAINERS - 10' to 53'**



802 Charles St. • Delhi, IA 52223 (800) 924-4254 • a-1storage@a-1storage.net

a-1storage.net



Scoring.Racing

Scan to access:

- EVENT SCHEDULES -

- DRIVER LISTS -

- EVENT LINEUPS -

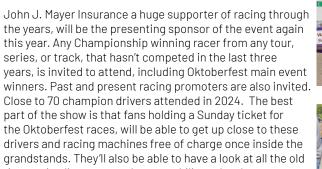
- EVENT RESULTS -

**TUNE IN TO: 91.5 FM TO LISTEN TO THE RACES** 



The 17th Annual Champions ReUnion will be held Sunday, Oct. 5th from 11am-2pm. Special

racing guests are the norm for appearing at the event and this year will be no different. In the past the reunion has drawn notable racing dignitaries Ernie Tuff, Tom Reffner, Marv Marzofka, Steve Holzhausen, Bryan Reffner, Dick Trickle, Tim Schendel, Bobby Weiss, Larry Wehrs, Leon Plank, Tom Steuding, Larry Behrens, Al Schill, Dave Watson, Mike Miller, racing champion driver and promoter, Phil Bickley and many others too numerous to list here. Along with a cast of super star racers and promoters, cars that raced back in the day will also be on hand. Those to appear raced as far back as the 1950s up into the 1990s.



time racing literature and memorabilia at the show.

**WHAT:** 17th Annual Champion's Re-Union **WHEN:** Sunday, October 5th

**TIME:** 11:00 -2:00

WHERE: Auto Value Parts Stores Hospitality Chalet
(At the end of Grandstands in Turn 1)

WHO: Any Champion • Any Track • Any Series

RSVP: MUST RSVP in advance, and have not raced for 3 yrs CONTACT: Dale Danielski 608-518-2478 OR 608-783-5125

EMAIL: dale@starmakermultimedia.com
WEBSITE: starmakermultimedia.com

The Rep





Drivers and racing Promoters wishing to attend need to contact Dale P. Danielski at email address.

dale@starmakermultimedia.com, on the Champions Reunion 17 event FB page, or by calling 608-518-2478, 608-816-2848.

Fans with Sunday Event Ticket are welcomed to Visit!

# It's the Midwest Racing Family's Re-Union.



# **OKTOBERFEST 200**



# DICK TRICKLE 99





ASA MIDWEST TOUR SUPER LATE MODELS - SUNDAY - The Oktoberfest 200 ASA Midwest Tour race is the "Granddaddy of the year-end special events". This tough, competitive, and grueling race has separated Champions from Challengers since it's inception in 1970. To win this event and be crowned, the "Oktoberfest Champion," is a highlight of any Driver's (and race team's) career. The list of past winners is impressive, and those that have competed in it are even more so. The ASA Midwest Tour has cars made specifically for racing short tracks, built with high-performance suspension parts and engines (A.K.A. "Super Late Model"). This division is run similar to the old ARTGO series that competed in the 80's and 90's. The rules package is designed to meet in the middle, allowing drivers throughout the region to make minimal to no changes to their cars in order to race.

**FORMAT**: 200 laps with "controlled pit stops." A controlled pit stop allows the teams to re-fuel, change tires and make adjustments under yellow flag conditions for a set number of laps (usually 4). This helps the teams reduce cost by not having to need a full crew for any pit stop.

**GETTING IN:** Qualifying will take the top 16, Qualifying races will fill another 4 spots, last chance race(s) 4 spots, the current ASA MWT point leader, the most current winner of the Dick Trickle 99, the most current Oktoberfest 200 winner, and a promoters' choice(s) if applicable.

**LAST EVENT**: Saving the biggest for the last...this is the final race of the Fest Weekend.

### THE TOM REFFNER KNIGHTS OF OKTOBERFEST -



**THURSDAY** - A Super Late Model event for teams that are not eligible for the Futures. Recognizing "The Blue Knight," Tom Reffner, the race is a test of skill, patience, and team work. It's also a good warmup run for those planning on running the Trickle 99 race or the Oktoberfest 200.

