



LACROSSE SPEEDWAY
WEST SALEM, WISCONSIN

OCT. 8-9-10-11

LACROSSE SPEEDWAY 57th ANNUAL
Oktoberfest
RACE-WEEKEND



TRADITION

NIGHTLY AFTER RACE PARTIES
LEGENDARY CAMPER VILLAGE FUN
HUNDREDS OF FEATURE LAPS
IT'S RACING'S FAMILY RE-UNION!

608-786-1525

2026 FAN GUIDE



LaCrosse
FAIRGROUNDS *Speedway*

N4985 CTY RD. M • WEST SALEM, WI 54669

RULES / ENTRY | REGISTRATION | CAMPING | TICKETS | [OKTOBERFESTRACEWEEKEND.com](https://OktoberfestRaceWeekend.com)

THANK YOU FOR BEING PART OF THIS GREAT RACING TRADITION!

We're excited to welcome you, your friends, and your family to the 57th Annual Oktoberfest Race Weekend, October 8-11, 2026! Year after year, our goal remains the same: to give race fans and race teams a unique, fun, and exciting stock car racing experience unlike anything else in the Upper Midwest. For more than five decades, Oktoberfest Race Weekend has created unforgettable memories for hundreds of thousands of race fans — and we're ready to make plenty more this year!



If this is your first time picking up this Fest Fan Guide, here's a little history on how this incredible tradition came to be. It all started in 1970, when Oktoberfest was a two-day racing event, and continued up to the early 1990s, when a third day was added. Just a few years later, Fest grew into the four-day racing tradition we know today. Along the way, our dedicated camping fans created another tradition of their own. Camper Village has grown tremendously since the early 1990s, with many fans now making Fest an entire week-long experience!

There's simply nothing quite like experiencing Oktoberfest Race Weekend in person. The sounds. The smells. The colors. The people. Engines coming to life and race cars roaring past the grandstands. The unmistakable aroma of race fuel and hot tires mixed with something cooking on the grandstand grill. Then there's the color, speed and excitement of live racing happening right in front of you. But Fest is about more than what happens on the track. It's the fans, the crews, the familiar faces and the new friendships. For four days, thousands of us come together because of one thing we all share — a love for racing. It truly is an experience like no other.

16 divisions. That's a LOT of racing — and a LOT of race cars! Oktoberfest Race Weekend is organized and produced by people who are race fans themselves. We love this sport, and we're passionate about creating an event that's just as enjoyable for the competitors as it is for everyone in the stands. Put those things together and you have the formula behind something we've been saying for years: **FEST IS BEST!**

Most importantly, thank you to everyone who has attended, raced, camped, worked and supported Oktoberfest Race Weekend throughout the years. You are what makes this event special. We also owe a tremendous thank you to the fundraising organizations, community groups and volunteers who give their time and energy to help make this weekend possible.

We can't wait to see you at the 57th Oktoberfest Race Weekend — October 8-11, 2026!
- Staff & Management of LaCrosse Speedway



STAY UP TO DATE ON ALL THINGS OKTOBERFEST!
FOLLOW US AT Facebook.com/RaceOktoberfest

OFFICIAL FEST MERCHANDISE TRAILER
OPENS 11AM THURS-FRI-SAT; 9AM SUNDAY

I LOVE A PARADE!
GOLF CART PARADE - FRI. 12PM - TAKE A LAP AROUND THE RACE TRACK!
PET COSTUME PARADE - FRI. 2PM AT EXHIBITION HALL

LIVE MUSIC - 9:30PM-1:00AM
FRIDAY NIGHT: LAST CALL | SATURDAY NIGHT: THE DAWG BONES

LISTEN LIVE TO RACES ON 91.5FM

BUY ADVANCED TICKETS ONLINE AT OKTOBERFESTRACEWEEKEND.COM

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2026 THURSDAY / FRIDAY SCHEDULE



THURSDAY

10/8

6:00

Super Late Models: "The Futures"
Super Late Models: "Knights"
LaCrosse Late Models - Twin 22's
LaCrosse Sportsmen • Street Stocks / 6-Cyl.
Hornets • Double-0 Race
Note: (4) 22-lap LaCrosse LM and SLM Races make up the 88 laps, saluting the legendary Tom Reffner.

NOTE: ALL EVENTS & TIMES SUBJECT TO CHANGE



9:30

2026 LaCrosse Division Track Champion Busch Light Reception
(Exhibition Hall, Music: DJ. Free Beer while it lasts!)

8:00 • REGISTRATION OPENS
(Tan Fair 4H Building, Behind Exhibition Hall)
8:00 • PITS OPEN
8:00 • GRANDSTANDS OPEN
(Free Grandstand Admission until 2:20)
9:00 • DRIVERS' MEETING
9:30 • OPEN PRACTICE STARTS
(No 1/4 Mile Practice until 2:05)
12:00 • CORNHOLE TOURNAMENT
(At Big Red Barn)
1:20 • OPEN PRACTICE ENDS (Clear 1/4 mile)
2:20 • GRANDSTANDS / BOX OFFICE OPENS
2:45 • QUALIFYING (5/8 Mile, then 1/4 mile)
6:00 • OKTOBERFEST RACING BEGINS
Street Stocks / 6-Cyl. B-Feature (T)(10 laps)
Hornet B-Feature (T)(10 laps)
LAX LM Semi-Feature (T)(15 Laps)
LAX Sportsmen Semi-Feature (T)(12 Laps)
Street Stocks/6-Cyl. Feature (20 laps)
Hornet Oktoberfest Feature (20 laps)
LaCrosse LM Tom Reffner Feature (#1) (22 Laps)
La Crosse Sportsmen Feature (20 laps)
Super LM - Futures Tom Reffner Feature (22 laps)
La Crosse LM Tom Reffner Feature (#2) (22 laps)
Super LM - Knights Tom Reffner Feature (22 laps)
Double-0 Feature (6 laps / Track = 12 Total)

2026 SATURDAY / SUNDAY SCHEDULE



SATURDAY

10/10

5:00

Super Late Models: ASA Midwest Tour
Big-8 Late Model Series
Mid-American Stock Car Series
Midwest Trucks • Midwest Dash



NOTE: ALL EVENTS & TIMES SUBJECT TO CHANGE



9:30

BUSCH LIGHT POST-RACE ENTERTAINMENT: THE DAWG BONES
(Live Music - Exhibition Hall)



