

2026 LaCrosse Fairgrounds Speedway
Press/Photo Credential Application

Applicant Name: _____

Address: _____

Contact Phone Number: _____

Contact E-Mail Address: _____

Name of Media Company Represented: _____

Address of Media Represented: _____

Emergency Contact Name: _____

Emergency Contact Number: _____

Applicant Position at Media Represented: _____

Name of Supervisor/Editor: _____

Supervisor Phone Number: _____

Supervisor E-Mail Address: _____

Type of Media Represented (check all that apply):

Print: _____ (check which form) Newspaper: _____ Magazine: _____

Online/Internet: _____ Photograph: _____ Television: _____

Video: _____ Radio: _____

Check if you are a: Writer _____ Photographer _____ Videographer _____

Are you a new applicant for 2026? Yes _____ No _____

Were you accredited with credentials in 2024: Yes _____ No _____ If yes, for what organization: _____

TERMS AND CONDITIONS AGREEMENT (Please Read Carefully)

NOTE: * Those given a season-long media credential must be active and present throughout the season and must cover 8 or more events in 2026 or credentials will be suspended. * Credentials which are requested for individual events must be received in the speedway office seven (7) days in advance of said event.

I hereby certify that I am an independent contractor, assuming all responsibility for myself as a result of participation in LaCrosse Fairgrounds Speedway events. I am not an employee, servant, or agent of LaCrosse Fairgrounds Speedway. I hereby agree to abide by all rules and regulations of LaCrosse Fairgrounds Speedway.

PRINT/PHOTOS – LaCrosse Fairgrounds Speedway media accreditation terms and conditions include (but are not limited to) the provision that any stories produced, and/or still photographs taken at each event will be used for media purposed only **AND NOT FOR COMMERCIAL USE. MARY SCHILL – FORTE DESIGN has an exclusive right to ALL PHOTO SALES** – online or at the track – from LaCrosse Fairgrounds Speedway and such as **MARY SCHILL – FORTE DESIGN is the Official Speedway Photographer(s). Anyone else caught selling photos or posing as an official speedway photographer and/or simply wearing a shirt that indicates “official”, thus creating the perception that he/she is in some way an official of any kind, will have their credentials denied or immediately revoked for the remainder of the season, and may be asked to leave the speedway premises.**

The undersigned understands that he/she and beneficiaries, executors, and assigns will be entitled to the benefits of insurance coverage provided by LaCrosse Fairgrounds Speedway for accidental injuries or death which occur as a result of external, violent, and visible means sustained during LaCrosse Fairgrounds Speedway events. The coverage of said policy shall constitute the limit of liability of LaCrosse Fairgrounds Speedway for such injuries occurring to the undersigned in any LaCrosse Fairgrounds Speedway event provided proper notification is filed with LaCrosse Fairgrounds Speedway management prior to that person leaving speedway property. **The undersigned fully understands that a race car exposes him/her to risks that can lead to serious bodily injury or death. The undersigned voluntarily assumes these risks.**

WITH MY SIGNATURE BELOW, I CERTIFY THAT I HAVE READY AND FULLY UNDERSTAND THIS AGREEMENT. I AGREE TO ABIDE BY ALL TERMS OF THIS AGREEMENT AND THE RULES OF LACROSSE FAIRGROUNDS SPEEDWAY.

Applicant's Signature: _____

Date: _____

Please sign and date and return both pages to:

LaCrosse Fairgrounds Speedway

ATTN: Credentials

PO BOX 853

West Salem, WI 54669

Scan & E-Mail both pages to: awells@lacrossespeedway.com

Include “CREDENTIALS” in the Subject Line