There's not a lot of laps.... so teams must move quickly if they want to have a chance to win!



that ARTGO and LaCrosse Speedway promoter John McKarns discovered from a track named "Thunder Road" out in the North East, using a similar format. The first edition ran in 2007. A race, divided into three segments, with not only segment lineup formulas, but an overall winner, was not only something fun for the fans to watch, but something fun for the

racers to compete in. No pressure for drivers looking for championship series points. Just a one night race, honoring the legend Dick Trickle. Trickle never raced in the event in his name, but he was on hand for several years to welcome the drivers competing, and to congratulate the winner in victory lane.



### OPEN TO ANY SUPER LATE MODEL TEAM.

**FORMAT:** Fastest 15 in Qualifying advance to 99 Lap Feature. 10-Lap Last Chance(s) If two last chances, top three advance. If Three Last Chances, top two advance. Points are assigned for each segment based apon finishing postion. First would be 1 point, second 2 points, etc.

**THE RACE IS RUN IN 3 SEGMENTS:** Each segment is 33 laps long. Segment 1 is lined up with a dice roll inversion plus zero, from qualifying. Segment 2 is lined up by inverting 10 plus draw of the first segment (must be on lead lap). Segment 3 is lined up by inverting 10 plus draw of current points (must be on lead lap)! **OVERALL** 

**LOWEST SCORE IS THE CHAMPION!** 

### THE FUTURES SUPER LATE MODELS - THURSDAY $\,$ - The

Futures is a Super Late Model race open to drivers under age 30 that have never finished in the top 3 of the Midwest Tour standings, -or- anyone over 30

that has never run in a previous Oktoberfest 200, NASCAR Touring/ASAMT/ARCA/ASA/

ARTGO or any of NASCAR's top three Series (Cup, Xfinity or Trucks). Driver registration also subject to approval.



### **GANDRUD CHEVROLET CRATEOBERFEST CHALLENGE -**

GANDRUD
PERFORMANCE PARTS
PERFORMANCE

**SUNDAY -** The mixing and matching of a multitude of race cars from all walks of life will be on display Sunday afternoon with one of the

participants taking home a brand new 602 Crate Engine from Gandrud Chevrolet and GM Performance. Watch Trucks, Mid-American Stock Cars, Sportsmen, 602 Late Models, Modifieds and more, all utilizing the popular 602 crate engine package while chasing the checkered flag, and a brand new engine winner's prize in victory lane.



# **16 DIFFERENT DIVISIONS**



# **COMPETE IN 2025 #FESTisBEST**



#### BIG-8 LATE MODELS - SATURDAY - One of



the top Midwest touring series is based on the home **Models** track for the cars that participate. Solid car counts

and great racing with the "local" cars versus the "outsiders." The cars run on a Hoosier 8" treaded tire, and the engines are restricted on horsepower. This class gives the weekly short track warrior a chance to race specials at other tracks without interfering with their home track weekly racing schedule.



### MIDWEST TRUCKS - SATURDAY- The Midwest



Truck Series has been providing fans with some good ol' fashioned hard

charging racing. The series has seen growth with young future stars, and is real testing ground for skill and team work. You'll see some of the best racing of the weekend in the Midwest Truck Series, and watch as their 2025 Series Champion is Crowned!



AREA SPORTSMEN - FRIDAY - Area Sportsmen starts with O.E.M. stock-type AREA SPORTSMEN bodies, stubs and frames, with a minimum wheelbase of 108".

You may see many of these as a middle support class at short tracks in Wisconsin, Minnesota, and Illinois. They compete on treaded 8" wide racing tires.



#### LACROSSE LATE MODELS - THURS, & FRI. - The



LaCrosse Late Models compete at the LaCrosse Speedway weekly, sanctioned by NASCAR. They run any approved ABC Late Model body, and they

run on Hoosier 1070 10" race tires. Engines may not exceed 363 cubic inches, and they may only run a 2-barrel 500 CFM Carburetor. Their schedule starts in May, runs through mid August, plus the Oktoberfest Race Weekend finale. Again, this year they will run 4 feature events to determine the LaCrosse 2025 track champion.