8:00 • REGISTRATION & PITS OPEN
(Tan Fair 4H Building, Behind Exhibition Hall)
8:00 • PITS OPEN
8:00 • GRANDSTANDS OPEN
(Free Grandstand Admission until 2:15)
9:00 • DRIVERS' MEETING
9:00 • MEMORABILIA SHOW OPENS
(In Big Red Barn - Free Admission)
9:30 • PRACTICE STARTS
1:00 • LIVE MUSIC (Exhibition Hall, Until 5:00)
2:05 • GRANDSTANDS / BOX OFFICE OPENS
2:25 • QUALIFYING
(Big-8, ASAMT, Mid-Am, Trucks, Dash)
5:00 • OKTOBERFEST RACING BEGINS
Big-8 Series Qualifying Features (12 laps)
ASA Midwest Tour Odd & Even Dash (8 laps)
Midwest Dash Heats (8 laps)
ASA Midwest Tour Qualifying Feature (12 laps)
Midwest Trucks Heats (8 laps)
Mid-Am Heats (8 laps)
Midwest Dash B-Feature (T)(12 laps)
Big-8 Series B-Feature (18 laps)
Mid-Am B-Feature (12 laps)
Midwest Dash Series Feature (20 laps)
Mid-American Stock Car Feature (25 laps)
Midwest Trucks Feature (30 laps)
Big-8 Late Models Feature (48 laps)

FRIDAY

10/9

5:30

"The Dick Trickle 99" Super Late Models
LaCrosse Late Models - Twin 20's: 3 & 4
Area Sportsmen

NOTE: ALL EVENTS & TIMES SUBJECT TO CHANGE



9:30

BUSCH LIGHT POST-RACE ENTERTAINMENT: LAST CALL
(Live Music - Exhibition Hall)



8:00 • REGISTRATION OPENS
(Tan Fair 4H Building, Behind Exhibition Hall)
8:00 • PITS OPEN
8:00 • GRANDSTANDS OPEN
(Free Grandstand Admission until 3:00)
9:00 • DRIVERS' MEETING
9:30 • OPEN PRACTICE STARTS
12:00 • CORNHOLE TOURNAMENT (Big Red Barn)
12:00 • GOLF CART PARADE LAP (On Race Track)
12:25 • FINAL PRACTICE
2:00 • PET COSTUME PARADE (Exhibition Building)
3:00 • GRANDSTANDS / BOX OFFICE OPENS
3:20 • QUALIFYING (SLM, Area Sportsmen)
5:30 • OKTOBERFEST RACING BEGINS
Super LM Last Chance Races (10 laps)
Area Sportsmen Qualifying Heats (8 laps)
Area Sportsmen Odd & Even Heats (6 laps)
Dick Trickle 99 Driver Introductions (Frontstretch)
Segment 1: SLM "Dick Trickle 99" (33 laps)
LaCrosse LM Semi-Feature (T)(15 laps)
Area Sportsmen Last Chance (T)(12 laps)
LaCrosse LM Feature (#3) (20 laps)
Segment 2: SLM "Dick Trickle 99" (33 laps)
Area Sportsmen Feature (25 laps)
Super LM "The Stubby" Feature (20 laps)
LaCrosse LM Feature (#4) (20 laps)
Segment 3: SLM "Dick Trickle 99" (33 laps)

SUNDAY

10/11

12:00



Super Late Models:
ASA Midwest Tour Oktoberfest 200
Gandrud Chevrolet Cratetoberfest 602's
Upper Midwest Vintage Racing Series

NOTE: ALL EVENTS & TIMES SUBJECT TO CHANGE



7:30 • PANCAKE BREAKFAST (Exh. Hall until 11:00)
8:00 • PITS/REGISTRATION OPENS
(At Turn 4 Pit Gate Building)
8:30 • GRANDSTANDS / BOX OFFICE OPEN
9:00 • PUMPKIN COLORING CONTEST
(At Exhibition Hall)
9:00 • DRIVERS' MEETING
9:30 • SUNDAY CHURCH SERVICE
(At Big Red Barn)
9:30 • RICH PINSKI & BEER HOUSE BOYS
(Live Music - Midway, Until 11:45)
9:50 • PRACTICE for Upper Midwest Vintage Cars
10:00 • PRACTICE/QUALIFYING for Cratetoberfest
10:45 • AUTOGRAPH SESSION STARTS
(On Frontstretch until 11:30)
11:00 • CHAMPIONS' RE-UNION
(Hospitality Chalet, Until 2:00)
11:30 • AUTOGRAPH SESSION ENDS
12:00 • OKTOBERFEST RACING BEGINS
Gandrud Chevrolet Cratetoberfest Heats (8 laps)
Vintage Car Heats (8 laps)
Gandrud Cratetoberfest Feature (25 laps)
Vintage Cars Feature (15 laps)
ASA Midwest Tour Driver Introductions
ASA Midwest Oktoberfest 200

PRACTICE DATES • SATURDAY, OCTOBER 3 • 11:00 - 3:00
• WEDNESDAY, OCTOBER 7 • 2:00 - 6:20

FUTURE FEST DATES • 2027: OCTOBER 7-8-9-10
• 2028: OCTOBER 5-6-7-8

- 1 • RACE TRACK OFFICE
- 2 • TICKETS & ENTRANCE
- 3 • SOUVENIR STAND
- 4 • RACE TOWER & CONCESSION
- 5 • RESTROOMS & VIP DECK
- 6 • CONCESSION STANDS
- 7 • PLAYGROUND
- 8 • FAMILY SEATING
- 9 • WHEELCHAIR SEATING
- 10 • RESERVED SEATING
- 11 • GRANDSTANDS EXIT
- 12 • HOSPITALITY CHALET

- 13 • TURN 1 PARTY DECK
- 14 • SCOREBOARD
- 15 • TRACK GATE 3
- 16 • VICTORY LANE
- 17 • FLAGSTAND / GATE 2
- 18 • TRACK GATE 1
- 19 • PIT ENTRANCE
- 20 • TECH AREA
- 21 • HANDICAP PARKING
- 22 • QUARTER MILE TRACK
- 23 • RACE STAGING AREA
- 24 • PIT EXIT / CROSSOVER

NOTE: Oktoberfest Dates are always the 5th weekend after Labor Day.

TRACK FACTS

LENGTH OF TRACK: Large Track - 5/8 mile • Small Track - 1/4 mile. Total Acreage: 35.

SURFACE: 5/8 Mile - Six inch highway grade asphalt over five inch base of ground asphalt from original pavement. First paved July 1970, repaved in 1994. Quarter mile - Six inch asphalt over three inch base, paved in 1988, repaved in 2022.

BANKING: 5/8 mile: 5°, 8°, 11° | 1/4: Various degrees

WIDTH OF TRACKS: All straights 50 foot wide; half mile turns 60 foot wide; quarter mile turns 50 (2 & 3) and 75 foot (1 & 4) wide.

SPEED CONVERSION: 5/8: 1963/Lap Time | 1/4: 900/Lap Time

OVERALL TRACK RECORD: 18.177 sec., 107.994 mph

RETAINING WALL: Steel Reinforced concrete wall, 3.5 feet high, 90 degrees to racing surface on half mile. Quarter mile has movable, steel reinforced concrete highway barriers secured with steel cable.

TYPES OF RACING: NASCAR Weekly Series Late Models, Sportsmen, Hornets, Mini-Vans, Street Stocks, High School, 6-Shooters.

RACING SCHEDULE: Events nearly every Saturday night, mid-May through early-September, plus specials throughout the season and the Annual Oktoberfest Race Weekend in early October.

SAFETY & GROUNDS VEHICLES: Five Fire/Safety Trucks, Ambulance(s), three recovery tow vehicles, two water trucks, 2 garbage trucks, plus a rolling dumpster, a GMC Sonoma, a very large Shopping Cart, an S-10, sweeper, a deer-impacting yard truck.

WHEN OPENED: Began operation as dirt track in 1957; Asphalt paved track in July 1970.



SINGLE-DAY GENERAL ADMISSION TICKETS

	THURSDAY	FRIDAY	SATURDAY	SUNDAY
GENERAL ADMISSION	\$25	\$30	\$30	\$30
STUDENT (12-17) w/Student I.D	\$15	\$15	\$15	\$15
KIDS (Age 6-11)	\$6	\$6	\$6	\$6
CHILDREN (Age 5 & Under)	FREE	FREE	FREE	FREE

MULTI-DAY GENERAL ADMISSION WRISTBANDS

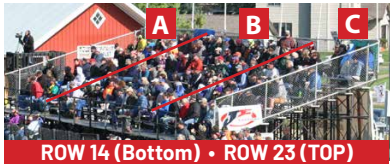
	THURSDAY	FRIDAY	SATURDAY	SUNDAY
THU-FRI-SAT-SUN \$100	✓	✓	✓	✓
FRI-SAT-SUN \$80	X	✓	✓	✓
SAT-SUN \$50	X	X	✓	✓
FRI-SAT \$50	X	✓	✓	X
THURS-FRI \$45	✓	✓	X	X

Available at Box Office, Starting 1:00 pm, Thursday Oct. 8th

RESERVED SEATING - GRANDSTAND TICKETS (TURN 1)

THURSDAY	\$30
FRIDAY	\$35
SATURDAY	\$35
SUNDAY	\$35

Available Online
at Oktoberfest
Website or
at the Gate



Reserved Ticket Includes After-Race Party Admission. Avoid the Gate Rush!
ORDER ONLINE TODAY at OktoberfestRaceWeekend.com!

BRINGING A GOLF CART OR ATV / UTV? - IT MUST BE REGISTERED WITH PAID PERMIT



• **TENTATIVE:** Bring your trailer to the Big White Horse Arena, located adjacent to the East Side Parking Lot. Our valet service will drop it inside and bring it to you when you are ready to leave.
Visit OktoberfestRaceWeekend.com/camper-village-invornation/ for rules and Registration Form. (Note, This is tentative as Fair may be working on that building during Fest.)

- Parking available behind the grandstands.
- Please only park in designated areas.
- Please do not drive past cones or barriers setup for pedestrian traffic only near the grandstand entrance, for everyone's safety.
- Please observe all rules, regarding speed limit on grounds, number of passengers, alcohol consumption while operating one, age minimum, and nighttime operation.



ADMINISTRATIVE OFFICES: The LaCrosse Speedway office is located just outside the main grandstand entrance.

ALCOHOLIC BEVERAGES: We will not serve beer to anyone under the legal drinking age, or to anyone who is deemed intoxicated. Proper identification must be presented, and please drive responsibly!

ATM: A 24hr. ATM is located outside the Grandstand, at the ticket windows. There is also an ATM available inside the grandstands under the race tower, in front of the concession stand, for your convenience, as the concession stands are cash-only.

AUTOMOBILE ASSISTANCE: Fans who encounter car trouble while visiting La Crosse Speedway may receive assistance. Please contact a Speedway staff member.

CARRY-INS: Carry-in food and beverages are not permitted inside the grandstand gate (except items purchased from event participating food vendors adjacent to the entrance).

CONCESSIONS: The speedway's concession stands are located at the top of the grandstand area on the frontstretch and are spread throughout the grandstands. Note that the concessions in the grandstands accept cash only.

CREDIT CARDS: Credit Card are accepted at all ticket windows, the pit registration, the grandstand souvenir trailer, and the Official Oktoberfest Merchandise Trailer.

FAMILY SECTION: The family seating sections are located at the end of the frontstretch, in front of the burger grill area, east of the start finish line. Alcohol is prohibited in these areas.

GOLF CARTS / ATVS: Golf carts or ATVs are permitted to use on the grounds, but there is a fee, a permit, and insurance required, and rules to follow. Please visit OktoberfestRaceWeekend.com for details.

HANDICAP ACCESS: The grandstands have designated wheelchair accessibility. On the west end, in the elevated grandstands are wheelchair designated spots. The speedway's handicap parking is located just outside the grandstand playground on the north end of the east parking lot. Please display handicap credentials in your vehicle.

LOST AND FOUND: Lost & found items may be taken to & retrieved (if found) from the Speedway's official Souvenir Stand or Oktoberfest Merchandise Trailer by the Box Office.

PAGING: The public address system at the Speedway will be used for paging fans in emergency situations only. Bring your cellular phone to find your friends or family members.

PARKING: Car parking is free for all spectators, in the designated parking areas (Please do not park in the Camping Areas).