#### LACROSSE SPORTSMEN - THURSDAY- The



LaCrosse Sportsmen have an established "breakout" lap time of 21.900 seconds per lap. The feature winners draws the breakout

time for the following event. This rule allows a variety of cars including Sportsmen, Mid-Am, Modifieds, Trucks, Vintage and more to compete under one class. Teams can utilize any treaded Hoosier Tire that fits on an 8" wheel. You will see a variety of cars and it is a unique way to race. Look for lots of passing and a new type of game plan to run in this race. Drivers get two 0.3 second difference "Mulligans" per race as long as it is not on the last lap, so anything below 21.600 is an automatic disqualification.



### **WIN A FREE RESERVED CAMPSITE FOR 2026!**

Decorate your Camper and Campsite area with your holiday of choice! The Judges will select TWO winners for a Free Reserved Campsite in 2026, plus runner up prizes to be awarded!

### OBERFESTRACEWEEKEND.COM

#### MID-AM RACING SERIES - SATURDAY - The



Mid-Am Racing Series is the Iongest running Sportsmen RACING SERIES style car series in the

Midwest. It has been the staple for most year end special events. The series started in 1993 and it is based on GM Metric framed cars, with aftermarket made-for-racing Sportsman bodies. Engines are 358 cubic inch Chevrolet and Ford, or 366 cubic inch V-8 Mopars. They must run a stock Holley 750 CFM Carburetor, 8" Hoosier race tires and weigh a minimum of 3000 pounds.



### VINTAGE CARS - SUNDAY - Old race cars from



the glory days! Witness a variety of yesteryear's race cars in a flashback to the past. It is a "must see" race

that will bring back a lot of memories, while providing some new ones. This is fun to watch on Sunday at Oktoberfest, as cars from the 70's, 80's, 90's, and more all compete at the same time!



#### STREET STOCKS / 6-CYLINDERS - SATURDAY



The newest typical "bomber" type class seen as an entry level division at many tracks. Any 6-cylinder stock OEM Car. This

Division is loads of fun for both the driver and fans. The racing is always interesting as you have a mix of new drivers and seasoned ones, and oftentimes you'll see 3 or 4 wide racing!



#### MIDWEST DASH SERIES - SATURDAY- These

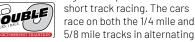


cars are fast, and are not afraid to push the limits...3 wide racing...and lots of moves that

will make your heart race! This series races at various tracks throughout the upper midwest, and is at the top end of the 4 cylinder divisions. Any front or rear, two-wheel drive, car or minitruck, having a minimum of 92" wheel base can run. Cars must have only a 4-cylinder stock engine and a manufacture date of 2000 or older. They are fully equipped with standard racing safety gear and a roll bar.



**DOUBLE-0 - THURSDAY**- The Double-0 is one of the most exciting and unique races seen in short track racing. The cars



laps! This makes an exciting transition at the start / finish line and at turn one. The race is open to any full-frame car with roll-bars that is already eligible for competition during the weekend.



**HORNETS** - Any 3 or 4 Cylinder compact car,



with a Maximum wheelbase of 103." The cars are strictly stock with minimal alterations made for Safety. They race many times

per season at the LaCrosse Speedway and provide a fun and inexpensive way for a fan to





### OKTOBERFEST RACE WEEKEND CAMPING RULES

**REFUSE:** Please bag your trash & place in dumpsters located throughout camping areas. **HAULERS:** Park in the Hauler Parking area to the East of Pischke Motors (car dealership). **CO:** Carbon monoxide is a colorless, odorless deadly gas. Please do not use portable heaters or lanterns while sleeping in tents, campers, or vehicles. Also do not use a charcoal grill or propane indoors unless specified for indoor use. RVs w/ exhaust tubes - please run it away from others.

**ELECTRIC:** There is a very limited number of electrical hook-ups. They are first come, first served. Do not open or tamper with the electrical panels, or do any electrical work to any Fairgrounds property. YOU WILL BE SUBJECT TO REMOVAL FROM GROUNDS IMMEDIATELY and you will also Lose renewal privileges. Respect the property of others, and do not remove other campers' cords in occupied outlets. This too, will cause you to lose your camping spot.