RAIN CHECKS: In the event of postponement, your ticket will be honored on the date the event is rescheduled. During Oktoberfest many logistics come into play, but decisions are made keeping all parties involved in mind. Sorry, no cash refunds.

RE-ENTRY: Fans who leave the race track grandstands must have their hand stamped upon departure and have proper wristband on, and / or ticket stub in hand for re-entry.

RESTROOMS: Restrooms are located at the center of the frontstretch concession area. There are limited portable restrooms available in turn one and on the west end of the grandstand areas.

SECURITY: If you have any problems, emergencies, etc., please locate a security staff member, or contact a concession worker.

SMOKING: Wisconsin State Smoking Ordinance prohibits smoking in all of the seating areas. Smoking is allowed behind grandstand seating area only.

SOUVENIRS: The Speedway souvenir stand during the Oktoberfest Race Weekend is located across from the Ticket Entrance outside the grandstands.

AUCTIONS - TRADE SHOWS - SEMINARS

CONSIGN / SELL • BUY • MAKE \$ • SAVE \$
VISIT WITH THE TRADE SHOW EXHIBITORS

DAVENPORT, IA - DEC. 4-5, 2026
WISCONSIN, T.B.A. - JAN. 8-9, 2027 (T)

Questions?: Call 815-703-0285

MidwestRacersAuction.com



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- EVENT SCHEDULES -

- DRIVER LISTS -

- EVENT LINEUPS -

- EVENT RESULTS -

TUNE IN TO: 91.5 FM TO LISTEN TO THE RACES

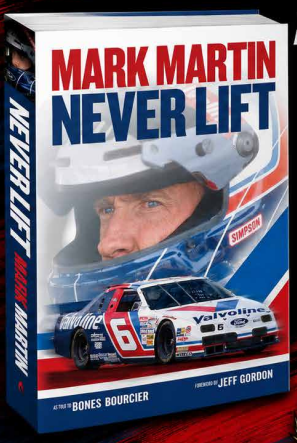
Mark Martin Returns to Fest on Never Lift Tour

West Salem, WI- 1980 Oktoberfest Winner and NASCAR Hall of Fame Inductee Mark Martin will return to LaCrosse Fairgrounds Speedway this October 8-11, 2026 to be part of the Oktoberfest Race Weekend festivities. Martin, who rose to national prominence following a stout short track racing career throughout the Midwest has chosen Fest to be a stop on his Never Lift book signing tour.

"The Wisconsin and Midwest Fans have been so important to me throughout my career. They have always supported me from my days in ARTGO and ASA right through my NASCAR career." Reflected Martin.

Currently three book signings are planned as part of the Oktoberfest Race Weekend, Friday prior to the Dick Trickle 99 on the Fairgrounds, Saturday during the Memorabilia Show and Sunday morning during the On-Track Autograph Session.

Copies of Never Lift, which covers the life and times of Martin, will be available for purchase at the event. Those wishing to pre-order can do so at www.markmartinarchive.com.



MEET MARK MARTIN

NEVER LIFT

BOOK SIGNING!
AT OKTOBERFEST RACE WEEKEND

OCT. 9-11
LACROSSE SPEEDWAY

57TH OKTOBERFEST RACE WEEKEND
LACROSSE SPEEDWAY

★ DON'T MISS YOUR CHANCE ★
TO MEET A RACING LEGEND!



ATTENTION RACERS! If you are considering racing your car at Oktoberfest Race Weekend, take a look at the rules, divisions and competition guide at oktoberfestraceweekend.com/competitors/. Get a description of divisions that your car may fit into, as well as an entry form. Discounts are available for advanced entry! Advanced entries are due no later than October 3rd. Print, Fill Out, Mail In. -OR- Online registration is also available! Remember, #FESTisBest and it's a lot of fun!

Note: ASA Midwest Tour: Get entries from your series director.

IT'S THE MIDWEST RACING FAMILY'S RE-UNION!



LACROSSE SPEEDWAY
57th ANNUAL
Oktoberfest
RACE-WEEKEND



THE BIGGEST RACE OF THE YEAR FOR MANY DRIVERS

LEARN MORE ABOUT WHAT'S ON THE SCHEDULE



ASA MIDWEST TOUR SUPER LATE MODELS - SUNDAY - The Oktoberfest 200 ASA Midwest Tour race is the "Granddaddy of the year-end special events". This tough, competitive, and grueling race has separated Champions from Challengers since its inception in 1970. To win this event and be crowned, the "Oktoberfest Champion," is a highlight of any Driver's (and race team's) career. The list of past winners is impressive, and those that have competed in it are even more so. The ASA Midwest Tour has cars made specifically for racing short tracks, built with high-performance suspension parts and engines (A.K.A. "Super Late Model"). This division is run similar to the old ARTGO series that competed in the 80's and 90's. The rules package is designed to meet in the middle, allowing drivers throughout the region to make minimal to no changes to their cars in order to race.

FORMAT: 200 laps with "controlled pit stops." A controlled pit stop allows the teams to re-fuel, change tires and make adjustments under yellow flag conditions for a set number of laps (usually 4). This helps the teams reduce cost by not having to need a full crew for any pit stop.

GETTING IN: Qualifying will take the top 16, Qualifying races will fill another 4 spots, last chance race(s) 4 spots, the current ASA MWT point leader, the most current winner of the Dick Trickle 99, the most current Oktoberfest 200 winner, and a promoters' choice(s) if applicable.

KNIGHTS OF OKTOBERFEST - THURSDAY - A

Honoring the legend Tom Reffner, this is a Super Late Model event for teams that are not eligible for the Futures. The race is a test of skill, patience, and teamwork. It's also a good warmup run for those planning on running the Trickle 99 race or the Oktoberfest 200. There's not a lot of laps.... so teams must move quickly if they want to have a chance to win!



DICK TRICKLE 99 - FRIDAY - The Dick Trickle 99 began as a concept that ARTGO and LaCrosse Speedway promoter John McKarns discovered from a track named "Thunder Road" out in the North East, using a similar format. The first edition ran in 2007. A race, divided into three segments, with not only segment lineup formulas, but an overall winner, was not only something fun for the fans to watch, but something fun for the racers to compete in. No pressure for drivers looking for championship series points. Just a one night race, honoring the legend Dick Trickle. Trickle never raced in the event in his name, but he was on hand for several years to welcome the drivers competing, and to congratulate the winner in victory lane.



OPEN TO ANY SUPER LATE MODEL TEAM.

FORMAT: Fastest 15 in Qualifying advance to 99 Lap Feature. 10-Lap Last Chance(s) If two last chances, top three advance. If Three Last Chances, top two advance. Points are assigned for each segment based upon finishing position. First would be 1 point, second 2 points, etc.

THE RACE IS RUN IN 3 SEGMENTS: Each segment is 33 laps long. Segment 1 is lined up with a dice roll inversion plus zero, from qualifying. Segment 2 is lined up by inverting 10 plus draw of the first segment (must be on lead lap). Segment 3 is lined up by inverting 10 plus draw of current points (must be on lead lap)!

OVERALL LOWEST SCORE IS THE CHAMPION!

THE FUTURES SUPER LATE MODELS - THURSDAY -

Honoring the great Tom Reffner, The Futures is a Super Late Model race open to drivers under age 30 that have never finished in the top 3 of the Midwest Tour standings, or competed in any of NASCAR's top three Series (Cup, O'Reilly or Trucks). Driver registration also subject to approval. This is a great opportunity for younger drivers to get a feel for the track and before racing the 200 or Dick Trickle 99.



GANDRUD CHEVROLET CRATEOBERFEST CHALLENGE -

GANDRUD **SUNDAY** - The mixing and matching of a multitude of race cars from all walks of life will be on display Sunday afternoon with one of the participants taking home a brand new 602 Crate Engine from Gandrud Chevrolet and GM Performance. Watch Trucks, Mid-American Stock Cars, Sportsmen, 602 Late Models, Modifieds and more, all utilizing the popular 602 crate engine package while chasing the checkered flag, and a brand new engine prize at the end of the race.



BIG-8 LATE MODELS - SATURDAY - One of the top Midwest touring series is based on the home track for the cars that participate. Solid car counts and great racing with the "local" cars versus the "outsiders." The cars run on a Hoosier 8" treaded tire, and the engines are restricted on horsepower. This class gives the weekly short track warrior a chance to race specials at other tracks without interfering with their home track weekly racing schedule.



MIDWEST TRUCKS - SATURDAY - The Midwest Truck Series has been providing fans with some good ol' fashioned hard charging racing. The series has seen growth with young future stars, and is real testing ground for skill and team work. You'll see some of the best racing of the weekend in the Midwest Truck Series!



AREA SPORTSMEN - FRIDAY - Area Sportsmen starts with O.E.M. stock-type bodies, stubs and frames, with a minimum wheelbase of 108". You may see many of these as a middle support class at short tracks in Wisconsin, Minnesota, and Illinois. They compete on treaded 8" wide racing tires.



OKTOBERFESTRACEWEEKEND.COM

LACROSSE LATE MODELS - THURS. & FRI. - The LaCrosse Late Models compete at the LaCrosse Speedway weekly, sanctioned by NASCAR. They run any approved ABC Late Model body, and they run on Hoosier 1070 10" race tires. Engines may not exceed 363 cubic inches, and they may only run a 2-barrel 500 CFM Carburetor. Their schedule starts in May, runs through mid August, plus the Oktoberfest Race Weekend finale. Again, this year they will run 4 feature events to determine the LaCrosse 2026 track champion. The Thursday features honor Tom Reffner.



LACROSSE SPORTSMEN - THURSDAY - The LaCrosse Sportsmen have an established "breakout" lap time of 22.000 seconds per lap. The feature winners draws the breakout time for the following event. This rule allows a variety of cars including Sportsmen, Mid-Am, Modifieds, Trucks, Vintage and more to compete under one class. Teams can utilize any treaded Hoosier Tire that fits on an 8" wheel. You will see a variety of cars and it is a unique way to race. Look for lots of passing and a new type of game plan to run in this race. Drivers get two 0.3 second difference "Mulligans" per race as long as it is not on the last lap, so anything below 21.700 is an automatic disqualification.



MID-AM RACING SERIES - SATURDAY - The Mid-Am Racing Series is the longest running Sportsmen style car series in the Midwest. It has been the staple for most year end special events. The series started in 1993 and it is based on GM Metric framed cars, with aftermarket made-for-racing Sportsmen bodies. Engines are 358 cubic inch Chevrolet and Ford, or 366 cubic inch V-8 Mopars. They must run a stock Holley 750 CFM Carburetor, 8" Hoosier race tires and weigh a minimum of 3,000 pounds.



VINTAGE CARS - SUNDAY - Old race cars from the glory days! Witness a variety of yesteryear's race cars in a flashback to the past. It is a "must see" race that will bring back a lot of memories, while providing some new ones. This is fun to watch on Sunday at Oktoberfest, as cars from the 70's, 80's, 90's, and more all compete at the same time!



STREET STOCKS / 6-CYL. - THURSDAY - A newer concept, of typical "bomber" type class seen as an entry level division at many tracks. Any 6-cylinder stock OEM Car. This division is loads of fun for both the driver and fans. The racing is always interesting as you have a mix of new drivers and seasoned ones, and often times you'll see 3 or 4 wide racing!



MIDWEST DASH SERIES - SATURDAY - These cars are fast, and are not afraid to push the limits...3 wide racing...and lots of moves that will make your heart race! This series races at various tracks throughout the upper midwest, and is at the top end of the 4 cylinder divisions. Any front or rear, two-wheel drive, car or mini-truck, having a minimum of 92" wheel base can run. Cars must have only a 4-cylinder stock engine and a manufacture date of 2000 or older. They are fully equipped with standard racing safety gear and a roll bar.



DOUBLE-O - THURSDAY - The Double-O is one of the most exciting and unique races seen in short track racing. The cars race on both the 1/4 mile and 5/8 mile tracks in alternating laps! This makes an exciting transition at the start / finish line and at turn one. The race is open to any full-frame car with roll-bars that is already eligible for competition during the weekend.



HORNETS - THURSDAY - Any 3 or 4 Cylinder compact car, with a Maximum wheelbase of 103." The cars are strictly stock with minimal alterations made for Safety. They race many times per season at the LaCrosse Speedway and provide a fun and inexpensive way for a fan to try their hand at racing!