**GENERATORS:** Are Permitted, and we recommend you chain it to your unit. If it does not have a "quiet" mode, it must be turned off at 1am.

**BOUNDARIES:** PLEASE STAY WITHIN THE CONFINES OF THE AREA MEASURED OR "DESIGNATED" as your campsite. Campers must be parked in an orderly direction to comply with health dept. regulations and emergency services.

FIRE LANES: DO NOT PARK IN THE CAMPGROUND ROADS ("fire lanes"). Please be considerate of others that need to move through campgrounds. Violators will be towed with one of the four wreckers we have on the grounds. We are not responsible for any damages.

ATV, GOLF CART, UTV, ETC.: If you choose to operate one of these on the grounds, YOU MUST have a permit. The permit must be visible. Proof of insurance is required to obtain a permit. NO MOTORIZED 2-WHEEL UNITS ALLOWED ON GROUNDS. PERMIT registration forms are available at Oktoberfestraceweekend.com/camper-village/. IF YOU HAVE AN ATV

TRAILER: PARKING IS AVAILABLE INSIDE THE LARGE WHITE INDOOR HORSE ARENA. A NON-REGISTERED GOLF CART /ATV / UTV / ETC. VEHICLE FOUND IN OPERATION - at any time - WILL IMMEDIATELY TERMINATE YOUR RESERVED CAMPSITES AND FURTHER ACTION MAY TAKE PLACE AS DEEMED NECESSARY AT THE DISCRETION OF TRACK OFFICIALS.

**CAMPER WASTEWATER**: Camper septic tanks or "grey water" may not be emptied on Fairgrounds Property. Any Violators will be dealt with through law enforcement, and they will permanently lose any camping reservation opportunities.

**HOT COALS:** Please DO NOT dump any hot coals or ashes in trash cans or dumpsters. **FIRE RINGS**: Are provided for your campfire. Firewood is provided for your campfire.

Please do not take any more firewood than you need for your campfire during the event. Be respectful that other campers would like to use firewood too - don't hoard it. NO BONFIRES or EXCESSIVE sized fires. Keep fire contained to the size of the fire rings.

QUIET HOURS: Have fun, but please be considerate to those camping or sleeping around you. QUIET HOURS FROM 1 A.M. UNTIL 6:00 A.M. WILL BE ENFORCED. Please turn off your generators and any stereos, etc. during this time. If security or speedway staff determines that your behavior is inappropriate, we will not hesitate to remove you from the property, and you will forfeit your camping spot.

FIREWORKS: Fireworks are not permitted on any fairgrounds or speedway property at any time.

RESERVED / UNRESERVED AREAS: We reserve the right to accommodate the increasing demand and limited supply of camping spaces by adding reserved spots and reducing the availability of unreserved areas as deemed necessary.

**RESPONSIBILITY**: You are responsible for anyone associated with your reserved camping spot. You are responsible for anyone using YOUR Registered CART / ATV / UTV / ETC Permit. Please help us keep respectful behavior on the grounds in accordance with the spirit of the event. Let's all have fun, but know when to draw the line.

**REMOVAL:** All camping units must be removed by 11 A.M. on Tuesday Oct. 7.

### OUR CAMPING ATTENDANTS WILL DO THEIR BEST TO FIND YOU A PLACE TO PARK ON-SITE IF YOU DO NOT HAVE A RESERVED SPACE. NOTES

- IF YOU CANNOT FIND ON-SITE CAMPING SPACE:
- NESHONOC LAKESIDE CAMPGROUND 608-786-1792 (2 miles)

• VETERANS MEMORIAL CAMPGROUND - 608-786-4011 (1/4 mile)

# THINGS TO KNOW



# **OFF-TRACK NOTABLE EVENTS**



### **HOW TO GET A RESERVED CAMPSITE**

- 1. How do I get a spot? There is a waiting list for reserved spaces, which may take a few years to get one.
- 2. Are there hookups for my camper? No. There are a limited number of electrical panels, designed for events

such as the annual Interstate Fair. No one is guaranteed to any water or electrical access.