1. 24 HR RESTROOMS
2. 24 HR SHOWERS
3. EXHIBITION BUILDING
4. FIREWOOD PILE (LIMITED SUPPLY)
5. MIDWAY / SOUVENIR ROW



CAMPING AREA OPENS 12:00PM ON MONDAY, OCT. 5

Camper Units not allowed on property prior to 12:00 p.m. October 5

ALL CAMPING UNITS MUST BE REMOVED FROM GROUNDS BY 11:00 AM TUESDAY, OCT. 13TH

NO PARKING INSIDE PISCHE MOTORS DEALERSHIP

OKTOBERFEST RACE WEEKEND CAMPING RULES

REFUSE: Please bag your trash & place in dumpsters located throughout camping areas.

CO: Carbon monoxide is a colorless, odorless deadly gas. Please do not use portable heaters or lanterns while sleeping in tents, campers, or vehicles. Also do not use a charcoal grill or propane indoors unless specified for indoor use. RVs w/exhaust tubes - please direct them away from others.

ELECTRIC: There is a very limited number of electrical hook-ups. They are first come, first served. Do not open or tamper with the electrical panels, or do any electrical work to any Fairgrounds property. **YOU WILL BE SUBJECT TO REMOVAL FROM GROUNDS IMMEDIATELY** and you will also Lose renewal privileges. Respect the property of others, and do not remove other campers' cords or event vendors' cords, in occupied outlets. This too, will cause you to lose your camping spot.

GENERATORS: Are Permitted, and we recommend you chain it to your unit. If it does not have a "quiet" mode, it must be turned off at 1am during quiet hours.

BOUNDARIES: PLEASE STAY WITHIN THE CONFINES OF THE AREA MEASURED OR "DESIGNATED" as your campsite. Campers must be parked in an orderly direction to comply with health department regulations and emergency services.

FIRE LANES: DO NOT PARK IN THE CAMPGROUND ROADS ("fire lanes"). Please be considerate of others that need to move through campgrounds. Violators will be towed with one of the four wreckers we have on the grounds. We are not responsible for any damages.

ATV, GOLF CART, UTV, ETC.: If you choose to operate one of these on the grounds, YOU MUST have a permit. The permit must be visible. Proof of insurance is required to obtain a permit. Additional rules must be followed. **NO MOTORIZED / BATTERY OPERATED**

2-WHEEL UNITS ALLOWED ON GROUNDS. PERMIT registration forms are available at Oktoberfestraceweekend.com/camper-village/. **A NON-REGISTERED GOLF CART /ATV / UTV / ETC. VEHICLE FOUND IN OPERATION - at any time - WILL IMMEDIATELY TERMINATE YOUR RESERVED CAMPSITES AND FURTHER ACTION MAY TAKE PLACE AS DEEMED NECESSARY AT THE DISCRETION OF TRACK OFFICIALS.**

CAMPER WASTEWATER: Camper septic tanks or "grey water" may not be emptied on Fairgrounds Property. Any Violators will be dealt with through law enforcement, and they will permanently lose any camping reservation opportunities.

HOT COALS: Please DO NOT dump any hot coals or ashes in trash cans or dumpsters.

FIRE RINGS: Are provided for your campfire. Firewood is provided for your campfire.

Please do not take any more firewood than you need for your campfire during the event. Be respectful that other campers would like to use firewood too - don't hoard it. **NO BONFIRES** or EXCESSIVE sized fires. Keep fire contained to the size of the fire rings.

QUIET HOURS: Have fun, but please be considerate to those camping or sleeping around you. **QUIET HOURS FROM 1 A.M. UNTIL 6:00 A.M. WILL BE ENFORCED.** Please turn off your generators and any stereos, etc. during this time. If security or speedway staff determines that your behavior is inappropriate, we will not hesitate to remove you from the property, and you will forfeit your camping spot.

FIREWORKS: Fireworks are not permitted at any time on fairgrounds or speedway property.

RESERVED / UNRESERVED AREAS: We reserve the right to accommodate the increasing demand and limited supply of camping spaces by adding reserved spots and reducing the availability of unreserved areas as deemed necessary.

RESPONSIBILITY: You are responsible for anyone associated with your reserved camping spot. You are responsible for anyone using YOUR Registered CART / ATV / UTV / ETC Permit. Please help us keep respectful behavior on the grounds in accordance with the spirit of the event. Let's all have fun, but know when to draw the line.

HAULERS: Park in the Hauler Parking area to the East of Pischke Motors (car dealership).

REMOVAL: All camping units must be removed by 11 A.M. on Tuesday Oct. 13.

OUR CAMPING ATTENDANTS WILL DO THEIR BEST TO FIND YOU A PLACE TO PARK ON-SITE IF YOU DO NOT HAVE A RESERVED SPACE.

IF YOU CANNOT FIND AN ON-SITE CAMPING SPACE:

- NESHONOC LAKESIDE CAMPGROUND - 608-786-1792 (2 miles)
- VETERANS MEMORIAL CAMPGROUND - 608-786-4011 (1/4 mile)

NOTE:

HOW TO GET A RESERVED CAMPSITE

- 1. How do I get a spot?** There is a waiting list for reserved spaces, which may take a few years to get one.
- 2. Are there hookups for my camper?** No. There are a limited number of electrical panels, designed for events such as the annual Interstate Fair. No one is guaranteed to any water or electrical access.
- 3. When will you contact me if I will get a spot?** Usually we will contact you in the first two weeks of September if spaces open up for those on the waiting list.
- 4. How do I sign up for the waiting list?** Please contact the Speedway Office at 608-786-1525 or email OktoberfestCamping@gmail.com, and tell us your name, address, phone #, email address, size/ type of camper(s) and number of campers.

THINGS TO DO AND REMEMBER

- **Sunday Church Service**, Big Red Barn - 9:30am
- **Free Showers** in the campground restroom bldg.
- **LP Gas**: Allied Cooperative sells - They do NOT Deliver - 608-786-1000
- **Souvenir Row** located behind grandstand entrance
- **Champions' Re-Union** Sunday at the Hospitality Chalet - Visit with retired racers, 11-2pm
- **Medical Emergencies**: Call Gundersen Clinic 608-775-8650, 5 miles west of the Grounds on Hwy 16 or Mayo Clinic, 608-392-5000, 191 Theatre Rd, Onalaska
- **Private Porta Jons**- Call Arcade Pumping at 608-790-8812
- **Pumpkin Coloring Contest** 9:00 am Sunday at the Exhibition Building.
- **Firewood** - Call Greg's Firewood at 608-792-4734



WIN A FREE RESERVED CAMPSITE FOR 2027!