- 3. When will you contact me If I will get a spot? Usually we will contact you in the first two weeks of September if spaces open up for those on the waiting list.
- 4. How do I sign up for the waiting list? Please contact the Speedway Office at 608-786-1525 or email. OktoberfestCamping@gmail.com, and tell us your name, address, phone #, email address, size/ type of camper(s) and number of campers.

### THINGS TO DO AND REMEMBER

- Sunday Church Service, Big Red Barn -9:30am
- Free Showers in the campground restroom blda.
- LP Gas: Allied Cooperative sells -They do NOT Deliver - 608-786-1000
- Souvenir Row located behind grandstand entrance
- Champions' Re-Union Sunday at the Hospitality Chalet - Visit with retired racers, 11-2pm
- Medical Emergencies: Call Gundersen Clinic 608-775-8650, 5 miles west of the Grounds on Hwy 16 or Mayo Clinic, 608-392-5000, 191 Theatre Rd, Onalaska
- Private Porta Jons- Call Arcade Pumping at 608-790-8812
- Pumpkin Coloring Contest 9:00 am Sunday at the Exhibition Building.
- Firewood Call Greg's Firewood at 608-792-4734







**PAY-PER-VIEW BROADCAST AVAILABLE ON MIDWESTTOUR.TV** 













### 2025 CHAMPIONS RECEPTION

CELEBRATE WITH LACROSSE CHAMPIONS THURSDAY - 10:00 p.m. - MIDNIGHT EXHIBITION HALL

### PET COSTUME PARADE

COSTUME DRESS UP - YOU & YOUR PET FRIDAY - 2:15 p.m. IN FRONT OF EXHIBITION HALL

### **CORNHOLE TOURNAMENT**

CORNHOLE / BEANBAGS THURSDAY & FRIDAY - NOON-2:00 p.m. AT BIG RED BARN

### **MEMORABILIA SHOW**

COLLECTIBLE SALE SATURDAY - 9:00 a.m. - 5:00 p.m. AT BIG RED BARN

### PANCAKE BREAKFAST

BENEFITTING 4-H CLUB SUNDAY - 7:30 a.m. - 11:00 a.m. **EXHIBITION HALL** 

### **GOLF CART PARADE**

SATURDAY 10:00 a.m. **EXHIBITION HALL** 

### **ONE ACCORD**

FRIDAY NIGHT - LIVE MUSIC 9:30 p.m. -1:00 a.m. **EXHIBITION HALL** 

### THE DAWG BONES

SATURDAY NIGHT - LIVE MUSIC 9:30 p.m. -1:00 a.m. **EXHIBITION HALL** 

### STATIC ECHO BAND

SATURDAY AFTERNOON 1:00 p.m. - 5:00 p.m. **EXHIBITION HALL** 

### **RICH PINSKI & BEER HOUSE BOYS**

SUNDAY MORNING LIVE MUSIC 10:00 a.m. - 12:00 p.m. MIDWAY / SOUVENIR ROW

### **PUMPKIN COLORING CONTEST**

MARKERS PROVIDED FOR KIDS SUNDAY - 9:00 a.m. **EXHIBITION HALL** 

### **AUTOGRAPH SESSION**

**GET AUTOGRAPHS & PHOTOS** SUNDAY - 10:45 a.m. RACE TRACK FRONTSTRETCH

### ENJOY THE RACING TELEVISION BROADCASTS COURTESY OF SPEEDSCREEN.US

### CONGRATULATIONS 2024 WINNERS

ASA Midwest Tour • Ty Majeski Big 8 Series • Randy Sargent Midwest Trucks • Chester Ace Mid-Am Stock Cars • Ron Vandermeier Jr. UMVRS Vintage Cars • Jason Stark Cratetoberfest • James Swan Dick Trickle 99 • Tv Fredrickson

The Futures • Ty Fredrickson

Knights • Dalton Zehr

Area Sportsmen • Dave Trute Midwest Dash Series • Davey Pennel LaCrosse Late Models • Nick Barstad, Skylar Holzhausen (2), Adam Bendzick