Decorate your Camper and Campsite area with the **AMERICA 250** Theme! The Judges will select (3) winners for a Free Reserved Campsite in 2027, plus runner up prizes to be awarded, courtesy of **Nuttleman Grain Cleaning!**



PAY-PER-VIEW BROADCAST AVAILABLE ON TRACKTV.COM

2026 CHAMPIONS' RECEPTION

CELEBRATE WITH LACROSSE CHAMPIONS
THURSDAY - 9:30 p.m. - MIDNIGHT
EXHIBITION HALL WITH DJ & BEER

PET COSTUME PARADE

COSTUME DRESS UP - YOU & YOUR PET
FRIDAY - 2:00 p.m.
IN FRONT OF EXHIBITION HALL

CORNHOLE TOURNAMENT

CORNHOLE / BEANBAGS
THURSDAY & FRIDAY - NOON-2:00 p.m.
AT BIG RED BARN

MEMORABILIA SHOW ²

COLLECTIBLE SALE
SATURDAY - 9:00 a.m. - 5:00 p.m.
AT BIG RED BARN

PANCAKE BREAKFAST

BENEFITTING YOUTH 4-H CLUB
SUNDAY - 7:30 a.m. - 11:00 a.m.
EXHIBITION HALL

GOLF CART PARADE

FRIDAY - 12:00 p.m.
TAKE A PARADE LAP AROUND THE RACE TRACK!
Meet outside the pit entrance.

² - Mark Martin Book Signing Opportunity. Additionally on Friday before the Dick Trickle 99.

ENJOY THE RACING TELEVISION BROADCASTS COURTESY OF SPEEDSCREEN.US

CONGRATULATIONS 2025 WINNERS

ASA Midwest Tour • **Ty Majeski**
Big 8 Series • **Jacob Goede**
Midwest Trucks • **Nick Van**
Mid-Am Stock Cars • **Kevin Murphy**
UMVRS Vintage Cars • **Nathan Haseleu**
Cratetoberfest • **Eugene Gregorich III**
Dick Trickle 99 • **Andrew Morrissey**
The Futures • **Grant Griesbach**
Knights • **Casey Johnson**

Area Sportsmen • **Chris Weber**
Midwest Dash Series • **Karter Stark**
LaCrosse LM • **Steve Bachman**, **Jacob Goede**, **Skylar Holzhausen**, **Nick Clements**
LaCrosse Sportsmen • **Taylor Goldman**
Hornets • **Christopher Lofquist**
Street Stocks / 6-Cyl. • **Jay Raines**
Double-0 • **Mike Krueger Jr.**

GOLF CART / UTV / ATV PERMITS AVAILABLE

\$50 IN ADVANCE • \$75 AT THE EVENT

4-WHEELER / ATV PASSES: \$100

UNITS WILL NOT BE ALLOWED ON PREMISES WITHOUT A PERMIT

Download form at OktoberfestRaceWeekend.com

DON'T RACE TO THE FIREWOOD PILE!
Let Greg's bring You
Firewood that's The Best at 'Fest!

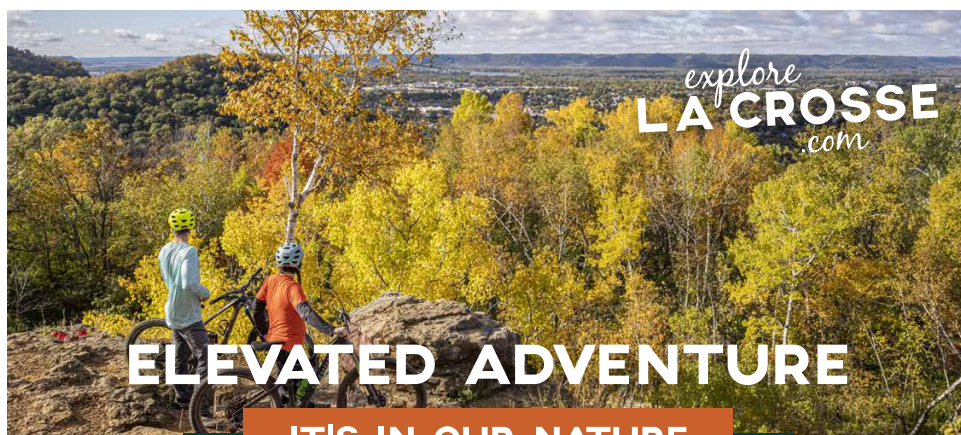
NATURALLY 100% FIREWOOD ORGANIC

CAMPFIRE BUNDLES & BULKLOADS

GREG'S FIREWOOD
608-792-4734

2025 - Ty Majeski - ASA Midwest Tour
2024 - Ty Majeski - ASA Midwest Tour
2023 - Gabe Sommers - ASA Midwest Tour
2022 - Andrew Morrissey - ARCA Midwest Tour
2021 - Casey Johnson - ARCA Midwest Tour
2020 - Ty Majeski - ARCA Midwest Tour
2019 - Ty Majeski - ARCA Midwest Tour
2018 - Andrew Morrissey - ARCA Midwest Tour
2017 - Johnny Sauter - ARCA Midwest Tour
2016 - Ty Majeski - ARCA Midwest Tour
2015 - Dan Fredrickson - ARCA Midwest Tour
2014 - Travis Sauter - ARCA Midwest Tour
2013 - Nathan Haseleu - ARCA Midwest Tour
2012 - Travis Sauter - ASA Midwest Tour
2011 - Travis Sauter - ASA Midwest Tour
2010 - Dan Fredrickson - ASA Midwest Tour
2009 - Travis Sauter - ASA Midwest Tour
2008 - Dan Fredrickson - ASA Midwest Tour
2007 - Dan Fredrickson - ASA Midwest Tour
2006 - Steve Holzhausen - Wisc. Late Model
2005 - Tim Schendel - NASCAR AutoZone
2004 - Brian Hoppe - NASCAR AutoZone
2003 - Tim Schendel - NASCAR ITEMS
2002 - Brian Hoppe - NASCAR Re/Max
2001 - Eddie Hoffman - NASCAR Re/Max
2000 - Steve Carlson - NASCAR Re/Max
1999 - Eddie Hoffman - NASCAR Re/Max
1998 - Eddie Hoffman - NASCAR Re/Max