LaCrosse Sportsmen • Bill Schott Hornets • Carter Horstman Street Stocks • Andy Moore Double-O • Mike Krueger

**GOLF CART / UTV / ATV PERMITS AVAILABLE** 

\$50 IN ADVANCE • \$75 AT THE EVENT 4-WHEELER / ATV PASSES: \$100

UNITS WILL NOT BE ALLOWED ON PREMISES WITHOUT A PERMIT

Download form at OktoberfestRaceWeekend.com

## **PAST CHAMPIONS**



# TRACK RECORDS



2024 - Ty Majeski - ASA Midwest Tour

2023 - Gabe Sommers - ASA Midwest Tour

2022 - Andrew Morrissey - ARCA Midwest Tour

2021 - Casey Johnson - ARCA Midwest Tour

2020- Ty Majeski- ARCA Midwest Tour

2019 - Ty Majeski - ARCA Midwest Tour

2018 - Andrew Morrissey - ARCA Midwest Tour

2017 - Johnny Sauter - ARCA Midwest Tour

2016 - Ty Majeski - ARCA Midwest Tour

2015 - Dan Fredrickson - ARCA Midwest Tour

2014 - Travis Sauter - ARCA Midwest Tour

2013 - Nathan Haseleu - ARCA Midwest Tour

2012 - Travis Sauter - ASA Midwest Tour

2011 - Travis Sauter - ASA Midwest Tour

2010 - Dan Fredrickson - ASA Midwest Tour

2009 - Travis Sauter - ASA Midwest Tour

2008 - Dan Fredrickson - ASA Midwest Tour

2007 - Dan Fredrickson - ASA Midwest Tour

2006 - Steve Holzhausen - Wisc. Late Model

2005 - Tim Schendel - NASCAR AutoZone

2004 - Brian Hoppe - NASCAR AutoZone

2003 - Tim Schendel - NASCAR ITEMS

2002 - Brian Hoppe - NASCAR Re/Max

2001 - Eddie Hoffman - NASCAR Re/Max

2000 - Steve Carlson - NASCAR Re/Max

1999 - Eddie Hoffman - NASCAR Re/Max

1998 - Eddie Hoffman - NASCAR Re/Max

1997 - Terry Baldry - ARTGO Challenge Series

1996 - Joe Shear - ARTGO Challenge Series

1995 - Joe Shear - ARTGO Challenge Series

1994 - Joe Shear - ARTGO Challenge Series

1993 - Matt Kenseth - ARTGO Challenge Series

1992 - Tom Carlson - ARTGO Challenge Series

1991 - Tom Carlson - ARTGO Challenge Series

1990 - Scott Hansen - ARTGO Challenge Series

1989 - Joe Shear - ARTGO Challenge Series

1988 - Ted Musgrave - ARTGO Challenge Series

1987 - Dick Trickle - ARTGO Challenge Series

1986 - Rich Bickle, Jr.

1985 - John Ziegler

1984 - Bryan Reffner

1983 - Tom Reffner

1982 - Jim Back

1981 - Junior Hanley

1980 - Mark Martin

1979 - Butch Miller

**1978** – Dave Watson

1977 - Larry Detiens

1976 - Larry Detjens 1975 - Tom Reffner

1974 - Jerry Makara

1973 - Mary Marzofka

**1972** - Joe Shear

1971 - Dick Trickle

1970 - Tom Reffner









Nestled between ancient towering bluffs and along the Mississippi River, the La Crosse Region bursts with colorful landscapes and over 100 miles of epic trails. From charming historic downtowns and vibrant festivals to flavorful fall cuisine, discover elevated adventure as unique as each explorer!

Discover Your Roadmap to Adventure Today!

**EXPLOREL ACROSSE.COM** 



DIVISION	#	DRIVER	LAP TIME	(MPH)	DATE	TRACK
American Speed Association *	23	Rick Beebe	19.415	101.107	6/6/1998	
American Super Cup Series	97	Sean Eurick	15.441	58.286	7/2/2024	1/4 Mile
ARCA / ASA Midwest Tour	91	Ty Majeski	18.476	106.245	10/9/2021	5/8 Mile
Area Sportsmen	2	Dave Trute	20.617	95.212	10/9/2021	
•	78	Steve Holzhausen	18.903	103.846		
ARTGO Challenge Series*  ASA Late Model North Series*			19.159		10/7/1995	5/8 Mile 5/8 Mile
Bandits*	22 09	Chris Eggelston Nick Schmidt	16.542	102.458 54.407	6/27/2009	1/4 Mile
Big-8 Late Models	91		19.676	99,792	10/4/2018	
Central Wisconsin Late Model*	75	Ty Majeski Blake Horstman	19.064	102.969	10/6/2016	
CWRA	99	Dick Trickle	19.004	102.909	6/22/1989	-,
CWRA		Darek Gress	14.178	63.479		
	8	Nick Clements		94.063	7/17/24 5/14/2016	
Grand National Sportsmen		Scott Luck	20.869	93.086		5/8 Mile
Great Northern Sportsmen Series	12	Alivia Moore	21.088		10/5/2018 7/12/2025	
High School Racing Assoc. Hobby Stocks	19 34	Mike Krueger Jr.	16.304 15.210	55.201 56.172	5/28/2022	.,
Hornets		Shane Kohlmeier		58.289		
	02	Shane Poehnelt	15.440 16.522		5/24/2025	
Junior Motorsports	2			54.473	10/4/2001	1/4 Mile
Legends	8	Colin Stocker	14.347	62.730	7/20/2022	1/4 Mile
Mid-American Stock Car Series	44	George Schultz	20.481	95.845	10/9/2004	
Mid-American Truck Series*	91	Terry Marzofka	20.810	94.330	10/10/1998	
Midwest Dash Series	0	Dan Braun	22.122	88.735	10/7/2023	5/8 Mile
Midwest Truck Series	23	LeVon VanDerGeest	19.989	98.204	10/4/2019	
Midwest Trucks*	3	Adam Shackelford	20.567	95.444	10/9/1998	
Mini-Vans	19	Jay Raines	16.687	53.934	7/8/2023	1/4 Mile
NASCAR Late Model	36	Dan Fredrickson	19.374	101.270	5/28/2022	
NASCAR Touring Series*	36	Dan Fredrickson	19.054	103.049	10/6/2006	
Outlawz*	5	Cory Kemkes	13.814	65.151	10/4/2018	
Pro-Four Modifieds *	25	Mel Walen	20.828	94.248	10/7/1994	5/8 Mile
Street Stocks	42	Chris Larson	15.897	56.614	7/20/2022	1/4 Mile
Six Shooter Super Late Model - The Futures	9	Matt Moore	16.107	55.876	5/31/2025	1/4 Mile
	91	Ty Majeski	18.574	105.685	10/4/2018	
Super Late Model - Knights	119	Dalton Zehr	18.498	106.066	10,0,2022	3, 0 111110
Super Late Model - Dick Trickle 99	91	Ty Majeski	18.405	106.601	10/8/2021	5/8 Mile
Super Sportsmen*	87	Colin Reffner	20.952	93.690	10/9/2009	5/8 Mile
Thunderstox*	43	Dan Linnehan	15.950	56.426	9/18/1999	1/4 Mile
TUNDRA Super Late Models	91	Ty Majeski	18.786	104.439	6/30/2017	5/8 Mile
USAC National Midgets	9	Kody Swanson	18.177	107.994	5/16/2008	5/8 Mile
Wisconsin Late Model*	71	Mark Eswein	18.997	103.332	10/7/2006	5/8 Mile
Bandit Big Rig Series*	17	Justin Ball	26.348	74.503	7/28/2018	5/8 Mile

<sup>\*</sup> indicates Division/Series is inactive. Red text indicates fastest qualifying lap in stock cars. **As of JULY 29, 2025** 



WEST SALEM, WI 54669 HWY. 16 & CTY RD M • 1-90 EXIT 12 608-786-1525 PO Box 853



Permit No. 869

LaCrosse, WI

STANDARD U.S. Postage **PRESORTED** 

N

CT. 2.3.4.5



**CURRENT RESIDENT OR:** 

















OktoberfestRaceWeekend.com