1997 - Terry Baldry - ARTGO Challenge Series
1996 - Joe Shear - ARTGO Challenge Series
1995 - Joe Shear - ARTGO Challenge Series
1994 - Joe Shear - ARTGO Challenge Series
1993 - Matt Kenseth - ARTGO Challenge Series
1992 - Tom Carlson - ARTGO Challenge Series
1991 - Tom Carlson - ARTGO Challenge Series
1990 - Scott Hansen - ARTGO Challenge Series
1989 - Joe Shear - ARTGO Challenge Series
1988 - Ted Musgrave - ARTGO Challenge Series
1987 - Dick Trickle - ARTGO Challenge Series
1986 - Rich Bickle, Jr.
1985 - John Ziegler
1984 - Bryan Reffner
1983 - Tom Reffner
1982 - Jim Back
1981 - Junior Hanley
1980 - Mark Martin
1979 - Butch Miller
1978 - Dave Watson
1977 - Larry Detjens
1976 - Larry Detjens
1975 - Tom Reffner
1974 - Jerry Makara
1973 - Marv Marzofka
1972 - Joe Shear
1971 - Dick Trickle
1970 - Tom Reffner



Nestled between ancient towering bluffs and along the Mississippi River, the La Crosse Region bursts with colorful landscapes and over 100 miles of epic trails. From charming historic downtowns and vibrant festivals to flavorful fall cuisine, discover elevated adventure as unique as each explorer!

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DIVISION	#	DRIVER	LAP TIME	(MPH)	DATE	TRACK
American Speed Association *	23	Rick Beebe	19.415	101.107	6/6/1998	5/8 Mile
American Super Cup Series	97	Sean Eurick	15.441	58.286	7/2/2024	1/4 Mile
ARCA / ASA Midwest Tour	91	Ty Majeski	18.476	106.245	10/9/2021	5/8 Mile
Area Sportsmen	2	Dave Trute	20.617	95.212	10/6/2023	5/8 Mile
ARTGO Challenge Series*	78	Steve Holzhausen	18.903	103.846	10/7/1995	5/8 Mile
ASA Late Model North Series*	22	Chris Eggelston	19.159	102.458	6/27/2009	5/8 Mile
Bandits*	09	Nick Schmidt	16.542	54.407	10/4/2018	1/4 Mile
Big-8 Late Models	91	Ty Majeski	19.676	99.792	10/8/2016	5/8 Mile
Central Wisconsin Late Model*	75	Blake Horstman	19.064	102.969	10/6/2006	5/8 Mile
CWRA	99	Dick Trickle	19.537	100.476	6/22/1989	5/8 Mile
CWRA	107.5	Darek Gress	14.178	63.479	7/17/2024	1/4 Mile
Grand National Sportsmen	8	Nick Clements	20.869	94.063	5/14/2016	5/8 Mile
Great Northern Sportsmen Series	12	Scott Luck	21.088	93.086	10/5/2018	5/8 Mile
High School Racing Assoc.	12	Caleb Arneson	16.190	55.589	8/1/2026	1/4 Mile
Hobby Stocks	34	Mike Krueger Jr.	15.210	56.172	5/28/2022	1/4 Mile
Hornets	02	Shane Kohlmeier	15.440	58.289	5/24/2025	1/4 Mile
Junior Motorsports	2	Shane Poehnelt	16.522	54.473	10/4/2001	1/4 Mile
Legends	11	Cael Slater	14.222	63.282	7/26/2026	1/4 Mile
Mid-American Stock Car Series	44	George Schultz	20.481	95.845	10/9/2004	5/8 Mile
Mid-American Truck Series*	91	Terry Marzofka	20.810	94.330	10/10/1998	5/8 Mile
Midwest Dash Series	0	Dan Braun	22.122	88.735	10/7/2023	5/8 Mile
Midwest Truck Series	23	LeVon VanDerGeest	19.989	98.204	10/4/2019	5/8 Mile
Midwest Trucks*	3	Adam Shackelford	20.567	95.444	10/9/1998	5/8 Mile
Mini-Vans	19	Jay Raines	16.687	53.934	7/8/2023	1/4 Mile
NASCAR Late Model	36	Dan Fredrickson	19.374	101.270	5/28/2022	5/8 Mile
NASCAR Touring Series*	36	Dan Fredrickson	19.054	103.049	10/6/2006	5/8 Mile
Outlawz*	5	Cory Kemkes	13.814	65.151	10/4/2018	1/4 Mile
Pro-Four Modifieds *	25	Mel Walen	20.828	94.248	10/7/1994	5/8 Mile
Street Stocks	42	Chris Larson	15.897	56.614	7/20/2022	1/4 Mile
Six Shooter	9	Matt Moore	16.107	55.876	5/31/2025	1/4 Mile
Super Late Model - The Futures	91	Ty Majeski	18.574	105.685	10/4/2018	5/8 Mile
Super Late Model - Knights	119	Dalton Zehr	18.498	106.066	10/6/2022	5/8 Mile
Super Late Model - Dick Trickle 99	91	Ty Majeski	18.405	106.601	10/8/2021	5/8 Mile
Super Sportsmen*	87	Colin Reffner	20.952	93.690	10/9/2009	5/8 Mile
Thunderstox*	43	Dan Linnehan	15.950	56.426	9/18/1999	1/4 Mile
TUNDRA Super Late Models	91	Ty Majeski	18.786	104.439	6/30/2017	5/8 Mile
USAC National Midgits	9	Kody Swanson	18.177	107.994	5/16/2008	5/8 Mile
Wisconsin Late Model*	71	Mark Eswein	18.997	103.332	10/7/2006	5/8 Mile
Bandit Big Rig Series*	17	Justin Ball	26.348	74.503	7/28/2018	5/8 Mile

* indicates Division/Series is inactive. Red text indicates fastest qualifying lap in stock cars. As of 8/8/26.



PO Box 853
WEST SALEM, WI 54669
HWY. 16 & CTY RD M • I-90 EXIT 12
608-786-1525



WISCONSIN LOTTERY



LACROSSE SPEEDWAY | **OCT. 8-9-10-11**
WEST SALEM, WISCONSIN

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2026 FAN GUIDE



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